

Monthly Hotel Establishments Report Abu Dhabi Emirate

September & Year to Date (January - September)

2015

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Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Executive Summary

September 2015

- September 2015 showed an increase of 27% in guest arrivals when compared to last year, with the total number of hotel guest arrivals at 350,393.
- The number of hotel guest nights increased by 16% to 959,367 guest nights in September 2015.
- The average length of stay decreased by 8% in comparison to September 2014.
- Hotel occupancy increased by 2% in comparison to September 2014.
- Total revenue for hotel establishments' recorded 2% increase in September 2015 (AED 467 Million), room revenue increased by 7%, while food & beverage revenue decreased by 7% compared to last year.



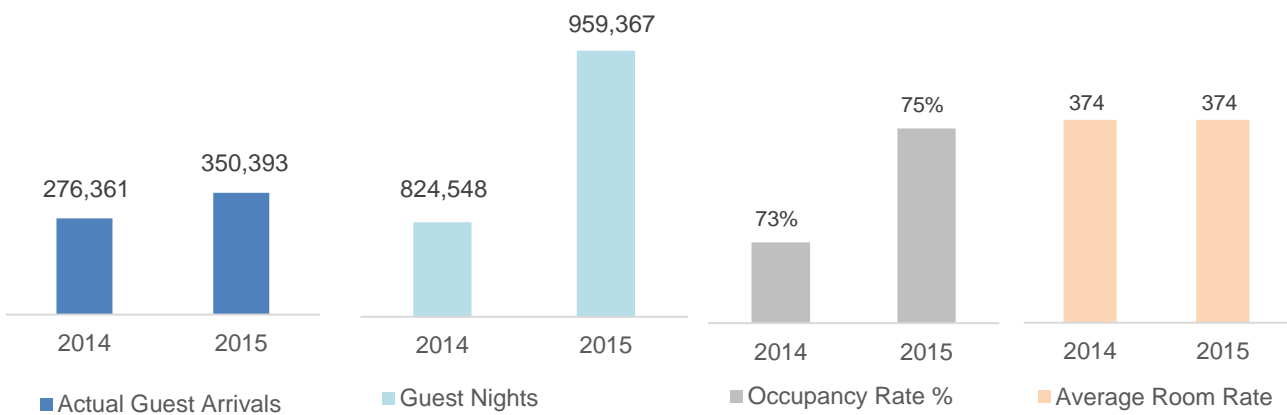
Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

September 2015

Indicator	September		
	2015	2014	Growth Rate %
Actual Guest Arrivals	350,393	276,361	27% ▲
Guest Nights	959,367	824,548	16% ▲
Room Nights	649,990	588,887	10% ▲
Average Length of Stay	2.74	2.98	-8% ▼
Occupancy Rate %	75%	73%	2% ▲
Room Revenue	242,164,996	225,939,179	7% ▲
Food & Beverages	162,252,350	175,149,441	-7% ▼
Other Revenue	63,500,512	56,433,912	13% ▲
Total Revenue	467,917,858	457,522,532	2% ▲
ARR	374	374	0% ▲
REV PAR	279	272	2% ▲

























Hotel Establishment Statistics

Abu Dhabi Emirate

Top 10 Nationalities

September 2015

		Share %	Growth%	Guests	Average Length of Stay
1	UAE	33%	30% ▲	 117,122	 2.24
2	India	8%	33% ▲	 26,366	 3.14
3	UK	5%	22% ▲	 17,114	 4.17
4	Philippines	5%	62% ▲	 16,345	 1.83
5	KSA	4%	42% ▲	 15,256	 2.39
6	Egypt	4%	45% ▲	 13,315	 2.44
7	US	4%	28% ▲	 12,644	 4.85
8	China	3%	77% ▲	 12,221	 1.43
9	Germany	3%	-19% ▼	 10,472	 4.46
10	Jordan	2%	19% ▲	 8,005	 2.70

Total Hotel Establishment Guests 350,393



Hotel Establishment Statistics

Abu Dhabi Emirate

Top 25 Nationalities

September 2015

	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2015	2014	Growth Rate %	2015	2014	Growth Rate %	2015	2014	Growth Rate %
1	UAE	117,122	90,166	30% ▲	262,282	204,981	28% ▲	2.24	2.27	-1% ▼
2	India	26,366	19,781	33% ▲	82,701	71,656	15% ▲	3.14	3.62	-13% ▼
3	UK	17,114	14,077	22% ▲	71,327	64,633	10% ▲	4.17	4.59	-9% ▼
4	Philippines	16,345	10,097	62% ▲	29,973	23,502	28% ▲	1.83	2.33	-21% ▼
5	KSA	15,256	10,724	42% ▲	36,502	22,228	64% ▲	2.39	2.07	15% ▲
6	Egypt	13,315	9,171	45% ▲	32,430	23,871	36% ▲	2.44	2.60	-6% ▼
7	US	12,644	9,891	28% ▲	61,289	54,095	13% ▲	4.85	5.47	-11% ▼
8	China	12,221	6,889	77% ▲	17,443	11,734	49% ▲	1.43	1.70	-16% ▼
9	Germany	10,472	12,852	-19% ▼	46,737	54,351	-14% ▼	4.46	4.23	6% ▲
10	Jordan	8,005	6,738	19% ▲	21,600	19,331	12% ▲	2.70	2.87	-6% ▼
11	Australia	7,004	5,007	40% ▲	17,584	14,839	18% ▲	2.51	2.96	-15% ▼
12	Pakistan	6,816	5,353	27% ▲	15,501	13,188	18% ▲	2.27	2.46	-8% ▼
13	Syria	6,196	5,041	23% ▲	11,768	9,255	27% ▲	1.90	1.84	3% ▲
14	Italy	4,668	4,015	16% ▲	18,381	16,648	10% ▲	3.94	4.15	-5% ▼
15	Oman	4,449	4,687	-5% ▼	6,906	8,367	-17% ▼	1.55	1.79	-13% ▼
16	Lebanon	3,853	3,020	28% ▲	11,505	9,606	20% ▲	2.99	3.18	-6% ▼
17	France	3,748	3,804	-1% ▼	16,422	17,220	-5% ▼	4.38	4.53	-3% ▼
18	Qatar	3,191	1,538	107% ▲	6,035	3,115	94% ▲	1.89	2.03	-7% ▼
19	Kuwait	2,910	2,218	31% ▲	8,680	5,662	53% ▲	2.98	2.55	17% ▲
20	Canada	2,593	2,609	-1% ▼	11,949	10,637	12% ▲	4.61	4.08	13% ▲
21	South Africa	2,538	1,316	93% ▲	8,959	6,292	42% ▲	3.53	4.78	-26% ▼
22	Ireland	2,466	1,289	91% ▲	7,075	6,549	8% ▲	2.87	5.08	-44% ▼
23	Palestine	2,290	1,776	29% ▲	4,339	3,226	35% ▲	1.89	1.82	4% ▲
24	Morocco	1,794	1,776	1% ▲	5,747	5,525	4% ▲	3.20	3.11	3% ▲
25	Sudan	1,688	1,322	28% ▲	3,907	3,467	13% ▲	2.31	2.62	-12% ▼



Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Executive Summary

Year To Date (January - September) 2015

- The number of guests showed an increase of 21% in year to date (Jan-September) 2015 when compared to last year, with the total number of hotel guest arrivals at 3,014,728.

- The number of hotel guest nights increased by 14% to 8,579,260 guest nights .

- The average length of stay for year to date decreased by 5% in comparison to same period of 2014.

- Hotel occupancy recorded 1% increase in comparison to last year.

- Total revenue for hotel establishments recorded 8% increase (AED 4,620 Billion), room revenue increased by 11%, while no change in food & beverage revenue.



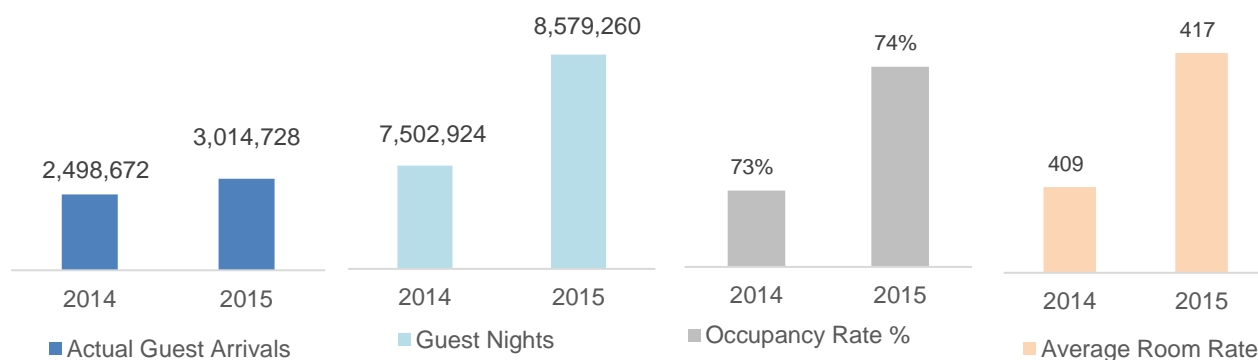
Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

Year To Date (January - September) 2015

Indicator	Year To Date (January - september)		
	2015	2014	Growth Rate %
Actual Guest Arrivals	3,014,728	2,498,672	21% ▲
Guest Nights	8,579,260	7,502,924	14% ▲
Room Nights	5,816,724	5,251,701	11% ▲
Average Length of Stay	2.85	3.00	-5% ▼
Occupancy Rate %	74%	73%	1% ▲
Room Revenue	2,410,308,526	2,171,278,832	11% ▲
Food & Beverages	1,632,427,860	1,626,258,139	0.4% ▲
Other Revenue	577,562,481	472,323,522	22% ▲
Total Revenue	4,620,298,867	4,269,860,493	8% ▲
ARR	417	409	2% ▲
REV PAR	307	299	3% ▲





Hotel Establishment Statistics

Abu Dhabi Emirate

Top 10 Nationalities

Year To Date (January - September) 2015

		Share %	Growth%	Guests	Average Length of Stay
1	UAE	34%	21% ▲	1,019,655	2.40
2	India	7%	23% ▲	200,015	3.60
3	UK	5%	16% ▲	159,248	4.13
4	China	5%	69% ▲	137,899	1.46
5	KSA	4%	29% ▲	112,294	2.28
6	Philippines	4%	33% ▲	111,909	1.94
7	US	4%	30% ▲	111,619	4.59
8	Germany	4%	16% ▲	107,099	4.20
9	Egypt	3%	18% ▲	95,801	2.72
10	Jordan	2%	11% ▲	63,661	2.73

Total Hotel Establishment Guests

3,014,728



Hotel Establishment Statistics

Abu Dhabi Emirate

Top 25 Nationalities

Year To Date (January - September) 2015

Rank	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2015	2014	Growth Rate %	2015	2014	Growth Rate %	2015	2014	Growth Rate %
1	UAE	1,019,655	845,316	21% ▲	2,442,842	1,926,934	27% ▲	2.40	2.28	5% ▲
2	India	200,015	162,394	23% ▲	720,555	614,437	17% ▲	3.60	3.78	-5% ▼
3	UK	159,248	136,970	16% ▲	657,848	597,814	10% ▲	4.13	4.36	-5% ▼
4	China	137,899	81,525	69% ▲	201,122	141,044	43% ▲	1.46	1.73	-16% ▼
5	KSA	112,294	87,186	29% ▲	256,216	186,335	38% ▲	2.28	2.14	7% ▲
6	Philippines	111,909	84,376	33% ▲	217,448	228,066	-5% ▼	1.94	2.70	-28% ▼
7	US	111,619	85,987	30% ▲	512,870	430,732	19% ▲	4.59	5.01	-8% ▼
8	Germany	107,099	92,623	16% ▲	450,091	441,860	2% ▲	4.20	4.77	-12% ▼
9	Egypt	95,801	81,421	18% ▲	260,783	221,978	17% ▲	2.72	2.73	0% ▼
10	Jordan	63,661	57,299	11% ▲	173,803	158,402	10% ▲	2.73	2.76	-1% ▼
11	Pakistan	56,685	48,122	18% ▲	137,704	120,692	14% ▲	2.43	2.51	-3% ▼
12	Syria	48,818	44,869	9% ▲	99,049	96,129	3% ▲	2.03	2.14	-5% ▼
13	Oman	48,638	41,520	17% ▲	81,512	77,961	5% ▲	1.68	1.88	-11% ▼
14	Italy	48,128	37,499	28% ▲	186,277	165,017	13% ▲	3.87	4.40	-12% ▼
15	France	41,769	40,064	4% ▲	150,249	146,877	2% ▲	3.60	3.67	-2% ▼
16	Australia	40,816	35,593	15% ▲	120,006	116,506	3% ▲	2.94	3.27	-10% ▼
17	Lebanon	30,032	27,417	10% ▲	89,884	87,341	3% ▲	2.99	3.19	-6% ▼
18	Canada	25,862	23,434	10% ▲	104,910	98,993	6% ▲	4.06	4.22	-4% ▼
19	Kuwait	22,796	23,347	-2% ▼	61,031	60,383	1% ▲	2.68	2.59	4% ▲
20	Qatar	22,258	19,931	12% ▲	44,356	40,346	10% ▲	1.99	2.02	-2% ▼
21	Palestine	18,499	16,611	11% ▲	34,343	30,994	11% ▲	1.86	1.87	-1% ▼
22	South Africa	18,251	12,917	41% ▲	64,666	51,051	27% ▲	3.54	3.95	-10% ▼
23	Russia	17,927	20,344	-12% ▼	79,381	117,425	-32% ▼	4.43	5.77	-23% ▼
24	Ireland	16,792	12,115	39% ▲	58,207	48,452	20% ▲	3.47	4.00	-13% ▼
25	Netherlands (Holland)	16,182	16,161	0% ▲	57,602	57,997	-1% ▼	3.56	3.59	-1% ▼



Hotel Establishment Statistics

Regional Summary

Abu Dhabi City	Sep 2015			Year To Date (January - September)				
	Indicator	2015	2014	Growth Rate %	2015	2014	Growth Rate %	
Actual Guest Arrivals	307,641	243,954	26%	▲	2,626,688	2,180,176	20%	▲
Guest Nights	873,004	747,175	17%	▲	7,775,271	6,758,944	15%	▲
Average Length of Stay	2.84	3.06	-7%	▼	2.96	3.1	-5%	▼
Occupancy Rate %	75%	74%	3%	▲	75%	74%	1%	▲
Total Revenue	416,564,167	409,333,446	2%	▲	4,135,989,566	3,805,079,658	9%	▲
ARR	362	366	-1%	▼	408	398	2%	▲
REV PAR	273	269	1%	▲	304	294	3%	▲

Al Ain City	Sep 2015			Year To Date (January - September)				
	Indicator	2015	2014	Growth Rate %	2015	2014	Growth Rate %	
Actual Guest Arrivals	28,322	26,474	7%	▲	272,693	250,182	9%	▲
Guest Nights	57,174	54,442	5%	▲	548,955	508,492	8%	▲
Average Length of Stay	2.02	2.06	-2%	▼	2.01	2.03	-1%	▼
Occupancy Rate %	65%	61%	6%	▲	67%	63%	5%	▲
Total Revenue	28,989,824	26,709,624	9%	▲	263,468,098	251,896,632	5%	▲
ARR	420	379	11%	▲	392	408	-4%	▼
REV PAR	273	232	18%	▲	261	258	1%	▲

Western Region	Sep 2015			Year To Date (January - September)				
	Indicator	2015	2014	Growth Rate %	2015	2014	Growth Rate %	
Actual Guest Arrivals	14,430	5,933	143%	▲	115,347	68,314	69%	▲
Guest Nights	29,189	22,931	27%	▲	255,034	235,488	8%	▲
Average Length of Stay	2.02	3.86	-48%	▼	2.21	3.45	-36%	▼
Occupancy Rate %	69%	74%	-6%	▼	65%	68%	-4%	▼
Total Revenue	22,363,866	21,479,462	4%	▲	220,841,203	212,884,203	4%	▲
ARR	634	571	11%	▲	711	722	-2%	▼
REV PAR	438	421	4%	▲	465	494	-6%	▼



Hotel Establishment Statistics

Terms and Definitions

Actual Guest arrivals:

The number of registered guest arrivals (checked-in) including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight stay.

Guest nights:

The number of nights all guests spent in the hotel regardless of the type of rooms they occupy (single, double, twin, suite, etc)

Room nights:

The number of nights a guestroom is occupied regardless of the number of persons occupying the room.

Total Hotel Inventory:

The total hotel room inventory or hotel room capacity which include all rooms that are available for sale, out-of-order rooms, out-of-service rooms and those utilized for house use.

Available Rooms:

Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)

Occupied Rooms:

Number of rooms used daily including complimentary and house use.

Room revenue:

The revenue generated by the hotel by the sold rooms including service charge and taxes.

Food and beverage revenue:

The revenue generated by the Hotel from Restaurants, F&B room service and other activities related to food services including service charge and taxes.

Other revenue:

Other services generated by the hotel that falls outside the room revenue and food & beverage revenue category including service charge and taxes.

Total revenue:

The revenue generated by the hotel from all its operation including service charge and taxes.

ARR/ADR:

A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of rooms sold. Also called average daily rate or ADR.

(Note: Should be based on paid rooms only) excluding complimentary and house use but including service charge)

RevPAR:

A calculation used in the hotel industry that measures revenue per available room (total rooms in hotel minus out of service rooms)



Hotel Establishment Statistics

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