



هيئة أبوظبي للسياحة والثقافة
ABU DHABI TOURISM & CULTURE AUTHORITY

Monthly Hotel Establishments Report Abu Dhabi Emirate

April & Year to Date (January - April)

2015

587
5203
07164932150



Hotel Establishment Statistics

Abu Dhabi Emitare

Rooms Summary

| April 2015 | Hotels & Apartments | Rooms (Total Inventory) | Share % |
|-----------------------------|---------------------|----------------------------|-------------|
| Hotel Establishments | 164 | 29,093 | 100% |
| Hotels | 105 | 22,541 | 77% |
| 5 Star | 37 | 10,468 | |
| 4 Star | 29 | 6,639 | |
| 3 Star | 24 | 4,156 | |
| 2 Star | 5 | 599 | |
| 1 Star | 10 | 679 | |
| Hotel Apartments | 59 | 6,552 | 23% |
| Deluxe | 20 | 3,151 | |
| Superior | 22 | 2,475 | |
| Standard | 17 | 926 | |

Hotels Opened during April 2015:

1. Danat Residence Hotel Apartments , Deluxe, Abu Dhabi City, Total rooms **186**.
2. Nurai Island Hotel , 5Star, Abu Dhabi City, Total rooms **35**.
3. Tryp Hotel, 4Star, Abu Dhabi City, Total rooms **146**.

Please Note:

Due to an up-grade and down-grade of some hotel establishment classifications during the last month, the total rooms of certain categories have changed. In addition, one hotel have amended the total number of rooms available as part of their inventory. This change has also been reflected in the table above.



Hotel Establishment Statistics

Abu Dhabi Emitare

Hotel Establishments Executive Summary

April 2015

- April 2015 showed an increase of 21% in guest arrivals when compared to last year, with the total number of hotel guest arrivals at 369,132.
- The number of hotel guest nights increased by 10% to 1,025,898 guest nights in April 2015.
- The average length of stay for April 2015 decreased by 9% in comparison to April 2014.
- Hotel occupancy was 78% decreased by 2% in comparison to last year.
- Total revenue for hotel establishments recorded 6% increase for April 2015 (AED 610 Million), room revenue increased by 6%, while food & beverage revenue decreased by 1% compared to last year.

Hotel Establishment Statistics

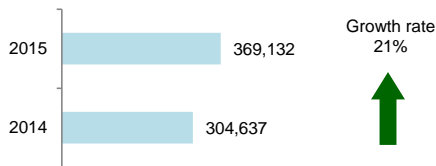
Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

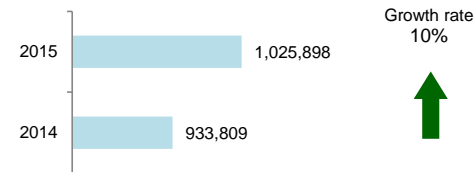
April 2015

| Indicator | Month of April | | |
|------------------------|----------------|-------------|---------------|
| | 2015 | 2014 | Growth Rate % |
| Actual Guest Arrivals | 369,132 | 304,637 | 21% ▲ |
| Guest Nights | 1,025,898 | 933,809 | 10% ▲ |
| Room Nights | 680,938 | 633,006 | 8% ▲ |
| Average Length of Stay | 2.78 | 3.07 | -9% ▼ |
| Occupancy Rate % | 78% | 79% | -2% ▼ |
| Room Revenue | 319,407,521 | 300,323,893 | 6% ▲ |
| Food & Beverages | 218,062,457 | 219,794,844 | -1% ▼ |
| Other Revenue | 74,117,127 | 57,293,034 | 29% ▲ |
| Total Revenue | 611,587,105 | 577,411,771 | 6% ▲ |
| ARR | 471 | 473 | -0.4% ▼ |
| REV PAR | 366 | 374 | -2% ▼ |

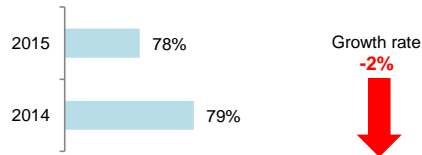
Actual Guest Arrivals



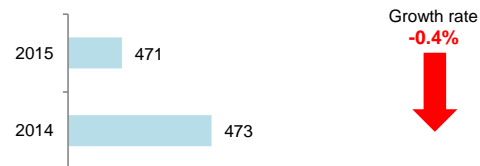
Guestnights



Occupancy Rate %



Average Room Rates

























Hotel Establishment- Guests' by Nationality

Abu Dhabi Emirate

Top 10 Nationalities

April 2015

| | | Share % | Growth% | Guests | Average Length of Stay |
|----|-------------|---------|---------|--|--|
| 1 | UAE | 33% | 16% ▲ |  121,745 |  2.18 |
| 2 | India | 6% | 27% ▲ |  23,793 |  3.59 |
| 3 | UK | 6% | 21% ▲ |  22,997 |  4.04 |
| 4 | China | 4% | 16% ▲ |  15,615 |  1.55 |
| 5 | Germany | 4% | 10% ▲ |  14,002 |  4.36 |
| 6 | USA | 4% | 27% ▲ |  13,026 |  4.59 |
| 7 | Egypt | 3% | 26% ▲ |  12,212 |  2.66 |
| 8 | Philippines | 3% | 33% ▲ |  11,660 |  1.97 |
| 9 | Italy | 2% | 63% ▲ |  8,415 |  3.68 |
| 10 | Jordan | 2% | 21% ▲ |  8,230 |  2.55 |

Total Hotel Establishment Guests 369,132



Hotel Establishment- Guests' by Nationality

Abu Dhabi Emirate

Top 25 Nationalities

April 2015

| Rank | Nationality | Guest Arrivals | | | Guestnights | | | Average Length of Stay | | |
|------|-----------------------|----------------|---------|---------------|-------------|---------|---------------|------------------------|------|---------------|
| | | 2015 | 2014 | Growth Rate % | 2015 | 2014 | Growth Rate % | 2015 | 2014 | Growth Rate % |
| 1 | UAE | 121,745 | 105,170 | 16% ▲ | 265,489 | 237,159 | 12% ▲ | 2.18 | 2.26 | -3% ▼ |
| 2 | India | 23,793 | 18,790 | 27% ▲ | 85,531 | 70,835 | 21% ▲ | 3.59 | 3.77 | -5% ▼ |
| 3 | UK | 22,997 | 19,010 | 21% ▲ | 92,859 | 84,395 | 10% ▲ | 4.04 | 4.44 | -9% ▼ |
| 4 | China | 15,615 | 13,501 | 16% ▲ | 24,135 | 33,505 | -28% ▼ | 1.55 | 2.48 | -38% ▼ |
| 5 | Germany | 14,002 | 12,750 | 10% ▲ | 61,024 | 63,378 | -4% ▼ | 4.36 | 4.97 | -12% ▼ |
| 6 | USA | 13,026 | 10,293 | 27% ▲ | 59,813 | 49,171 | 22% ▲ | 4.59 | 4.78 | -4% ▼ |
| 7 | Egypt | 12,212 | 9,682 | 26% ▲ | 32,426 | 26,735 | 21% ▲ | 2.66 | 2.76 | -4% ▼ |
| 8 | Philippines | 11,660 | 8,736 | 33% ▲ | 23,003 | 24,758 | -7% ▼ | 1.97 | 2.83 | -30% ▼ |
| 9 | Italy | 8,415 | 5,163 | 63% ▲ | 30,938 | 23,966 | 29% ▲ | 3.68 | 4.64 | -21% ▼ |
| 10 | Jordan | 8,230 | 6,803 | 21% ▲ | 21,023 | 17,433 | 21% ▲ | 2.55 | 2.56 | 0% ▼ |
| 11 | KSA | 7,291 | 5,490 | 33% ▲ | 16,197 | 11,588 | 40% ▲ | 2.22 | 2.11 | 5% ▲ |
| 12 | Pakistan | 6,490 | 5,426 | 20% ▲ | 14,598 | 12,573 | 16% ▲ | 2.25 | 2.32 | -3% ▼ |
| 13 | Syria | 6,032 | 5,248 | 15% ▲ | 12,013 | 11,737 | 2% ▲ | 1.99 | 2.24 | -11% ▼ |
| 14 | France | 5,682 | 4,926 | 15% ▲ | 18,413 | 17,839 | 3% ▲ | 3.24 | 3.62 | -11% ▼ |
| 15 | Oman | 5,016 | 4,009 | 25% ▲ | 8,869 | 7,429 | 19% ▲ | 1.77 | 1.85 | -5% ▼ |
| 16 | Australia | 4,458 | 3,840 | 16% ▲ | 13,388 | 13,862 | -3% ▼ | 3.00 | 3.61 | -17% ▼ |
| 17 | Lebanon | 4,279 | 3,468 | 23% ▲ | 12,139 | 11,038 | 10% ▲ | 2.84 | 3.18 | -11% ▼ |
| 18 | Canada | 3,146 | 2,617 | 20% ▲ | 11,561 | 11,626 | -1% ▼ | 3.67 | 4.44 | -17% ▼ |
| 19 | Switzerland | 2,981 | 1,989 | 50% ▲ | 11,836 | 9,509 | 24% ▲ | 3.97 | 4.78 | -17% ▼ |
| 20 | Qatar | 2,657 | 2,565 | 4% ▲ | 5,179 | 5,044 | 3% ▲ | 1.95 | 1.97 | -1% ▼ |
| 21 | Russia | 2,641 | 3,225 | -18% ▼ | 11,358 | 19,743 | -42% ▼ | 4.30 | 6.12 | -30% ▼ |
| 22 | South Africa | 2,491 | 1,576 | 58% ▲ | 7,385 | 5,701 | 30% ▲ | 2.96 | 3.62 | -18% ▼ |
| 23 | Palestine | 2,232 | 2,045 | 9% ▲ | 3,806 | 3,625 | 5% ▲ | 1.71 | 1.77 | -4% ▼ |
| 24 | Netherlands (Holland) | 1,984 | 2,077 | -4% ▼ | 6,779 | 7,086 | -4% ▼ | 3.42 | 3.41 | 0% ▲ |
| 25 | Kuwait | 1,959 | 1,853 | 6% ▲ | 4,760 | 4,877 | -2% ▼ | 2.43 | 2.63 | -8% ▼ |

Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Executive Summary

Year To Date (January - April) 2015

- The number of guests showed an increase of 20% in year to date (Jan- Apr) 2015 when compared to last year, with the total number of hotel guest arrivals at 1,370,241.
- The number of hotel guest nights increased by 11% to 3,899,135 guest nights .
- The average length of stay for year to date decreased by 7% in comparison to same period of 2014.
- Hotel occupancy was 79% (0%, No change) in comparison to last year.
- Total revenue for hotel establishments recorded 12% increase (AED 2,431 Billion), room revenue increased by 16%, while food & beverage revenue increased by 3% .

Hotel Establishment Statistics

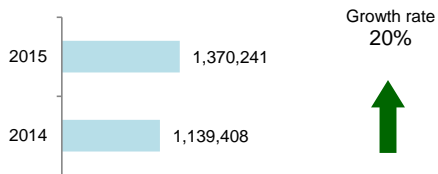
Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

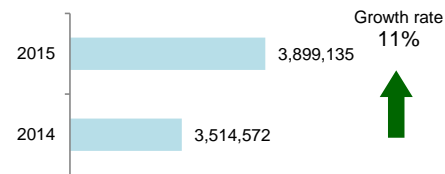
Year To Date (January - April) 2015

| Indicator | Year To Date (January-April) | | |
|------------------------|------------------------------|---------------|---------------|
| | 2015 | 2014 | Growth Rate % |
| Actual Guest Arrivals | 1,370,241 | 1,139,408 | 20% ▲ |
| Guest Nights | 3,899,135 | 3,514,572 | 11% ▲ |
| Room Nights | 2,678,496 | 2,448,043 | 9% ▲ |
| Average Length of Stay | 2.85 | 3.08 | -7% ▼ |
| Occupancy Rate % | 79% | 79% | 0% ► |
| Room Revenue | 1,311,305,306 | 1,131,748,898 | 16% ▲ |
| Food & Beverages | 839,473,123 | 815,214,806 | 3% ▲ |
| Other Revenue | 280,298,658 | 216,050,132 | 30% ▲ |
| Total Revenue | 2,431,077,087 | 2,163,013,836 | 12% ▲ |
| ARR | 482 | 459 | 5% ▲ |
| REV PAR | 380 | 363 | 5% ▲ |

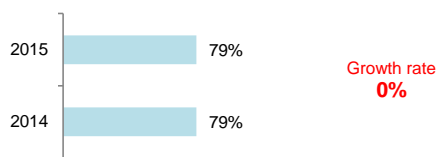
Actual Guest Arrivals



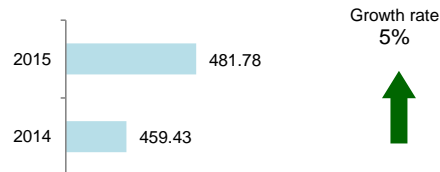
Guestnights



Occupancy Rate %



Average Room Rates

























Hotel Establishment- Guests' by Nationality

Abu Dhabi Emirate

Top 10 Nationalities

Year To Date (January - April) 2015

| | | Share % | Growth% | Guests | Average Length of Stay |
|----|-------------|---------|---------|--|--|
| 1 | UAE | 32% | 21% ▲ |  441,154 |  2.28 |
| 2 | UK | 6% | 17% ▲ |  80,673 |  4.07 |
| 3 | India | 6% | 16% ▲ |  79,793 |  3.77 |
| 4 | China | 6% | 74% ▲ |  79,713 |  1.45 |
| 5 | Germany | 4% | 20% ▲ |  59,359 |  4.03 |
| 6 | USA | 4% | 34% ▲ |  55,570 |  4.27 |
| 7 | KSA | 3% | 46% ▲ |  46,576 |  2.23 |
| 8 | Egypt | 3% | 9% ▲ |  39,655 |  2.81 |
| 9 | Philippines | 3% | 20% ▲ |  37,985 |  2.12 |
| 10 | Jordan | 2% | 7% ▲ |  27,467 |  2.82 |

Total Hotel Establishment Guests

1,370,241



Hotel Establishment- Guests' by Nationality

Abu Dhabi Emirate

Top 25 Nationalities

Year To Date (January - April) 2015

| Rank | Nationality | Guest Arrivals | | | Guestnights | | | Average Length of Stay | | |
|------|-----------------|----------------|---------|---------------|-------------|---------|---------------|------------------------|------|---------------|
| | | 2015 | 2014 | Growth Rate % | 2015 | 2014 | Growth Rate % | 2015 | 2014 | Growth Rate % |
| 1 | UAE | 441,154 | 365,925 | 21% ▲ | 1,004,525 | 840,279 | 20% ▲ | 2.28 | 2.30 | -1% ▼ |
| 2 | UK | 80,673 | 68,730 | 17% ▲ | 328,410 | 298,100 | 10% ▲ | 4.07 | 4.34 | -6% ▼ |
| 3 | India | 79,793 | 69,081 | 16% ▲ | 300,641 | 267,043 | 13% ▲ | 3.77 | 3.87 | -3% ▼ |
| 4 | China | 79,713 | 45,760 | 74% ▲ | 115,584 | 83,758 | 38% ▲ | 1.45 | 1.83 | -21% ▼ |
| 5 | Germany | 59,359 | 49,671 | 20% ▲ | 239,479 | 236,161 | 1% ▲ | 4.03 | 4.75 | -15% ▼ |
| 6 | USA | 55,570 | 41,399 | 34% ▲ | 237,530 | 194,706 | 22% ▲ | 4.27 | 4.70 | -9% ▼ |
| 7 | KSA | 46,576 | 31,932 | 46% ▲ | 103,861 | 70,480 | 47% ▲ | 2.23 | 2.21 | 1% ▲ |
| 8 | Egypt | 39,655 | 36,304 | 9% ▲ | 111,451 | 100,892 | 10% ▲ | 2.81 | 2.78 | 1% ▲ |
| 9 | Philippines | 37,985 | 31,742 | 20% ▲ | 80,426 | 93,533 | -14% ▼ | 2.12 | 2.95 | -28% ▼ |
| 10 | Jordan | 27,467 | 25,617 | 7% ▲ | 77,527 | 69,606 | 11% ▲ | 2.82 | 2.72 | 4% ▲ |
| 11 | Italy | 24,512 | 19,972 | 23% ▲ | 97,836 | 87,104 | 12% ▲ | 3.99 | 4.36 | -8% ▼ |
| 12 | France | 23,564 | 21,664 | 9% ▲ | 77,433 | 73,729 | 5% ▲ | 3.29 | 3.40 | -3% ▼ |
| 13 | Pakistan | 23,342 | 20,752 | 12% ▲ | 59,125 | 54,430 | 9% ▲ | 2.53 | 2.62 | -3% ▼ |
| 14 | Oman | 21,397 | 17,134 | 25% ▲ | 36,441 | 33,566 | 9% ▲ | 1.70 | 1.96 | -13% ▼ |
| 15 | Syria | 18,768 | 18,467 | 2% ▲ | 38,256 | 41,528 | -8% ▼ | 2.04 | 2.25 | -9% ▼ |
| 16 | Australia | 14,786 | 13,288 | 11% ▲ | 49,205 | 47,424 | 4% ▲ | 3.33 | 3.57 | -7% ▼ |
| 17 | Canada | 13,118 | 11,390 | 15% ▲ | 48,627 | 49,933 | -3% ▼ | 3.71 | 4.38 | -15% ▼ |
| 18 | Lebanon | 12,655 | 12,397 | 2% ▲ | 39,038 | 40,950 | -5% ▼ | 3.08 | 3.30 | -7% ▼ |
| 19 | Russia | 11,143 | 12,526 | -11% ▼ | 47,834 | 77,041 | -38% ▼ | 4.29 | 6.15 | -30% ▼ |
| 20 | Qatar | 9,793 | 11,369 | -14% ▼ | 20,523 | 23,335 | -12% ▼ | 2.10 | 2.05 | 2% ▲ |
| 21 | Kuwait | 9,766 | 9,197 | 6% ▲ | 23,941 | 23,628 | 1% ▲ | 2.45 | 2.57 | -5% ▼ |
| 22 | Switzerland | 9,611 | 7,086 | 36% ▲ | 35,521 | 29,810 | 19% ▲ | 3.70 | 4.21 | -12% ▼ |
| 23 | Netherlands (Ho | 8,430 | 9,126 | -8% ▼ | 29,984 | 31,595 | -5% ▼ | 3.56 | 3.46 | 3% ▲ |
| 24 | Ireland | 7,581 | 6,429 | 18% ▲ | 28,304 | 23,854 | 19% ▲ | 3.73 | 3.71 | 1% ▲ |
| 25 | South Africa | 7,460 | 6,309 | 18% ▲ | 27,471 | 24,402 | 13% ▲ | 3.68 | 3.87 | -5% ▼ |



Hotel Establishment- Executive Summary

Abu Dhabi City

Main Indicators Summary

| Abu Dhabi City Indicator | Month of April | | | Year To Date (January-April) | | |
|-----------------------------|----------------|-------------|---------------|------------------------------|---------------|---------------|
| | 2015 | 2014 | Growth Rate % | 2015 | 2014 | Growth Rate % |
| Actual Guest Arrivals | 319,274 | 265,051 | 20% ▲ | 1,190,233 | 984,813 | 21% ▲ |
| Guest Nights | 926,599 | 846,005 | 10% ▲ | 3,512,865 | 3,164,447 | 11% ▲ |
| Room Nights | 614,965 | 576,422 | 7% ▲ | 2,425,578 | 2,226,394 | 9% ▲ |
| Average Length of Stay | 2.9 | 3.19 | -9% ▼ | 2.95 | 3.21 | -8% ▼ |
| Occupancy Rate % | 79% | 80% | -2% ▼ | 80% | 80% | 0% ▼ |
| Total Revenue | 547,298,663 | 514,654,655 | 6% ▲ | 2,183,936,626 | 1,929,216,816 | 13% ▲ |
| ARR | 463 | 459 | 1% ▲ | 475 | 447 | 6% ▲ |
| REV PAR | 364 | 367 | -1% ▼ | 379 | 359 | 6% ▲ |

| Al Ain City Indicator | Month of April | | | Year To Date (January-April) | | |
|--------------------------|----------------|------------|---------------|------------------------------|-------------|---------------|
| | 2015 | 2014 | Growth Rate % | 2015 | 2014 | Growth Rate % |
| Actual Guest Arrivals | 33,647 | 29,706 | 13% ▲ | 131,367 | 118,102 | 11% ▲ |
| Guest Nights | 65,903 | 58,056 | 14% ▲ | 261,178 | 242,766 | 8% ▲ |
| Room Nights | 42,891 | 38,215 | 12% ▲ | 166,959 | 152,032 | 10% ▲ |
| Average Length of Stay | 1.96 | 1.95 | 1% ▲ | 1.99 | 2.06 | -3% ▼ |
| Occupancy Rate % | 69% | 69% | -1% ▼ | 71% | 68% | 4% ▲ |
| Total Revenue | 32,482,650 | 31,414,918 | 3% ▲ | 125,947,197 | 120,929,945 | 4% ▲ |
| ARR | 410 | 430 | -5% ▼ | 405 | 427 | -5% ▼ |
| REV PAR | 283 | 298 | -5% ▼ | 287 | 292 | -2% ▼ |

| Western Region Indicator | Month of April | | | Year To Date (January-April) | | |
|-----------------------------|----------------|------------|---------------|------------------------------|-------------|---------------|
| | 2015 | 2014 | Growth Rate % | 2015 | 2014 | Growth Rate % |
| Actual Guest Arrivals | 16,211 | 9,880 | 64% ▲ | 48,641 | 36,493 | 33% ▲ |
| Guest Nights | 33,396 | 29,748 | 12% ▲ | 125,092 | 107,359 | 17% ▲ |
| Room Nights | 23,082 | 18,369 | 26% ▲ | 85,959 | 69,617 | 23% ▲ |
| Average Length of Stay | 2.06 | 3.01 | -32% ▼ | 2.57 | 2.94 | -13% ▼ |
| Occupancy Rate % | 72% | 74% | -4% ▼ | 68% | 70% | -3% ▼ |
| Total Revenue | 31,805,793 | 31,342,198 | 1% ▲ | 120,569,744 | 112,867,075 | 7% ▲ |
| ARR | 816 | 984 | -17% ▼ | 835 | 918 | -9% ▼ |
| REV PAR | 586 | 732 | -20% ▼ | 571 | 645 | -11% ▼ |

Hotel Establishment Statistics

Terms and Definitions

Actual Guest arrivals:

The number of registered guest arrivals (checked-in) including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight stay.

Guest nights:

The number of nights all guests spent in the hotel regardless of the type of rooms they occupy (single, double, twin, suite, etc)

Room nights:

The number of nights a guestroom is occupied regardless of the number of persons occupying the room.

Total Hotel Inventory:

The total hotel room inventory or hotel room capacity which include all rooms that are available for sale, out-of-order rooms, out-of-service rooms and those utilized for house use.

Available Rooms:

Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)

Occupied Rooms:

Number of rooms used daily including complimentary and house use.

Room revenue:

The revenue generated by the hotel by the sold rooms including service charge and taxes.

Food and beverage revenue:

The revenue generated by the Hotel from Restaurants, F&B room service and other activities related to food services including service charge and taxes.

Other revenue:

Other services generated by the hotel that falls outside the room revenue and food & beverage revenue category including service charge and taxes.

Total revenue:

The revenue generated by the hotel from all its operation including service charge and taxes.

ARR/ADR:

A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of rooms sold. Also called average daily rate or ADR.

(Note: Should be based on paid rooms only) excluding complimentary and house use but including service charge)

RevPAR:

A calculation used in the hotel industry that measures revenue per available room (total rooms in hotel minus out of service rooms)



Hotel Establishment Statistics

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