

Monthly Hotel Establishments Report Abu Dhabi Emirate

October & Year to Date (January - October)

2016



Hotel Establishment Statistics

Abu Dhabi Emirate

Rooms Summary - October 2016

Class	Hotels & Apartments	Rooms (Total Inventory)	Share %
Hotel Establishments	168	30,280	100%
Hotels	112	23,850	79%
5 Star	42	11,618	
4 Star	36	7,317	
3 Star	22	3,958	
2 Star	6	534	
1 Star	6	423	
Hotel Apartments	56	6,430	21%
Deluxe	21	3,415	
Superior	20	2,189	
Standard	15	826	

Hotels Opened/ Closed during October 2016:

Nil

Please Note:

Due to an up-grade and down-grade of some hotel establishment classifications during the last month, the total rooms of certain categories have changed. This change has been reflected in the table above.

Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Executive Summary

October 2016

- October 2016 showed a decrease of **1%** in guest arrivals when compared to last year, with the total number of hotel guest arrivals at 354,498.
- The number of hotel guest nights decreased by **10%** to 997,946 guest nights in October 2016.
- The average length of stay decreased by **9%** in October 2016 (2.82 nights) when compared to last year.
- The hotel occupancy decreased by **10%** in comparison to last year.
- Total revenue for hotel establishments' recorded **28%** decrease in October 2016 (AED 446 Million), room revenue decreased by **28%**, while food & beverage revenue decreased by **30%** only.

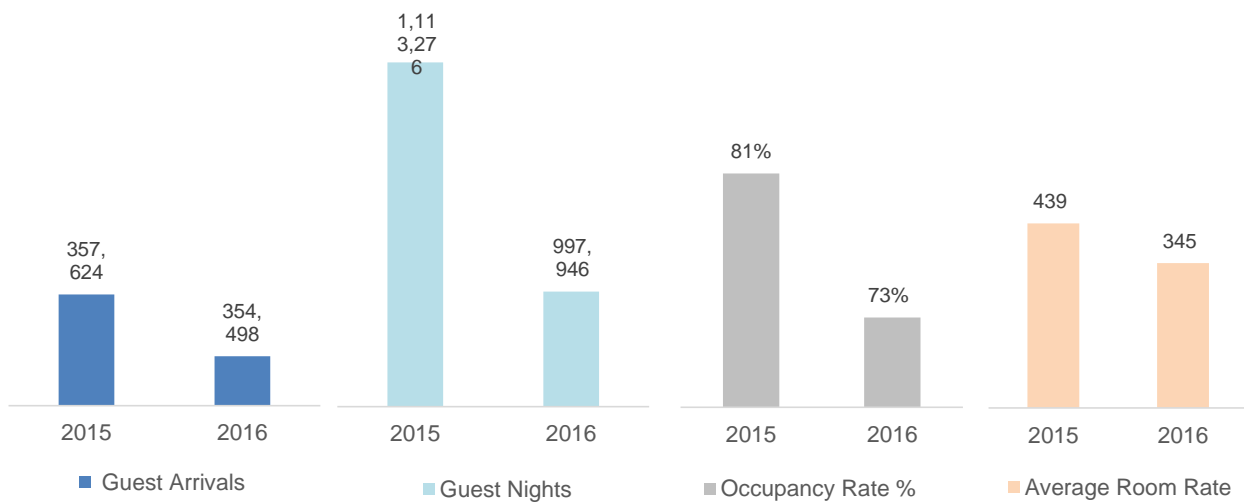
Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

October 2016

Indicator	October		
	2016	2015	Growth Rate %
Actual Guest Arrivals	354,498	357,624	-1% ▼
Guest Nights	997,946	1,113,276	-10% ▼
Room Nights	680,927	759,845	-10.4% ▼
Average Length of Stay	2.82	3.11	-9% ▼
Occupancy Rate %	73%	81%	-10% ▼
Room Revenue	232,163,561	320,470,106	-28% ▼
Food & Beverages Revenues	153,671,438	219,025,287	-30% ▼
Other Revenue	60,560,762	78,371,083	-23% ▼
Total Revenue	446,395,760	617,866,475	-28% ▼
ARR	345	439	-21% ▼
REV PAR	250	355	-30% ▼























Hotel Establishment Statistics

Abu Dhabi Emirate

Top 10 Nationalities

October 2016

Monthly Hotel Establishments Report

	Share %	Growth%	Guests	Average Length of Stay
1 UAE	30%	-9% ▼	 106,762	 2.20
2 India	8%	14% ▲	 27,317	 2.98
3 UK	6%	-7% ▼	 22,778	 4.22
4 China	5%	27% ▲	 17,301	 1.44
5 Philippines	4%	22% ▲	 15,426	 1.95
6 Germany	4%	-4% ▼	 13,945	 4.64
7 Egypt	4%	10% ▲	 13,464	 2.67
8 USA	3%	-34% ▼	 10,470	 4.56
9 Jordan	2%	5% ▲	 8,129	 2.54
10 Pakistan	2%	20% ▲	 7,989	 2.13

Total Hotel Establishment Guests **354,498**

Hotel Establishment Statistics

Abu Dhabi Emirate

Top 25 Nationalities

October 2016

	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2016	2015	Growth Rate %	2016	2015	Growth Rate %	2016	2015	Growth Rate %
1	UAE	106,762	117,021	-9% ▼	235,283	335,831	-30% ▼	2.20	2.87	-23% ▼
2	India	27,317	23,906	14% ▲	81,357	85,910	-5% ▼	2.98	3.59	-17% ▼
3	UK	22,778	24,389	-7% ▼	96,134	107,022	-10% ▼	4.22	4.39	-3.8% ▼
4	China	17,301	13,651	27% ▲	24,865	21,157	18% ▲	1.44	1.55	-7.3% ▼
5	Philippines	15,426	12,598	22% ▲	30,061	25,766	17% ▲	1.95	2.05	-5% ▼
6	Germany	13,945	14,511	-4% ▼	64,655	59,439	9% ▲	4.64	4.10	13% ▲
7	Egypt	13,464	12,199	10% ▲	35,984	33,060	9% ▲	2.67	2.71	-1% ▼
8	USA	10,470	15,751	-34% ▼	47,792	64,714	-26% ▼	4.56	4.11	11% ▲
9	Jordan	8,129	7,750	5% ▲	20,683	21,840	-5% ▼	2.54	2.82	-10% ▼
10	Pakistan	7,989	6,642	20% ▲	17,054	15,187	12% ▲	2.13	2.29	-7% ▼
11	KSA	6,373	7,086	-10% ▼	18,049	16,634	9% ▲	2.83	2.35	21% ▲
12	France	5,582	5,939	-6% ▼	20,024	21,645	-7% ▼	3.59	3.64	-2% ▼
13	Italy	5,581	6,235	-10% ▼	22,714	24,043	-6% ▼	4.07	3.86	6% ▲
14	Syria	5,458	5,055	8% ▲	11,474	10,064	14% ▲	2.10	1.99	6% ▲
15	Australia	5,361	6,228	-14% ▼	16,078	17,700	-9% ▼	3.00	2.84	6% ▲
16	Oman	5,064	4,537	12% ▲	8,424	7,275	16% ▲	1.66	1.60	4% ▲
17	Lebanon	3,557	3,670	-3% ▼	11,151	10,994	1% ▲	3.13	3.00	5% ▲
18	Morocco	2,811	1,847	52% ▲	6,970	5,578	25% ▲	2.48	3.02	-18% ▼
19	Canada	2,693	3,200	-16% ▼	12,655	13,341	-5% ▼	4.70	4.17	13% ▲
20	Qatar	2,535	1,593	59% ▲	5,145	3,074	67% ▲	2.03	1.93	5% ▲
21	Netherlands (Hc	2,520	2,576	-2% ▼	8,428	8,910	-5% ▼	3.34	3.46	-3% ▼
22	Switzerland	2,487	2,467	1% ▲	10,873	11,174	-3% ▼	4.37	4.53	-3% ▼
23	Palestine	2,158	2,064	5% ▲	4,012	4,019	-0.2% ▼	1.86	1.95	-4.5% ▼
24	Russia	2,115	2,352	-10% ▼	9,488	10,916	-13% ▼	4.49	4.64	-3% ▼
25	Korea South	2,092	1,574	33% ▲	4,893	4,848	1% ▲	2.34	3.08	-24% ▼

Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Executive Summary

Year To Date (January - October) 2016

- The number of guests showed an increase of 8% in year to date (January - October) 2016 when compared to last year, with the total number of hotel guest arrivals at 3,641,234.
- The number of hotel guest nights increased by 2% to 9,850,881 guest nights .
- The average length of stay for year to date decreased by 6% in comparison to same period of 2015.
- The hotel occupancy decreased by 3% in comparison to last year.
- Total revenue for hotel establishments recorded 10% decrease (AED 4,732 Billion), room revenue decreased by 11%, while food & beverage revenue decreased by 10% only.

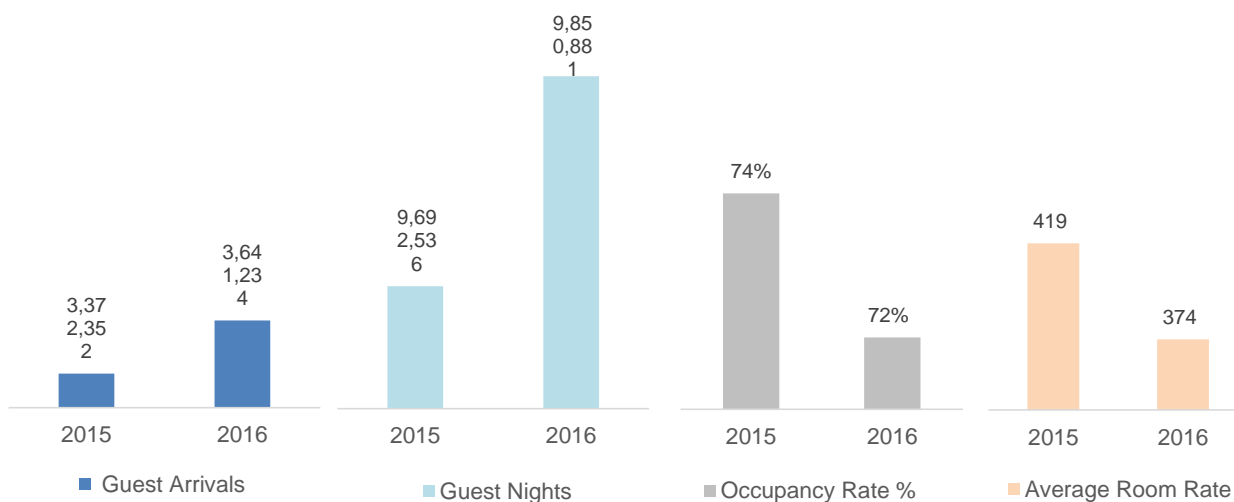
Hotel Establishment Statistics

Abu Dhabi Emirate

Hotel Establishments Main Indicators Summary

Year To Date (January - October) 2016

Indicator	Year To Date (January -October)		
	2016	2015	Growth Rate %
Actual Guest Arrivals	3,641,234	3,372,352	8% ▲
Guest Nights	9,850,881	9,692,536	2% ▲
Room Nights	6,520,532	6,576,569	-0.9% ▼
Average Length of Stay	2.71	2.87	-6% ▼
Occupancy Rate %	72%	74%	-3% ▼
Room Revenue	2,434,578,626	2,731,291,843	-11% ▼
Food & Beverages Revenues	1,671,241,881	1,851,464,129	-10% ▼
Other Revenue	626,362,609	655,933,908	-5% ▼
Total Revenue	4,732,183,116	5,238,689,881	-10% ▼
ARR	374	419	-11% ▼
REV PAR	269	312	-14% ▼



Hotel Establishment Statistics

Abu Dhabi Emirate

Top 10 Nationalities

Year To Date (January - October) 2016

Monthly Hotel Establishments Report

	Share %	Growth%	Guests	Average Length of Stay
1 UAE	34%	7% ▲	1,220,712	2.20
2 India	7%	18% ▲	264,285	3.11
3 UK	5%	2% ▲	187,535	4.02
4 China	5%	20% ▲	181,236	1.43
5 Philippines	4%	25% ▲	155,731	1.92
6 Egypt	4%	21% ▲	130,529	2.65
7 KSA	3%	5% ▲	125,470	2.34
8 USA	3%	-12% ▼	111,488	4.46
9 Germany	3%	-9% ▼	110,659	4.59
10 Jordan	3%	29% ▲	92,427	2.50

Total Hotel Establishment Guests **3,641,234**

Hotel Establishment Statistics

Abu Dhabi Emirate

Top 25 Nationalities

Year To Date (January - October) 2016

Rank	Nationality	Guest Arrivals			Guestnights			Average Length of Stay		
		2016	2015	Growth Rate %	2016	2015	Growth Rate %	2016	2015	Growth Rate %
1	UAE	1,220,712	1,136,676	7% ▲	2,685,277	2,778,673	-3% ▼	2.20	2.44	-10% ▼
2	India	264,285	223,921	18% ▲	821,584	806,465	2% ▲	3.11	3.60	-14% ▼
3	UK	187,535	183,637	2% ▲	753,966	764,870	-1% ▼	4.02	4.17	-3.5% ▼
4	China	181,236	151,550	20% ▲	258,769	222,279	16% ▲	1.43	1.47	-2.7% ▼
5	Philippines	155,731	124,507	25% ▲	299,756	243,214	23% ▲	1.92	1.95	-1% ▼
6	Egypt	130,529	108,000	21% ▲	345,473	293,843	18% ▲	2.65	2.72	-3% ▼
7	KSA	125,470	119,380	5% ▲	294,089	272,850	8% ▲	2.34	2.29	3% ▲
8	USA	111,488	127,370	-12% ▼	497,455	577,584	-14% ▼	4.46	4.53	-2% ▼
9	Germany	110,659	121,610	-9% ▼	507,682	509,530	0% ▼	4.59	4.19	9% ▲
10	Jordan	92,427	71,411	29% ▲	230,629	195,643	18% ▲	2.50	2.74	-9% ▼
11	Pakistan	78,313	63,327	24% ▲	172,154	152,891	13% ▲	2.20	2.41	-9% ▼
12	Syria	59,403	53,873	10% ▲	126,380	109,113	16% ▲	2.13	2.03	5% ▲
13	Oman	58,243	53,175	10% ▲	93,418	88,787	5% ▲	1.60	1.67	-4% ▼
14	France	51,600	47,708	8% ▲	177,843	171,894	3% ▲	3.45	3.60	-4% ▼
15	Italy	51,214	54,363	-6% ▼	195,367	210,320	-7% ▼	3.81	3.87	-1% ▼
16	Australia	43,388	47,044	-8% ▼	131,674	137,706	-4% ▼	3.03	2.93	4% ▲
17	Lebanon	38,641	33,702	15% ▲	113,817	100,878	13% ▲	2.95	2.99	-2% ▼
18	Canada	27,208	29,062	-6% ▼	117,414	118,251	-1% ▼	4.32	4.07	6% ▲
19	Qatar	26,742	23,851	12% ▲	52,895	47,430	12% ▲	1.98	1.99	-1% ▼
20	Morocco	25,078	17,098	47% ▲	72,649	56,862	28% ▲	2.90	3.33	-13% ▼
21	Palestine	24,909	20,563	21% ▲	46,359	38,362	21% ▲	1.86	1.87	0% ▼
22	Kuwait	23,283	24,673	-6% ▼	67,426	66,257	2% ▲	2.90	2.69	8% ▲
23	Ireland	21,324	19,704	8% ▲	67,896	66,613	1.9% ▲	3.18	3.38	-5.8% ▼
24	Sudan	20,560	15,682	31% ▲	50,538	37,198	36% ▲	2.46	2.37	4% ▲
25	South Africa	18,686	20,463	-9% ▼	72,475	72,624	0% ▼	3.88	3.55	9% ▲

Hotel Establishment Statistics

Regional Summary

Abu Dhabi City

Indicator	October			Year To Date (January -October)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	313,027	309,155	1% ▲	3,194,634	2,891,934	10% ▲
Guest Nights	904,091	1,014,251	-11% ▼	8,832,902	8,706,364	1% ▲
Average Length of Stay	2.89	3.28	-12% ▼	2.76	3.01	-8% ▼
Occupancy %	74%	83%	-11% ▼	73%	75%	-3% ▼
Total Revenue	393,850,583	553,229,874	-29% ▼	4,179,911,400	4,663,527,263	-10% ▼
ARR	333	431	-23% ▼	363	411	-12% ▼
REV PAR	245	356	-31% ▼	264	310	-15% ▼

Rooms Summary

Oct-16	Hotels & Apartments	Rooms (Total Inventory)	Share %
Hotel Establishments	139	26,936	100%
Hotels	88	20,951	78%
5 Star	33	10,445	
4 Star	27	6,303	
3 Star	17	3,308	
2 Star	6	534	
1 Star	5	361	
Hotel Apartments	51	5,985	22%
Deluxe	21	3,415	
Superior	17	1,852	
Standard	13	718	

Hotel Establishment Statistics

Regional Summary

Al Ain City

Indicator	October			Year To Date (January -October)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	32,340	31,861	2% ▲	348,821	348,463	0.1% ▲
Guest Nights	61,062	66,253	-7.8% ▼	700,808	698,366	0.3% ▲
Average Length of Stay	1.89	2.08	-9% ▼	2.01	2	0.5% ▲
Occupancy %	58%	65%	-11% ▼	66%	67%	-2% ▼
Total Revenue	25,479,515	34,651,595	-26% ▼	304,396,466	324,230,462	-6% ▼
ARR	336	394	-14.8% ▼	375	384	-2.4% ▼
REV PAR	194	258	-25% ▼	246	257	-4% ▼

Rooms Summary

Oct-16	Hotels & Apartments	Rooms (Total Inventory)	Share %
Hotel Establishments	18	2,164	100%
Hotels	13	1,719	79%
5 Star	4	735	
4 Star	7	798	
3 Star	1	124	
2 Star			
1 Star	1	62	
Hotel Apartments	5	445	21%
Deluxe			
Superior	3	337	
Standard	2	108	

Hotel Establishment Statistics

Regional Summary

Western Region

Indicator	October			Year To Date (January -October)		
	2016	2015	Growth Rate %	2016	2015	Growth Rate %
Actual Guest Arrivals	9,131	16,608	-45% ▼	97,779	131,955	-26% ▼
Guest Nights	32,793	32,772	0.1% ▲	317,171	287,806	10% ▲
Average Length of Stay	3.59	1.97	82% ▲	3.24	2.18	49% ▲
Occupancy %	75%	70%	7% ▲	67%	66%	2% ▲
Total Revenue	27,065,662	29,985,007	-10% ▼	247,875,250	250,932,156	-1% ▼
ARR	651	752	-14% ▼	643	716	-10% ▼
REV PAR	485	527	-8% ▼	431	472	-9% ▼

Rooms Summary

Oct-16	Hotels & Apartments	Rooms (Total Inventory)	Share %
Hotel Establishments	11	1,180	100%
Hotels	11	1,180	100%
5 Star	5	438	
4 Star	2	216	
3 Star	4	526	
2 Star			
1 Star			
Hotel Apartments	-	-	0%
Deluxe			
Superior			
Standard			

Hotel Establishment Statistics

Terms and Definitions

Actual Guest arrivals:

The number of registered guest arrivals (checked-in) including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight stay.

Guest nights:

The number of nights all guests spent in the hotel regardless of the type of rooms they occupy (single, double, twin, suite, etc)

Room nights:

The number of nights a guestroom is occupied regardless of the number of persons occupying the room.

Total Hotel Inventory:

The total hotel room inventory or hotel room capacity which include all rooms that are available for sale, out-of-order rooms, out-of-service rooms and those utilized for house use.

Available Rooms:

Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)

Occupied Rooms:

Number of rooms used daily including complimentary and house use.

Room revenue:

The revenue generated by the hotel by the sold rooms including service charge and taxes.

Food and beverage revenue:

The revenue generated by the Hotel from Restaurants, F&B room service and other activities related to food services including service charge and taxes.

Other revenue:

Other services generated by the hotel that falls outside the room revenue and food & beverage revenue category including service charge and taxes.

Total revenue:

The revenue generated by the hotel from all its operation including service charge and taxes.

ARR/ADR:

A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of rooms sold. Also called average daily rate or ADR.

(Note: Should be based on paid rooms only) excluding complimentary and house use but including service charge)

RevPAR:

A calculation used in the hotel industry that measures revenue per available room (total rooms in hotel minus out of service rooms)

Hotel Establishment Statistics

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