

Monthly Hotel Establishments Report Abu Dhabi Emirate

April & Year to Date (January - April)

2016

587
5203
07164934150



Hotel Establishment Statistics

Abu Dhabi Emirate

Rooms Summary

April 2016	Hotels & Apartments	Rooms (Total Inventory)	Share %
Hotel Establishments	168	29,942	100%
Hotels	110	23,267	78%
5 Star	40	11,103	
4 Star	35	7,161	
3 Star	23	4,046	
2 Star	6	534	
1 Star	6	423	
Hotel Apartments	58	6,675	22%
Deluxe	20	3,351	
Superior	23	2,538	
Standard	15	786	

Hotels Opened during April 2016:

1- Andalus AlSeef Resort and SPA Hotel

Abu Dhabi City

4 Star Hotel

204 Rooms

Please Note:

Due to an up-grade and down-grade of some hotel establishment classifications during the last month, the total rooms of certain categories have changed. This change has been reflected in the table above.



Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Executive Summary

April 2016

- April 2016 showed an increase of 3% in guest arrivals when compared to last year, with the total number of hotel guest arrivals at 378,881.
- Total number of hotel guest nights increased by 1% to 1,034,642 guest nights in April 2016.
- The average length of stay decreased by 2% in April 2016 (2.73 nights) when compared to last year.
- Hotel occupancy decreased by 1% in April 2016 (77%) in comparison to 2015.
- Total revenue for hotel establishments' recorded 9% decreased in April 2016 (AED 555 Million), room revenue decreased by 11%, while food & beverage revenue decreased by 9% only.



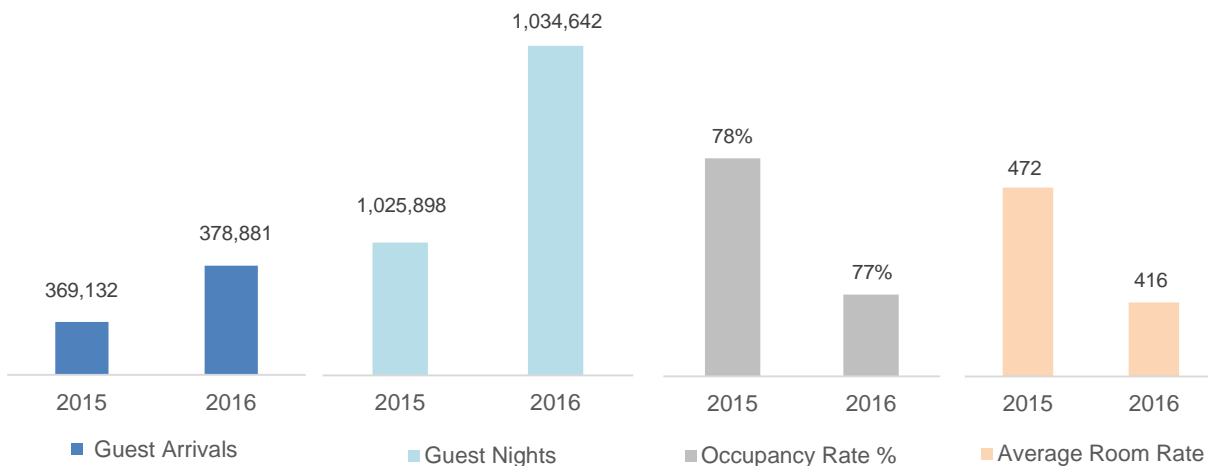
Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

April 2016

Indicator	April		
	2016	2015	Growth Rate %
Actual Guest Arrivals	378,881	369,132	3% ▲
Guest Nights	1,034,642	1,025,898	1% ▲
Room Nights	684,212	680,938	0.5% ▲
Average Length of Stay	2.73	2.78	-2% ▼
Occupancy Rate %	77%	78%	-1% ▼
Room Revenue	284,569,407	319,661,212	-11% ▼
Food & Beverages Revenues	199,217,507	218,111,656	-9% ▼
Other Revenue	71,826,057	74,148,786	-3% ▼
Total Revenue	555,612,971	611,921,654	-9% ▼
ARR	416	472	-12% ▼
REV PAR	321	367	-13% ▼

























Hotel Establishment Statistics

Abu Dhabi Emirate

Top 10 Nationalities

April 2016

	Share %	Growth%	Guests	Average Length of Stay
1 UAE	32%	1% ▲	 122,514	 2.21
2 India	7%	9% ▲	 25,838	 3.40
3 UK	6%	-4% ▼	 22,104	 3.96
4 China	5%	31% ▲	 20,439	 1.41
5 Philippines	4%	27% ▲	 14,779	 1.98
6 Egypt	4%	19% ▲	 14,503	 2.66
7 US	3%	0% ▲	 13,034	 4.22
8 Germany	3%	-22% ▼	 10,901	 4.35
9 Jordan	3%	31% ▲	 10,816	 2.31
10 KSA	2%	28% ▲	 9,367	 2.23

Total Hotel Establishment Guests 378,881



Hotel Establishment Statistics

Abu Dhabi Emirate

Top 25 Nationalities

April 2016

	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2016	2015	Growth Rate %	2016	2015	Growth Rate %	2016	2015	Growth Rate %
1	UAE	122,514	121,745	1% ▲	270,764	265,489	2% ▲	2.21	2.18	1% ▲
2	India	25,838	23,793	9% ▲	87,803	85,531	3% ▲	3.40	3.59	-5% ▼
3	UK	22,104	22,997	-4% ▼	87,577	92,859	-6% ▼	3.96	4.04	-2% ▼
4	China	20,439	15,615	31% ▲	28,794	24,135	19% ▲	1.41	1.55	-9% ▼
5	Philippines	14,779	11,660	27% ▲	29,225	23,003	27% ▲	1.98	1.97	0.2% ▲
6	Egypt	14,503	12,212	19% ▲	38,555	32,426	19% ▲	2.66	2.66	0% ▲
7	US	13,034	13,026	0.1% ▲	55,005	59,813	-8% ▼	4.22	4.59	-8% ▼
8	Germany	10,901	14,002	-22% ▼	47,381	61,024	-22% ▼	4.35	4.36	-0.3% ▼
9	Jordan	10,816	8,230	31% ▲	25,007	21,023	19% ▲	2.31	2.55	-9% ▼
10	KSA	9,367	7,291	28% ▲	20,873	16,197	29% ▲	2.23	2.22	0% ▲
11	Pakistan	7,526	6,490	16% ▲	17,037	14,598	17% ▲	2.26	2.25	1% ▲
12	Syria	6,643	6,032	10% ▲	13,710	12,013	14% ▲	2.06	1.99	4% ▲
13	Italy	5,775	8,415	-31% ▼	22,306	30,938	-28% ▼	3.86	3.68	5% ▲
14	France	5,593	5,682	-2% ▼	19,389	18,413	5% ▲	3.47	3.24	7% ▲
15	Oman	5,372	5,016	7% ▲	8,700	8,869	-2% ▼	1.62	1.77	-8% ▼
16	Lebanon	4,983	4,279	16% ▲	13,346	12,139	10% ▲	2.68	2.84	-6% ▼
17	Australia	3,965	4,458	-11% ▼	12,776	13,388	-5% ▼	3.22	3.00	7% ▲
18	Qatar	3,856	2,657	45% ▲	6,987	5,179	35% ▲	1.81	1.95	-7% ▼
19	Morocco	3,218	1,930	67% ▲	11,322	7,665	48% ▲	3.52	3.97	-11% ▼
20	Canada	3,102	3,146	-1% ▼	12,365	11,561	7% ▲	3.99	3.67	8% ▲
21	Palestine	2,817	2,232	26% ▲	4,853	3,806	28% ▲	1.72	1.71	1% ▲
22	Ireland	2,815	1,813	55% ▲	7,058	6,640	6% ▲	2.51	3.66	-32% ▼
23	Russia	2,427	2,641	-8% ▼	11,950	11,358	5% ▲	4.92	4.30	14% ▲
24	Switzerland	2,368	2,981	-21% ▼	9,492	11,836	-20% ▼	4.01	3.97	1% ▲
25	Sudan	2,267	1,702	33% ▲	6,015	3,734	61% ▲	2.65	2.19	21% ▲



Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Executive Summary

Year To Date (January - April) 2016

- Total number of guest arrivals showed an increase of 9% in year to date (January - April) 2016 when compared to last year, with the total guest arrivals at 1,494,428.
- Total number of hotel guest nights increased by 7% to 4,182,396 guest nights .
- The average length of stay for year to date decreased by 2% in comparison to same period of 2015.
- No change in hotel occupancy has recorded in comparison to last year (79%).
- Total revenue for hotel establishments recorded 6% decrease (AED 2,276 Billion), room revenue decreased by 9%, while food & beverage revenue decreased by 4% only.



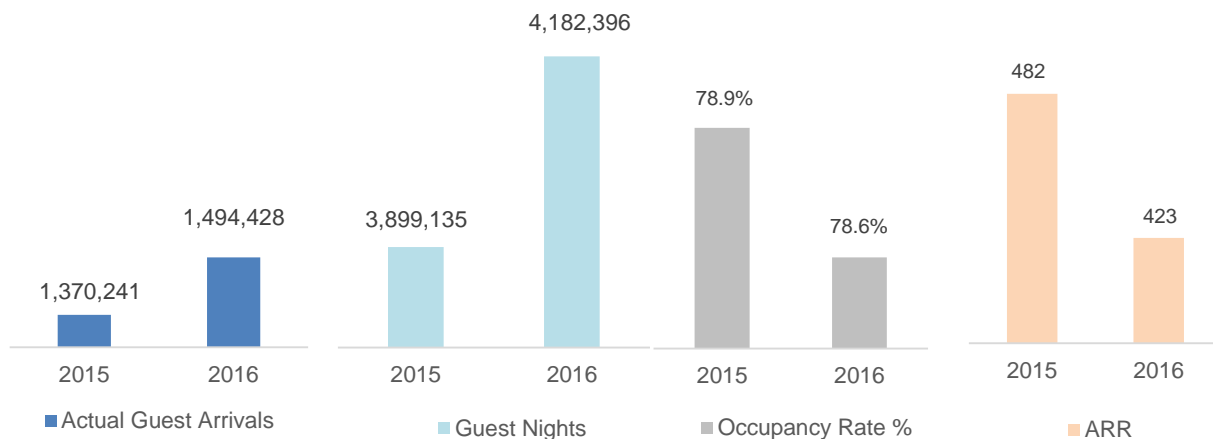
Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

Year To Date (January - April) 2016

Indicator	Year To Date (January - April)		
	2016	2015	Growth Rate %
Actual Guest Arrivals	1,494,428	1,370,241	9% ▲
Guest Nights	4,182,396	3,899,135	7% ▲
Room Nights	2,790,702	2,678,496	4% ▲
Average Length of Stay	2.80	2.85	-2% ▼
Occupancy Rate %	78.6%	78.9%	-0.5% ▼
Room Revenue	1,189,312,275	1,311,626,721	-9% ▼
Food & Beverages Revenues	802,579,992	839,529,678	-4% ▼
Other Revenue	284,284,411	280,330,788	1% ▲
Total Revenue	2,276,176,678	2,431,487,188	-6% ▼
ARR	423	482	-12% ▼
REV PAR	332	381	-13% ▼





Hotel Establishment Statistics

Abu Dhabi Emirate

Top 10 Nationalities

Year To Date (January - April) 2016

	Share %	Growth%	Guests	Average Length of Stay
1 UAE	32%	8% ▲	478,165	2.24
2 India	7%	24% ▲	99,330	3.42
3 China	6%	8% ▲	86,152	1.42
4 UK	6%	3% ▲	83,204	4.04
5 US	4%	-4% ▼	53,580	4.32
6 Germany	3%	-12% ▼	52,107	4.27
7 Egypt	3%	31% ▲	51,817	2.68
8 KSA	3%	10% ▲	51,079	2.38
9 Philippines	3%	26% ▲	48,034	2.16
10 Jordan	3%	36% ▲	37,473	2.59

Total Hotel Establishment Guests **1,494,428**



Hotel Establishment Statistics

Abu Dhabi Emirate

Top 25 Nationalities

Year To Date (January - April) 2016

Rank	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2016	2015	Growth Rate %	2016	2015	Growth Rate %	2016	2015	Growth Rate %
1	UAE	478,165	441,154	8% ▲	1,071,415	1,004,525	7% ▲	2.24	2.28	-2% ▼
2	India	99,330	79,793	24% ▲	339,301	300,641	13% ▲	3.42	3.77	-9% ▼
3	China	86,152	79,713	8% ▲	122,562	115,584	6% ▲	1.42	1.45	-2% ▼
4	UK	83,204	80,673	3% ▲	335,888	328,410	2% ▲	4.04	4.07	-1% ▼
5	US	53,580	55,570	-4% ▼	231,481	237,530	-3% ▼	4.32	4.27	1% ▲
6	Germany	52,107	59,359	-12% ▼	222,535	239,479	-7% ▼	4.27	4.03	6% ▲
7	Egypt	51,817	39,655	31% ▲	138,777	111,451	25% ▲	2.68	2.81	-5% ▼
8	KSA	51,079	46,576	10% ▲	121,601	103,861	17% ▲	2.38	2.23	7% ▲
9	Philippines	48,034	37,985	26% ▲	103,969	80,426	29% ▲	2.16	2.12	2% ▲
10	Jordan	37,473	27,467	36% ▲	97,020	77,527	25% ▲	2.59	2.82	-8% ▼
11	Pakistan	28,872	23,342	24% ▲	69,061	59,125	17% ▲	2.39	2.53	-6% ▼
12	France	26,328	23,564	12% ▲	85,241	77,433	10% ▲	3.24	3.29	-1% ▼
13	Italy	25,608	24,512	4% ▲	99,314	97,836	2% ▲	3.88	3.99	-3% ▼
14	Syria	22,841	18,768	22% ▲	50,984	38,256	33% ▲	2.23	2.04	10% ▲
15	Oman	22,498	21,397	5% ▲	36,511	36,441	0% ▲	1.62	1.70	-5% ▼
16	Lebanon	16,059	12,655	27% ▲	47,544	39,038	22% ▲	2.96	3.08	-4% ▼
17	Australia	16,017	14,786	8% ▲	52,334	49,205	6% ▲	3.27	3.33	-2% ▼
18	Canada	12,534	13,118	-4% ▼	51,993	48,627	7% ▲	4.15	3.71	12% ▲
19	Ireland	11,863	7,581	56% ▲	32,090	28,304	13% ▲	2.71	3.73	-28% ▼
20	Qatar	11,737	9,793	20% ▲	23,076	20,523	12% ▲	1.97	2.10	-6% ▼
21	Morocco	10,351	6,553	58% ▲	31,048	23,107	34% ▲	3.00	3.53	-15% ▼
22	Palestine	9,521	7,163	33% ▲	17,348	13,421	29% ▲	1.82	1.87	-3% ▼
23	Switzerland	9,006	9,611	-6% ▼	33,113	35,521	-7% ▼	3.68	3.70	-1% ▼
24	Russia	8,935	11,143	-20% ▼	45,914	47,834	-4% ▼	5.14	4.29	20% ▲
25	South Africa	8,484	7,460	14% ▲	29,481	27,471	7% ▲	3.47	3.68	-6% ▼



Hotel Establishment Statistics

Regional Summary

Abu Dhabi City

Indicator	April			Year To Date (January - April)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	330,233	313,828	5% ▲	1,294,955	1,169,984	11% ▲
Guest Nights	928,560	916,023	1% ▲	3,739,198	3,474,270	8% ▲
Average Length of Stay	2.81	2.92	-4% ▼	2.89	2.97	-3% ▼
Occupancy %	78%	79%	-1% ▼	80%	80%	0% ▼
Total Revenue	494,966,258	544,417,968	-9% ▼	2,025,879,978	2,172,544,538	-7% ▼
ARR	406	465	-13% ▼	414	476	-13% ▼
REV PAR	317	366	-13% ▼	330	381	-13% ▼

Rooms Summary

April 2016	Hotels & Apartments	Rooms (Total Inventory)	Share %
Hotel Establishments	139	26,598	100%
Hotels	86	20,368	77%
5 Star	31	9,930	
4 Star	26	6,147	
3 Star	18	3,396	
2 Star	6	534	
1 Star	5	361	
Hotel Apartments	53	6,230	23%
Deluxe	20	3,351	
Superior	20	2,201	
Standard	13	678	



Hotel Establishment Statistics

Regional Summary

Al Ain City

Indicator	April			Year To Date (January - April)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	37,380	39,093	-4% ▼	146,194	151,616	-4% ▼
Guest Nights	72,445	76,479	-5% ▼	303,191	299,773	1% ▲
Average Length of Stay	1.94	1.96	-1% ▼	2.07	1.98	5% ▲
Occupancy %	68%	71%	-4% ▼	71%	72%	-1% ▼
Total Revenue	32,597,266	35,670,963	-9% ▼	132,007,680	138,278,873	-5% ▼
ARR	397	397	0% ▲	385	396	-3% ▼
REV PAR	268	281	-4% ▼	273	283	-3% ▼

Rooms Summary

April 2016	Hotels & Apartments	Rooms (Total Inventory)	Share %
Hotel Establishments	18	2,164	100%
Hotels	13	1,719	79%
5 Star	4	735	
4 Star	7	798	
3 Star	1	124	
2 Star	-	-	
1 Star	1	62	
Hotel Apartments	5	445	21%
Deluxe	-	-	
Superior	3	337	
Standard	2	108	



Hotel Establishment Statistics

Regional Summary

Western Region

Indicator	April			Year To Date (January - April)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	11,268	16,211	-30% ▼	53,279	48,641	10% ▲
Guest Nights	33,637	33,396	1% ▲	140,007	125,092	12% ▲
Average Length of Stay	2.99	2.06	45% ▲	2.63	2.57	2% ▲
Occupancy %	69%	72%	-3% ▼	68%	68%	-0.6% ▼
Total Revenue	28,049,447	31,832,722	-12% ▼	118,289,020	120,663,777	-2% ▼
ARR	741	816	-9% ▼	741	836	-11% ▼
REV PAR	515	586	-12% ▼	503	571	-12% ▼

Rooms Summary

April 2016	Hotels & Apartments	Rooms (Total Inventory)	Share %
Hotel Establishments	11	1,180	100%
Hotels	11	1,180	100%
5 Star	5	438	
4 Star	2	216	
3 Star	4	526	
2 Star	-	-	
1 Star	-	-	
Hotel Apartments	-	-	0%
Deluxe	-	-	
Superior	-	-	
Standard	-	-	



Hotel Establishment Statistics

Terms and Definitions

Actual Guest arrivals:

The number of registered guest arrivals (checked-in) including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight stay.

Guest nights:

The number of nights all guests spent in the hotel regardless of the type of rooms they occupy (single, double, twin, suite, etc)

Room nights:

The number of nights a guestroom is occupied regardless of the number of persons occupying the room.

Total Hotel Inventory:

The total hotel room inventory or hotel room capacity which include all rooms that are available for sale, out-of-order rooms, out-of-service rooms and those utilized for house use.

Available Rooms:

Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)

Occupied Rooms:

Number of rooms used daily including complimentary and house use.

Room revenue:

The revenue generated by the hotel by the sold rooms including service charge and taxes.

Food and beverage revenue:

The revenue generated by the Hotel from Restaurants, F&B room service and other activities related to food services including service charge and taxes.

Other revenue:

Other services generated by the hotel that falls outside the room revenue and food & beverage revenue category including service charge and taxes.

Total revenue:

The revenue generated by the hotel from all its operation including service charge and taxes.

ARR/ADR:

A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of rooms sold. Also called average daily rate or ADR.

(Note: Should be based on paid rooms only) excluding complimentary and house use but including service charge)

RevPAR:

A calculation used in the hotel industry that measures revenue per available room (total rooms in hotel minus out of service rooms)



Hotel Establishment Statistics

Contacts

Market Intelligence Team

Sabha Al Ameri

Market Intelligence Section Manager

sameri@tcaabudhabi.ae

+971 2 5995233

Noura Al Kaabi

Senior Data & Statistics Analyst

NRKaabi@tcaabudhabi.ae

+971 2 5995711

Shaheera Al Rashedi

Data & Statistics Analyst

SERashedi@tcaabudhabi.ae

+971 2 5995376

