هيئة أبوظبي للسياحة والثقافة
ABU DHABI TOURISM & CULTURE AUTHORITY

Monthly Hotel Establishments Report
Abu Dhabi Emirate

August & Year to Date (January - August)

2016

Hotel Establishment Statistics

Abu Dhabi Emirate

Rooms Summary

Class	Hotels & Apartments	Rooms (Total Inventory)		Share %
Hotel Establishments	**166**	**29,951**		**100%**
Hotels	**111**	**23,535**		**79%**
5 Star	41	11,303		
4 Star	36	7,317		
3 Star	22	3,958		
2 Star	6	534		
1 Star	6	423		
Hotel Apartments	**55**	**6,416**		**21%**
Deluxe	20	3,351		
Superior	21	2,305		
Standard	14	760		

Hotels Closed during August 2016:

1. Sahara Hotel Apartment 4	Abu Dhabi City	Superior	170 Rooms

Please Note:

Due to an up-grade and down-grade of some hotel establishment classifications during the last month, the total rooms of certain categories have changed. This change has been reflected in the table above.

Abu Dhabi Emirate

Hotel Establishments Executive Summary

August 2016

– August 2016 showed an increase of 6% in guest arrivals when compared to last year, with the total number of hotel guest arrivals at 379,293.

– The number of hotel guest nights increased by 0.02% to 1,011,523 guest nights in August 2016.

– The average length of stay decreased by 6% in August 2016 (2.67 nights) when compared to last year.

– The hotel occupancy decreased by 1% in comparison to last year.

– Total revenue for hotel establishments' recorded 12% decrease in August 2016 (AED 367 Million), room revenue decreased by 13%, while food & beverage revenue decreased by 12%.
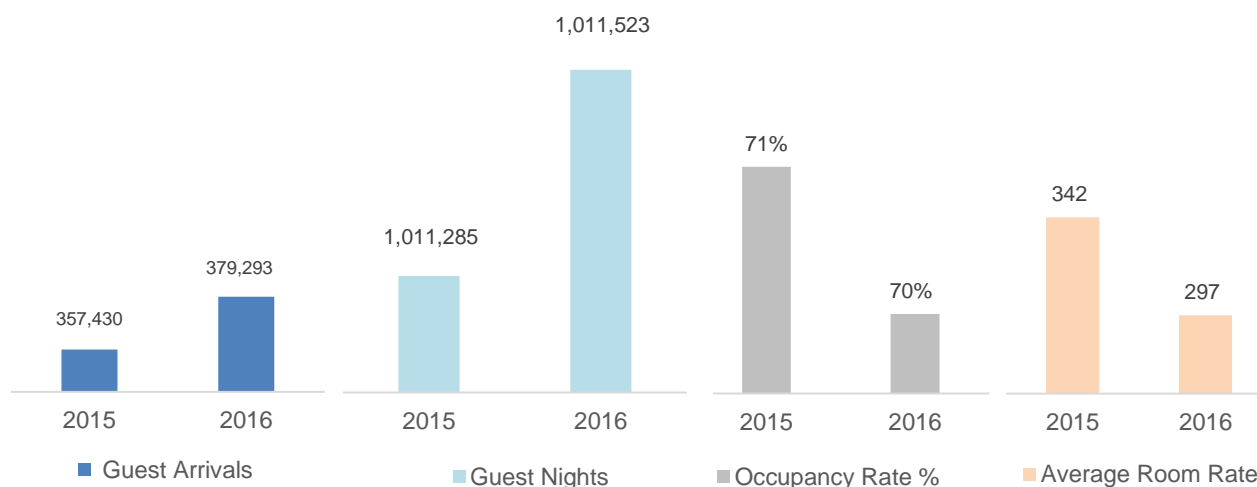
Hotel Establishment Statistics

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ABU DHABI TOURISM & CULTURE AUTHORITY

Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

August 2016

Indicator	Month of August		
	2016	**2015**	**Growth Rate %**
Actual Guest Arrivals	379,293	357,430	6% ▲
Guest Nights	1,011,523	1,011,285	0.02% ▲
Room Nights	651,554	663,211	-2% ▼
Average Length of Stay	2.67	2.83	-6% ▼
Occupancy Rate %	70%	71%	-1% ▼
Room Revenue	190,234,945	219,272,482	-13% ▼
Food & Beverages Revenues	121,972,126	138,300,945	-12% ▼
Other Revenue	54,808,722	59,574,576	-8% ▼
Total Revenue	367,015,794	417,148,003	-12% ▼
ARR	297	342	-13% ▼
REV PAR	208	243	-14% ▼

Hotel Establishment Statistics

Abu Dhabi Emirate

Top 10 Nationalities

August 2016

		Share %	Growth%	Guests	Average Length of Stay
1	UAE	37%	2% ▲	139,212	2.27
2	India	7%	13% ▲	25,169	2.93
3	KSA	6%	20% ▲	21,020	2.12
4	UK	5%	11% ▲	17,528	4.10
5	China	5%	29% ▲	17,107	1.37
6	Philippines	4%	16% ▲	16,301	1.89
7	Egypt	3%	15% ▲	12,621	2.88
8	Jordan	3%	23% ▲	9,580	2.52
9	Pakistan	2%	23% ▲	9,145	2.22
10	Germany	2%	3% ▲	9,104	4.91

Total Hotel Establishment Guests   **379,293**

Hotel Establishment Statistics

Abu Dhabi Emirate

Top 25 Nationalities

August 2016

	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2016	2015	Growth Rate %	2016	2015	Growth Rate %	2016	2015	Growth Rate %
1	UAE	139,212	136,345	2% ▲	316,196	331,101	-5% ▼	2.27	2.43	-6% ▼
2	India	25,169	22,226	13% ▲	73,752	82,221	-10% ▼	2.93	3.70	-21% ▼
3	KSA	21,020	17,468	20% ▲	44,660	39,541	13% ▲	2.12	2.26	-6% ▼
4	UK	17,528	15,764	11% ▲	71,879	71,820	0% ▲	4.10	4.56	-10% ▼
5	China	17,107	13,251	29% ▲	23,485	19,513	20% ▲	1.37	1.47	-7% ▼
6	Philippines	16,301	14,000	16% ▲	30,775	26,376	17% ▲	1.89	1.88	0% ▲
7	Egypt	12,621	10,952	15% ▲	36,294	29,461	23% ▲	2.88	2.69	7% ▲
8	Jordan	9,580	7,758	23% ▲	24,161	20,819	16% ▲	2.52	2.68	-6% ▼
9	Pakistan	9,145	7,421	23% ▲	20,335	18,029	13% ▲	2.22	2.43	-8% ▼
10	Germany	9,104	8,872	3% ▲	44,704	40,956	9% ▲	4.91	4.62	6% ▲
11	USA	8,661	10,641	-19% ▼	43,624	58,133	-25% ▼	5.04	5.46	-8% ▼
12	Oman	7,359	6,834	8% ▲	11,969	11,189	7% ▲	1.63	1.64	-1% ▼
13	Syria	7,154	7,062	1% ▲	14,339	13,967	3% ▲	2.00	1.98	1% ▲
14	France	4,305	3,510	23% ▲	17,216	14,835	16% ▲	4.00	4.23	-5% ▼
15	Australia	4,198	5,116	-18% ▼	12,754	14,643	-13% ▼	3.04	2.86	6% ▲
16	Italy	4,024	4,988	-19% ▼	14,083	16,500	-15% ▼	3.50	3.31	6% ▲
17	Kuwait	3,631	3,346	9% ▲	10,339	10,611	-3% ▼	2.85	3.17	-10% ▼
18	Lebanon	3,617	3,298	10% ▲	10,548	9,423	12% ▲	2.92	2.86	2% ▲
19	Qatar	3,614	3,017	20% ▲	6,964	5,921	18% ▲	1.93	1.96	-2% ▼
20	Palestine	2,903	2,792	4% ▲	6,077	5,192	17% ▲	2.09	1.86	13% ▲
21	Morocco	2,643	1,932	37% ▲	6,832	6,364	7% ▲	2.58	3.29	-22% ▼
22	Canada	2,262	2,537	-11% ▼	11,352	12,419	-9% ▼	5.02	4.90	3% ▲
23	Sudan	2,123	1,696	25% ▲	5,190	3,911	32.7% ▲	2.44	2.31	6% ▲
24	Yemen	2,000	1,714	17% ▲	4,554	4,456	2% ▲	2.28	2.60	-12% ▼
25	Nepal	1,862	1,357	37% ▲	3,429	2,202	56% ▲	1.84	1.62	13% ▲

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ABU DHABI TOURISM & CULTURE AUTHORITY

Abu Dhabi Emirate

Hotel Establishments Executive Summary

Year To Date (January - August) 2016

– The number of guests showed an increase of 8% in year to date (January - August) 2016 when compared to last year, with the total number of hotel guest arrivals at 2,889,888.

– The number of hotel guest nights increased by 3% to 7,868,954 guest nights .

– The average length of stay for year to date decreased by 5% in comparison to same period of 2015.

– The hotel occupancy decreased by 2% in comparison to last year.

– Total revenue for hotel establishments recorded 7% decrease (AED3,841 Billion), room revenue decreased by 9%, while food & beverage revenue decreased by 7%.

Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

Year To Date (January - August) 2016

Indicator	Year To Date (January - August)		
	2016	2015	Growth Rate %
Actual Guest Arrivals	2,889,888	2,664,335	8% ▲
Guest Nights	7,868,954	7,619,893	3% ▲
Room Nights	5,212,701	5,166,734	1% ▲
Average Length of Stay	2.72	2.86	-5% ▼
Occupancy Rate %	72%	74%	-2% ▼
Room Revenue	1,975,796,451	2,168,143,530	-9% ▼
Food & Beverages Revenues	1,360,590,078	1,470,175,510	-7% ▼
Other Revenue	505,179,274	514,061,969	-2% ▼
Total Revenue	3,841,565,803	4,152,381,009	-7% ▼
ARR	379	422	-10% ▼
REV PAR	274	311	-12% ▼
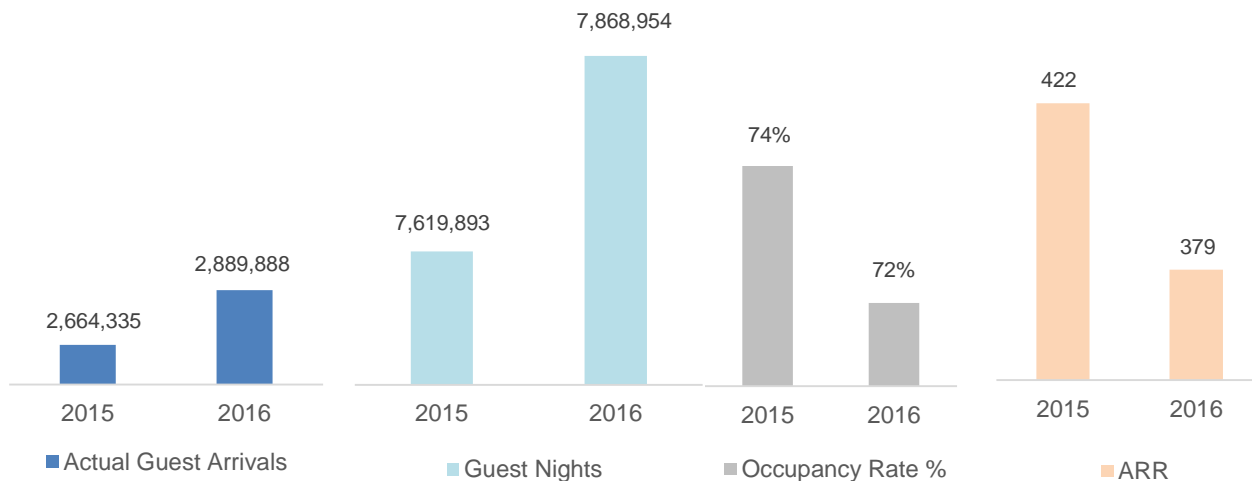
Hotel Establishment Statistics

Abu Dhabi Emirate

Top 10 Nationalities

Year To Date (January - August) 2016

		Share %	Growth%	Guests	Average Length of Stay
1	UAE	34%	8% ▲	974,807	2.22
2	India	7%	18% ▲	204,347	3.23
3	China	5%	21% ▲	151,473	1.42
4	UK	5%	3% ▲	146,804	4.01
5	Philippines	4%	23% ▲	117,416	1.96
6	KSA	4%	6% ▲	102,463	2.31
7	Egypt	4%	24% ▲	102,305	2.68
8	USA	3%	-8% ▼	91,464	4.46
9	Germany	3%	-10% ▼	86,894	4.52
10	Jordan	3%	32% ▲	73,715	2.54

Total Hotel Establishment Guests　　　**2,889,888**

Abu Dhabi Emirate

Top 25 Nationalities

Year To Date (January - August) 2016

Rank	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2016	2015	Growth Rate %	2016	2015	Growth Rate %	2016	2015	Growth Rate %
1	UAE	974,807	902,533	8% ▲	2,163,334	2,180,560	-1% ▼	2.22	2.42	-8% ▼
2	India	204,347	173,649	18% ▲	659,574	637,854	3% ▲	3.23	3.67	-12% ▼
3	China	151,473	125,678	21% ▲	214,489	183,679	17% ▲	1.42	1.46	-3.1% ▼
4	UK	146,804	142,134	3% ▲	589,357	586,521	0% ▲	4.01	4.13	-2.7% ▼
5	Philippines	117,416	95,564	23% ▲	230,596	187,475	23% ▲	1.96	1.96	0.1% ▲
6	KSA	102,463	97,038	6% ▲	236,464	219,714	8% ▲	2.31	2.26	2% ▲
7	Egypt	102,305	82,486	24% ▲	273,707	228,353	20% ▲	2.68	2.77	-3% ▼
8	USA	91,464	98,975	-8% ▼	407,726	451,581	-10% ▼	4.46	4.56	-2% ▼
9	Germany	86,894	96,627	-10% ▼	392,782	403,354	-3% ▼	4.52	4.17	8% ▲
10	Jordan	73,715	55,656	32% ▲	186,955	152,203	23% ▲	2.54	2.73	-7% ▼
11	Pakistan	61,354	49,869	23% ▲	139,055	122,203	14% ▲	2.27	2.45	-8% ▼
12	Oman	47,118	44,189	7% ▲	74,646	74,606	0% ▲	1.58	1.69	-6% ▼
13	Syria	46,650	42,622	9% ▲	100,679	87,281	15% ▲	2.16	2.05	5% ▲
14	France	41,847	38,021	10% ▲	142,417	133,827	6% ▲	3.40	3.52	-3% ▼
15	Italy	41,509	43,460	-4% ▼	157,685	167,896	-6% ▼	3.80	3.86	-2% ▼
16	Australia	32,304	33,812	-4% ▼	100,550	102,422	-1.83% ▼	3.11	3.03	3% ▲
17	Lebanon	31,104	26,179	19% ▲	91,725	78,379	17% ▲	2.95	2.99	-2% ▼
18	Canada	21,913	23,269	-6% ▼	93,250	92,961	0% ▲	4.26	4.00	7% ▲
19	Qatar	21,553	19,067	13% ▲	41,934	38,321	9% ▲	1.95	2.01	-3% ▼
20	Palestine	19,904	16,209	23% ▲	37,336	30,004	24% ▲	1.88	1.85	1% ▲
21	Morocco	19,770	13,457	47% ▲	59,797	45,537	31% ▲	3.02	3.38	-11% ▼
22	Kuwait	18,144	19,886	-9% ▼	51,706	52,351	-1% ▼	2.85	2.63	8% ▲
23	Ireland	18,088	14,326	26% ▲	55,707	51,132	8.9% ▲	3.08	3.57	-13.7% ▼
24	Sudan	16,545	12,414	33% ▲	41,045	29,469	39% ▲	2.48	2.37	5% ▲
25	South Africa	15,357	15,713	-2% ▼	58,886	55,707	6% ▲	3.83	3.55	8% ▲

Hotel Establishment Statistics

هيئة أبوظبي للسياحة والثقافة
ABU DHABI TOURISM & CULTURE AUTHORITY

Regional Summary

Abu Dhabi City

Indicator	August			Year To Date (January - August)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	334,947	306,842	9% ▲	2,529,017	2,280,133	11% ▲
Guest Nights	903,319	909,715	-1% ▼	7,045,614	6,828,407	3% ▲
Average Length of Stay	2.7	2.96	-9% ▼	2.79	2.99	-7% ▼
Occupancy %	70%	71%	-2% ▼	73%	75%	-2% ▼
Total Revenue	320,703,765	366,414,297	-12% ▼	3,397,124,249	3,696,392,599	-8% ▼
ARR	286	332	-14% ▼	369	415	-11% ▼
REV PAR	201	237	-16% ▼	269	309	-13% ▼

Rooms Summary

August 2016	Hotels & Apartments	Rooms (Total Inventory)		Share %
Hotel Establishments	**137**	**26,607**		**100%**
Hotels	**87**	**20,636**		**78%**
5 Star	32	10,130		
4 Star	27	6,303		
3 Star	17	3,308		
2 Star	6	534		
1 Star	5	361		
Hotel Apartments	**50**	**5,971**		**22%**
Deluxe	20	3,351		
Superior	18	1,968		
Standard	12	652		

Hotel Establishment Statistics

Regional Summary

Al Ain City

Indicator	August			Year To Date (January - August)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	38,342	37,579	2% ▲	280,994	283,285	-1% ▼
Guest Nights	80,518	76,673	5% ▲	571,146	565,641	1% ▲
Average Length of Stay	2.1	2.04	3% ▲	2.03	2	1% ▲
Occupancy %	73%	70%	5% ▲	67%	68%	-1% ▼
Total Revenue	28,196,753	32,206,236	-12% ▼	246,764,067	257,511,073	-4% ▼
ARR	326	368	-12% ▼	375	380	-1% ▼
REV PAR	239	258	-8% ▼	250	256	-2% ▼

Rooms Summary

August 2016	Hotels & Apartments	Rooms (Total Inventory)		Share %
Hotel Establishments	**18**	**2,164**		**100%**
Hotels	**13**	**1,719**		**79%**
5 Star	4	735		
4 Star	7	798		
3 Star	1	124		
2 Star	-	-		
1 Star	1	62		
Hotel Apartments	**5**	**445**		**21%**
Deluxe	-	-		
Superior	3	337		
Standard	2	108		

Hotel Establishment Statistics

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Regional Summary

Western Region

Indicator	August			Year To Date (January - August)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	6,004	13,009	-54% ▼	79,877	100,917	-21% ▼
Guest Nights	27,686	24,897	11% ▲	252,194	225,845	12% ▲
Average Length of Stay	4.61	1.91	141% ▲	3.16	2.24	41% ▲
Occupancy %	66%	63%	6% ▲	66%	65%	1% ▲
Total Revenue	18,115,276	18,527,471	-2% ▼	197,677,486	198,477,337	0% ▼
ARR	503	569	-12% ▼	646	721	-10% ▼
REV PAR	334	357	-6% ▼	424	468	-9% ▼

Rooms Summary

August 2016	Hotels & Apartments	Rooms (Total Inventory)		Share %
Hotel Establishments	**11**	**1,180**		**100%**
Hotels	**11**	**1,180**		**100%**
5 Star	5	438		
4 Star	2	216		
3 Star	4	526		
2 Star	-	-		
1 Star	-	-		
Hotel Apartments	**-**	**-**		**0%**
Deluxe	-	-		
Superior	-	-		
Standard	-	-		

Terms and Defenitions

Actual Guest arrivals:

The number of registered guest arrivals (checked-in) including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight stay.

Guest nights:
The number of nights all guests spent in the hotel regardless of the type of rooms they occupy (single, double, twin, suite, etc)

Room nights:
The number of nights a guestroom is occupied regardless of the number of persons occupying the room.

Total Hotel Inventory:
The total hotel room inventory or hotel room capacity which include all rooms that are available for sale, out-of-order rooms, out-of-service rooms and those utilized for house use.

Available Rooms:
Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)

Occupied Rooms:
Number of rooms used daily including complimentary and house use.

Room revenue:
The revenue generated by the hotel by the sold rooms including service charge and taxes.

Food and beverage revenue:
The revenue generated by the Hotel from Restaurants, F&B room service and other activities related to food services including service charge and taxes.

Other revenue:
Other services generated by the hotel that falls outside the room revenue and food & beverage revenue category including service charge and taxes.

Total revenue:

The revenue generated by the hotel from all its operation including service charge and taxes.

ARR/ADR:
A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of rooms sold. Also called average daily rate or ADR.

(Note: Should be based on paid rooms only) excluding complimentary and house use but including service charge)

RevPAR:
A calculation used in the hotel industry that measures revenue per available room (total rooms in hotel minus out of service rooms)

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