



هيئة أبوظبي للسياحة والثقافة
ABU DHABI TOURISM & CULTURE AUTHORITY

Monthly Hotel Establishments Report Abu Dhabi Emirate

August & Year to Date (January - August)

2015

587
5203
07164932150



Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Executive Summary

August 2015

- August 2015 showed an increase of 16% in guest arrivals when compared to last year, with the total number of hotel guest arrivals at 357,430.
- The number of hotel guest nights increased by 15% to 1,011,285 guest nights in August 2015.
- The average length of stay decreased by 1% in comparison to August 2014.
- Hotel occupancy increased by 1% in comparison to August 2014.
- Total revenue for hotel establishments' recorded 4% increased for August 2015 (AED 417 Million), room revenue increased by 5%, while food & beverage revenue decreased by 3% compared to last year.

Hotel Establishment Statistics

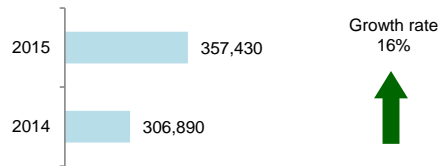
Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

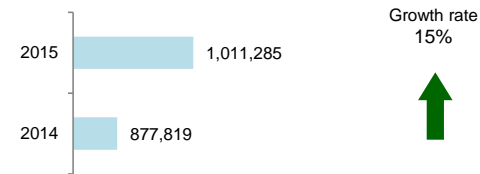
August 2015

Indicator	August 2015			2014	2015
	2015	2014	Growth Rate %		
Actual Guest Arrivals	357,430	306,890	16% ▲	306,890	357,430
Guest Nights	1,011,285	877,819	15% ▲	877,819	1,011,285
Room Nights	663,211	583,808	14% ▲	583,808	663,211
Average Length of Stay	2.83	2.86	-1% ▼	2.86	2.83
Occupancy Rate %	71%	70%	1% ▲	70%	71%
Room Revenue	219,136,206	207,890,648	5% ▲	207,890,648	219,136,206
Food & Beverages	138,300,945	142,953,264	-3% ▼	142,953,264	138,300,945
Other Revenue	59,574,576	50,409,898	18% ▲	50,409,898	59,574,576
Total Revenue	417,011,727	401,253,810	4% ▲	401,253,810	417,011,727
ARR	342	352	-3% ▼	352	342
REV PAR	243	248	-2% ▼	248	243

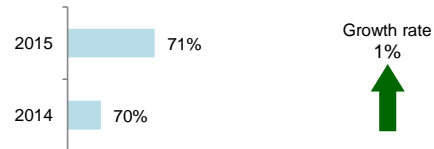
Actual Guest Arrivals



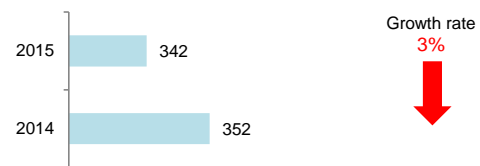
Guestnights



Occupancy Rate %



Average Room Rates














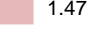










Hotel Establishment- Guests' by Nationality

Abu Dhabi Emirate

Top 10 Nationalities

August 2015

		Share %	Growth%	Guests	Average Length of Stay
1	UAE	38%	22% ▲	 136,345	 2.43
2	India	6%	26% ▲	 22,226	 3.70
3	KSA	5%	-17% ▼	 17,468	 2.26
4	UK	4%	9% ▲	 15,764	 4.56
5	Philippines	4%	28% ▲	 14,000	 1.88
6	China	4%	63% ▲	 13,251	 1.47
7	Egypt	3%	19% ▲	 10,952	 2.69
8	US	3%	13% ▲	 10,641	 5.46
9	Germany	2%	24% ▲	 8,872	 4.62
10	Jordan	2%	12% ▲	 7,758	 2.68

Total Hotel Establishment Guests 357,430



Hotel Establishment- Guests' by Nationality

Abu Dhabi Emirate

Top 25 Nationalities

August 2015

	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2015	2014	Growth Rate %	2015	2014	Growth Rate %	2015	2014	Growth Rate %
1	UAE	136,345	112,014	22% ▲	331,101	254,574	30% ▲	2.43	2.27	7% ▲
2	India	22,226	17,701	26% ▲	82,221	67,604	22% ▲	3.70	3.82	-3% ▼
3	KSA	17,468	20,977	-17% ▼	39,541	43,092	-8% ▼	2.26	2.05	10% ▲
4	UK	15,764	14,437	9% ▲	71,820	64,958	11% ▲	4.56	4.50	1% ▲
5	Philippines	14,000	10,921	28% ▲	26,376	27,932	-6% ▼	1.88	2.56	-26% ▼
6	China	13,251	8,120	63% ▲	19,513	12,803	52% ▲	1.47	1.58	-7% ▼
7	Egypt	10,952	9,211	19% ▲	29,461	23,143	27% ▲	2.69	2.51	7% ▲
8	US	10,641	9,419	13% ▲	58,133	52,585	11% ▲	5.46	5.58	-2% ▼
9	Germany	8,872	7,130	24% ▲	40,956	38,666	6% ▲	4.62	5.42	-15% ▼
10	Jordan	7,758	6,929	12% ▲	20,819	19,365	8% ▲	2.68	2.79	-4% ▼
11	Pakistan	7,421	6,232	19% ▲	18,029	14,236	27% ▲	2.43	2.28	6% ▲
12	Syria	7,062	6,930	2% ▲	13,967	13,085	7% ▲	1.98	1.89	5% ▲
13	Oman	6,834	7,137	-4% ▼	11,189	12,442	-10% ▼	1.64	1.74	-6% ▼
14	Australia	5,116	4,548	12% ▲	14,643	13,697	7% ▲	2.86	3.01	-5% ▼
15	Italy	4,988	3,406	46% ▲	16,500	15,728	5% ▲	3.31	4.62	-28% ▼
16	France	3,510	3,284	7% ▲	14,835	14,443	3% ▲	4.23	4.40	-4% ▼
17	Kuwait	3,346	4,786	-30% ▼	10,611	12,800	-17% ▼	3.17	2.67	19% ▲
18	Lebanon	3,298	2,736	21% ▲	9,423	8,536	10% ▲	2.86	3.12	-8% ▼
19	Qatar	3,017	2,020	49% ▲	5,921	3,990	48% ▲	1.96	1.98	-1% ▼
20	Ireland	2,938	1,302	126% ▲	7,754	5,723	35% ▲	2.64	4.40	-40% ▼
21	Palestine	2,792	2,743	2% ▲	5,192	5,093	2% ▲	1.86	1.86	0% ▲
22	Canada	2,537	2,589	-2% ▼	12,419	10,090	23% ▲	4.90	3.90	26% ▲
23	South Africa	2,271	1,539	48% ▲	9,465	6,107	55% ▲	4.17	3.97	5% ▲
24	Morocco	1,932	1,800	7% ▲	6,364	5,365	19% ▲	3.29	2.98	11% ▲
25	Netherlands (Holland)	1,758	1,484	18% ▲	5,639	5,568	1% ▲	3.21	3.75	-15% ▼

Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Executive Summary

Year To Date (January - August) 2015

- The number of guests showed an increase of 20% in year to date (Jan- August) 2015 when compared to last year, with the total number of hotel guest arrivals at 2,664,335.
- The number of hotel guest nights increased by 14% to 7,619,893 guest nights .
- The average length of stay for year to date decreased by 5% in comparison to same period of 2014
- Hotel occupancy recorded 1% increase in comparison to last year.
- Total revenue for hotel establishments recorded 9% increase (AED 4,152 Billion), room revenue increased by 11%, while food & beverage revenue increased by 1%.

Hotel Establishment Statistics

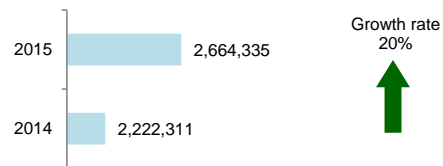
Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

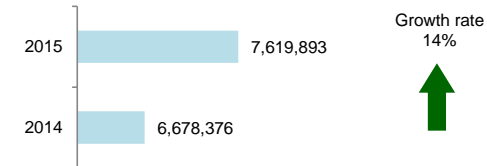
Year To Date (January - August) 2015

Indicator	Year To Date (January - August)		
	2015	2014	Growth Rate %
Actual Guest Arrivals	2,664,335	2,222,311	20% ▲
Guest Nights	7,619,893	6,678,376	14% ▲
Room Nights	5,166,734	4,662,814	11% ▲
Average Length of Stay	2.86	3.01	-5% ▼
Occupancy Rate %	74%	73%	1% ▲
Room Revenue	2,168,007,253	1,945,339,653	11% ▲
Food & Beverages	1,470,175,510	1,451,108,698	1% ▲
Other Revenue	514,061,969	415,889,609	24% ▲
Total Revenue	4,152,244,733	3,812,337,961	9% ▲
ARR	422	413	2% ▲
REV PAR	311	302	3% ▲

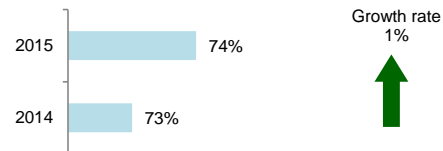
Actual Guest Arrivals



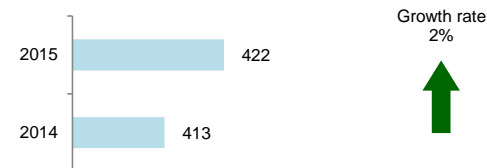
Guestnights



Occupancy Rate %



Average Room Rates

























Hotel Establishment- Guests' by Nationality

Abu Dhabi Emirate

Top 10 Nationalities

Year To Date (January - August) 2015

		Share %	Growth%	Guests	Average Length of Stay
1	UAE	34%	20% ▲	 902,533	 2.42
2	India	7%	22% ▲	 173,649	 3.67
3	UK	5%	16% ▲	 142,134	 4.13
4	China	5%	68% ▲	 125,678	 1.46
5	US	4%	30% ▲	 98,975	 4.56
6	KSA	4%	27% ▲	 97,038	 2.26
7	Germany	4%	21% ▲	 96,627	 4.17
8	Philippines	4%	29% ▲	 95,564	 1.96
9	Egypt	3%	14% ▲	 82,486	 2.77
10	Jordan	2%	10% ▲	 55,656	 2.73

Total Hotel Establishment Guests

2,664,335



Hotel Establishment- Guests' by Nationality

Abu Dhabi Emirate

Top 25 Nationalities

Year To Date (January - August) 2015

Rank	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2015	2014	Growth Rate %	2015	2014	Growth Rate %	2015	2014	Growth Rate %
1	UAE	902,533	755,150	20% ▲	2,180,560	1,721,953	27% ▲	2.42	2.28	6% ▲
2	India	173,649	142,613	22% ▲	637,854	542,781	18% ▲	3.67	3.81	-3% ▼
3	UK	142,134	122,893	16% ▲	586,521	533,181	10% ▲	4.13	4.34	-5% ▼
4	China	125,678	74,636	68% ▲	183,679	129,310	42% ▲	1.46	1.73	-16% ▼
5	US	98,975	76,096	30% ▲	451,581	376,637	20% ▲	4.56	4.95	-8% ▼
6	KSA	97,038	76,462	27% ▲	219,714	164,107	34% ▲	2.26	2.15	5% ▲
7	Germany	96,627	79,771	21% ▲	403,354	387,509	4% ▲	4.17	4.86	-14% ▼
8	Philippines	95,564	74,279	29% ▲	187,475	204,564	-8% ▼	1.96	2.75	-29% ▼
9	Egypt	82,486	72,250	14% ▲	228,353	198,107	15% ▲	2.77	2.74	1% ▲
10	Jordan	55,656	50,561	10% ▲	152,203	139,071	9% ▲	2.73	2.75	-1% ▼
11	Pakistan	49,869	42,769	17% ▲	122,203	107,504	14% ▲	2.45	2.51	-3% ▼
12	Oman	44,189	36,833	20% ▲	74,606	69,594	7% ▲	1.69	1.89	-11% ▼
13	Italy	43,460	33,484	30% ▲	167,896	148,369	13% ▲	3.86	4.43	-13% ▼
14	Syria	42,622	39,828	7% ▲	87,281	86,874	0% ▲	2.05	2.18	-6% ▼
15	France	38,021	36,260	5% ▲	133,827	129,657	3% ▲	3.52	3.58	-2% ▼
16	Australia	33,812	30,586	11% ▲	102,422	101,667	1% ▲	3.03	3.32	-9% ▼
17	Lebanon	26,179	24,397	7% ▲	78,379	77,735	1% ▲	2.99	3.19	-6% ▼
18	Canada	23,269	20,825	12% ▲	92,961	88,356	5% ▲	4.00	4.24	-6% ▼
19	Kuwait	19,886	21,129	-6% ▼	52,351	54,721	-4% ▼	2.63	2.59	2% ▲
20	Qatar	19,067	18,393	4% ▲	38,321	37,231	3% ▲	2.01	2.02	-1% ▼
21	Russia	16,585	18,411	-10% ▼	73,691	110,243	-33% ▼	4.44	5.99	-26% ▼
22	Palestine	16,209	14,835	9% ▲	30,004	27,768	8% ▲	1.85	1.87	-1% ▼
23	South Africa	15,713	11,601	35% ▲	55,707	44,759	24% ▲	3.55	3.86	-8% ▼
24	Netherlands (Holland)	14,897	14,709	1% ▲	52,755	52,037	1% ▲	3.54	3.54	0% ▲
25	Ireland	14,326	10,826	32% ▲	51,132	41,903	22% ▲	3.57	3.87	-8% ▼



Hotel Establishment- Regional Summary

Main Indicators Summary

Abu Dhabi City	Aug 2015			Year To Date (January - August)		
	2015	2014	Growth Rate %	2015	2014	Growth Rate %
Actual Guest Arrivals	312,298	264,766	18% ▲	2,319,047	1,936,222	20% ▲
Guest Nights	918,799	784,158	17% ▲	6,902,267	6,011,769	15% ▲
Average Length of Stay	2.94	2.96	-1% ▼	2.98	3.1	-4% ▼
Occupancy Rate %	71%	71%	1% ▲	74%	74%	1% ▲
Total Revenue	368,908,435	353,518,647	4% ▲	3,719,425,399	3,395,746,212	10% ▲
ARR	332	341	-3% ▼	414	402	3% ▲
REV PAR	237	242	-2% ▼	308	298	4% ▲

Al Ain City	Aug 2015			Year To Date (January - August)		
	2015	2014	Growth Rate %	2015	2014	Growth Rate %
Actual Guest Arrivals	32,123	34,833	-8% ▼	244,371	223,708	9% ▲
Guest Nights	67,589	67,025	1% ▲	491,781	454,050	8% ▲
Average Length of Stay	2.1	1.92	9% ▲	2.01	2.03	-1% ▼
Occupancy Rate %	70%	67%	5% ▲	67%	64%	5% ▲
Total Revenue	29,712,098	29,137,224	2% ▲	234,478,273	225,187,008	4% ▲
ARR	373	396	-6% ▼	388	411	-6% ▼
REV PAR	262	266	-1% ▼	259	261	-1% ▼

Western Region	Aug 2015			Year To Date (January - August)		
	2015	2014	Growth Rate %	2015	2014	Growth Rate %
Actual Guest Arrivals	13,009	7,291	78% ▲	100,917	62,381	62% ▲
Guest Nights	24,897	26,636	-7% ▼	225,845	212,557	6% ▲
Average Length of Stay	1.91	3.65	-48% ▼	2.24	3.41	-34% ▼
Occupancy Rate %	63%	64%	-2% ▼	65%	68%	-4% ▼
Total Revenue	18,391,194	18,597,939	-1% ▼	198,341,060	191,404,741	4% ▲
ARR	562	554	1% ▲	720	743	-3% ▼
REV PAR	353	354	-0.3% ▼	468	504	-7% ▼

Hotel Establishment Statistics

Terms and Definitions

Actual Guest arrivals:

The number of registered guest arrivals (checked-in) including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight stay.

Guest nights:

The number of nights all guests spent in the hotel regardless of the type of rooms they occupy (single, double, twin, suite, etc)

Room nights:

The number of nights a guestroom is occupied regardless of the number of persons occupying the room.

Total Hotel Inventory:

The total hotel room inventory or hotel room capacity which include all rooms that are available for sale, out-of-order rooms, out-of-service rooms and those utilized for house use.

Available Rooms:

Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)

Occupied Rooms:

Number of rooms used daily including complimentary and house use.

Room revenue:

The revenue generated by the hotel by the sold rooms including service charge and taxes.

Food and beverage revenue:

The revenue generated by the Hotel from Restaurants, F&B room service and other activities related to food services including service charge and taxes.

Other revenue:

Other services generated by the hotel that falls outside the room revenue and food & beverage revenue category including service charge and taxes.

Total revenue:

The revenue generated by the hotel from all its operation including service charge and taxes.

ARR/ADR:

A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of rooms sold. Also called average daily rate or ADR.

(Note: Should be based on paid rooms only) excluding complimentary and house use but including service charge)

RevPAR:

A calculation used in the hotel industry that measures revenue per available room (total rooms in hotel minus out of service rooms)



Hotel Establishment Statistics

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