Abu Dhabi
Tourism & Culture
للسياحة والثقافة

Monthly Hotel Establishment Report

February, 2017

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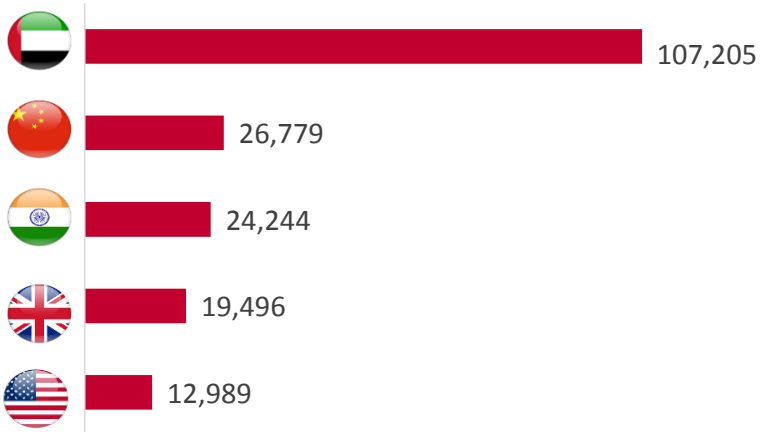
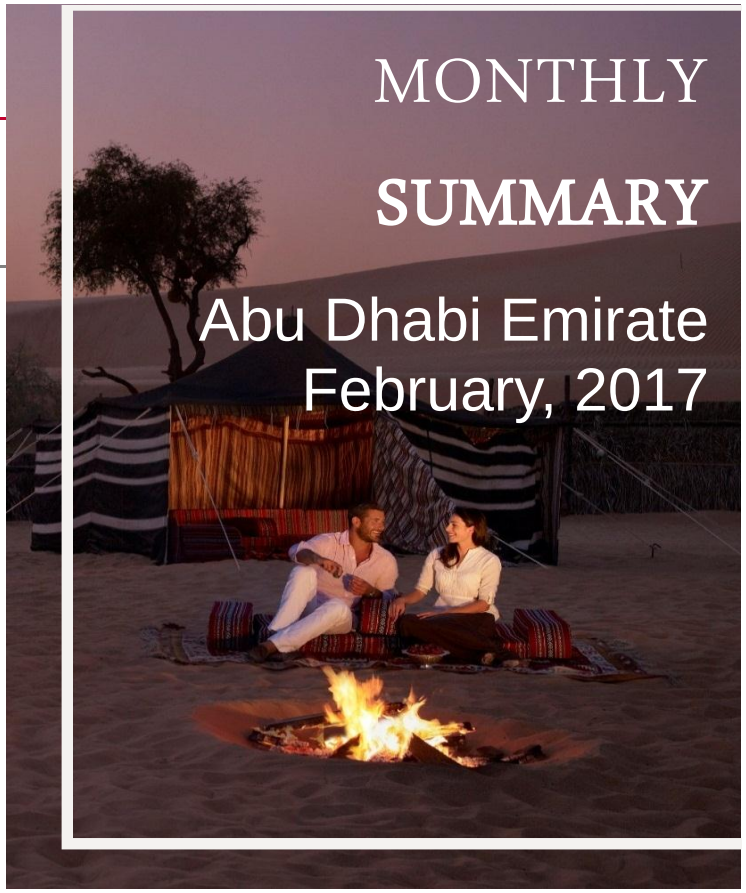
ABU DHABI HOTEL GUESTS

Hotel Guests **352,547** ▲ **4%** vs February 2016

Top 5 Nationalities
(Hotel Guests)





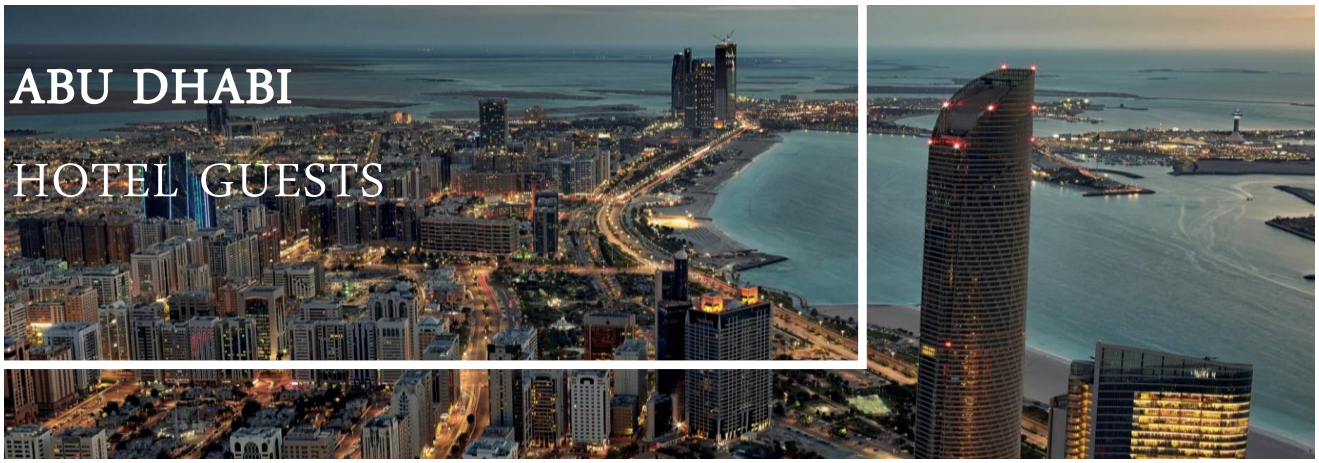
HOSPITALITY SECTOR PERFORMANCE

Occupancy rate	***77%***	◀ **0%**
Average length of stay	***2.8*** **nights**	▼ **-2%**
Revenue per available room	***349*** **AED**	▲ **9%**
Hotel revenues	***527*** **MM AED**	▼ **-1%**

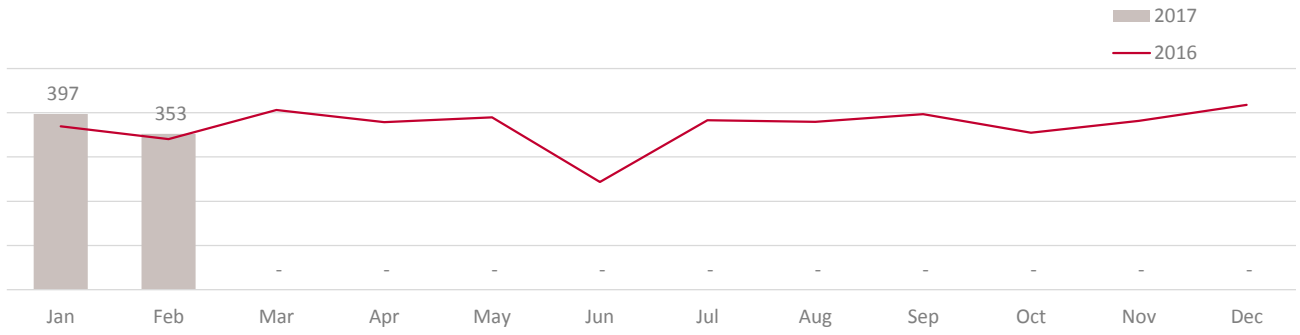
UPCOMING EVENTS

Guggenheim Abu Dhabi collection: The Creative Act	Mar 8- July 29	Manarat Al Saadiyat
Mother of the Nation Festival	Mar 26 -Apr 4	Abu Dhabi Corniche
Global Cultural Leadership Summit	April 9-13	Manarat Al Saadiyat

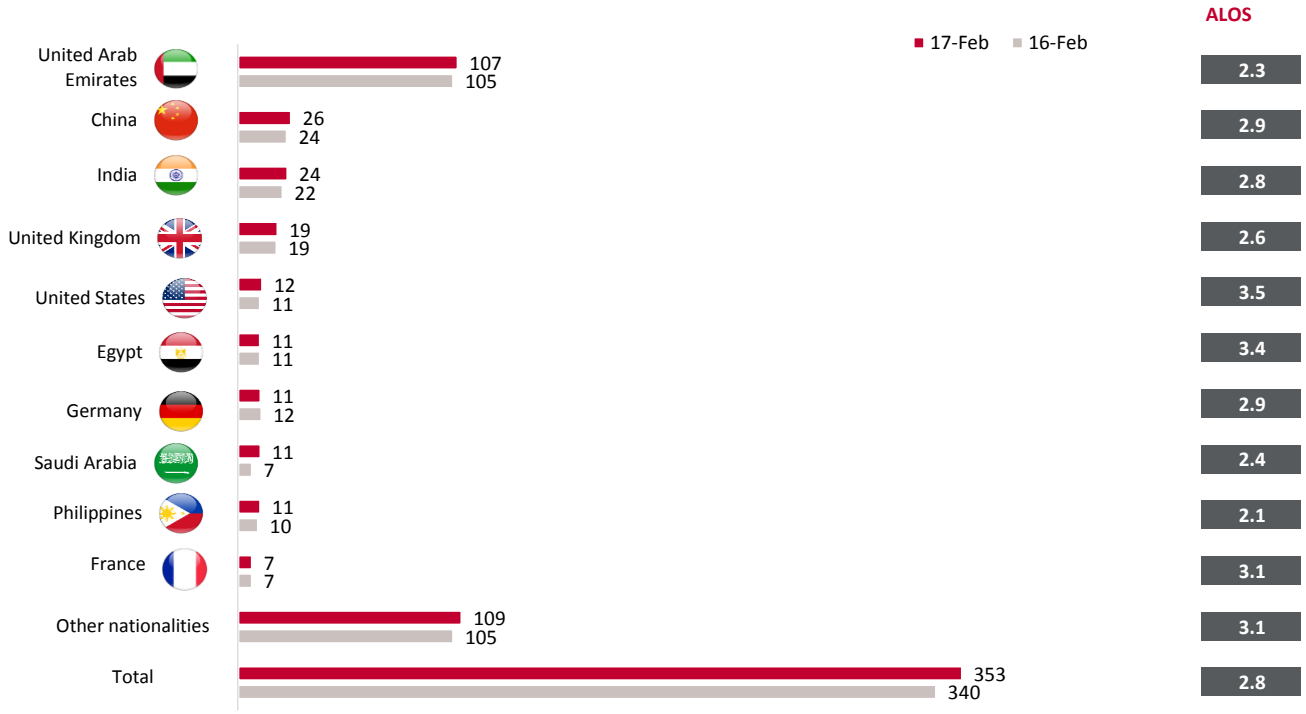
For description of the variables, please visit the glossary



HOTEL GUESTS (thousands)



HOTEL GUESTS BY NATIONALITY (thousands)

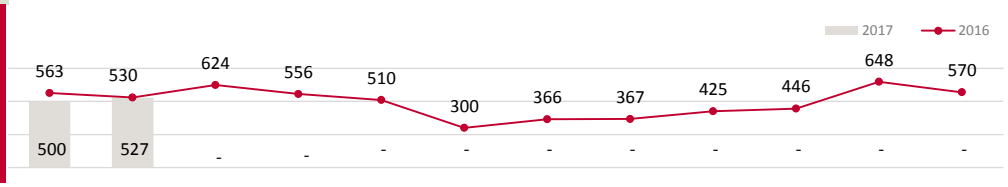


For description of the variables, please visit the glossary

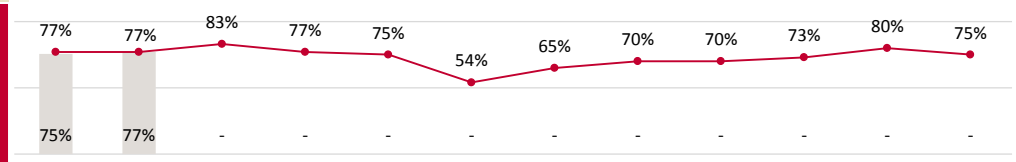
HOSPITALITY
SECTOR PERFORMANCE

KEY INDICATORS

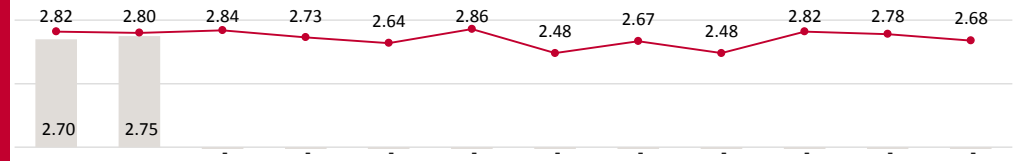
Revenues, M AED



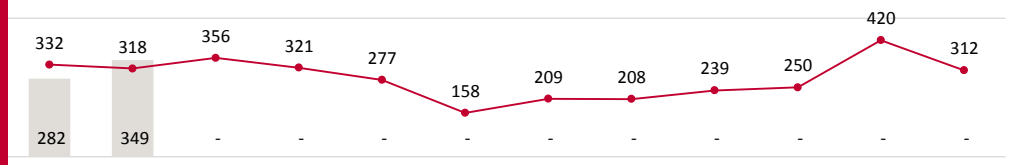
Occupancy, %



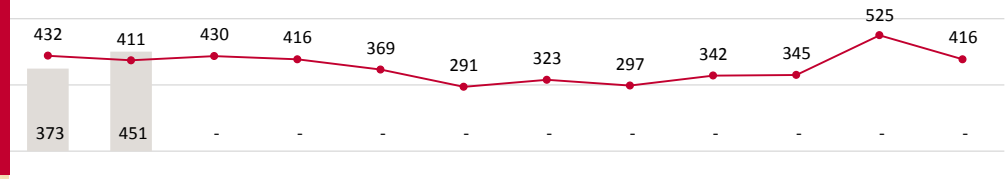
ALOS, days



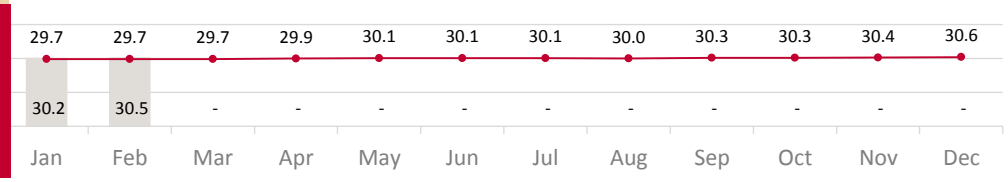
RevPAR, AED



ARR, AED



Av. rooms, thousands

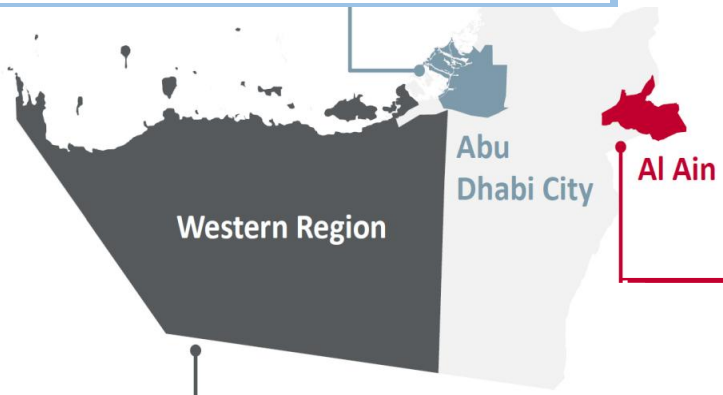


HOSPITALITY SECTOR PERFORMANCE

KEY INDICATORS BY REGION

Compared to Feb 2016

Actual Guest Arrivals	308,377	4% ▲
Guest nights	870,974	3% ▲
ALOS, days	2.82	-1% ▼
Occupancy, %	78%	1% ▲
Total revenues, M AED	477	1% ▲
ARR, AED	454	12% ▲
RevPAR, AED	357	13% ▲



Actual Guest Arrivals	32,536	-2% ▼
Guest nights	69,324	-6% ▼
ALOS, days	2.13	-4% ▼
Occupancy, %	69%	-6% ▼
Total revenues, M AED	27	-15% ▼
ARR, AED	342	-9% ▼
RevPAR, AED	237	-14% ▼

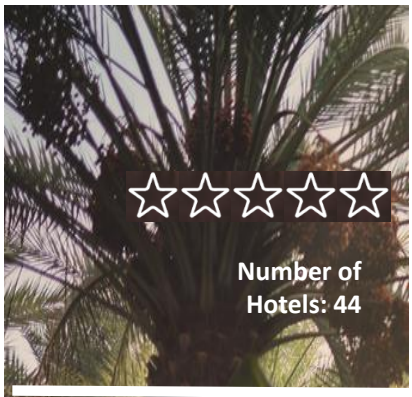
Actual Guest Arrivals	11,634	5% ▲
Guest nights	29,477	-12% ▼
ALOS, days	2.53	-16% ▼
Occupancy, %	61%	-9% ▼
Total revenues, M AED	22	-22% ▼
ARR, AED	597	-18% ▼
RevPAR, AED	363	-25% ▼

For description of the variables, please visit the glossary

HOSPITALITY

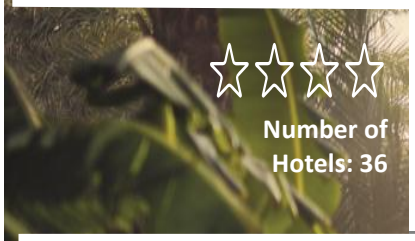
SECTOR PERFORMANCE

KEY INDICATORS PER HOTEL TYPE



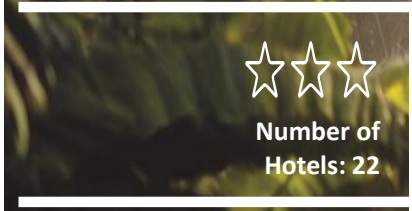
Number of Hotels: 44

Total room capacity	12,288
Occupancy	72%
ALOS	2.56 days
RevPAR	491 AED
Top 5 Nationalities	



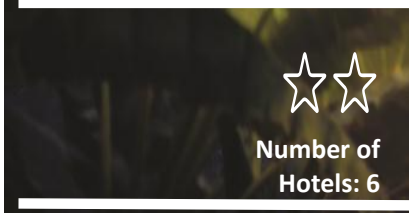
Number of Hotels: 36

Total room capacity	7,309
Occupancy	81%
ALOS	2.22 days
RevPAR	280 AED
Top 5 Nationalities	



Number of Hotels: 22

Total room capacity	3,958
Occupancy	79%
ALOS	2.54 days
RevPAR	233 AED
Top 5 Nationalities	



Number of Hotels: 6

Total room capacity	534
Occupancy	89%
ALOS	2.58 days
RevPAR	178 AED
Top 5 Nationalities	

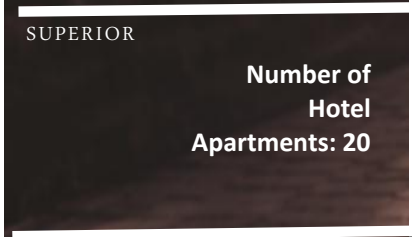
Number of Hotels: 6

Total room capacity	423
Occupancy	83%
ALOS	1.47 days
RevPAR	185 AED
Top 5 Nationalities	

DELUXE

Number of Hotel Apartments: 21

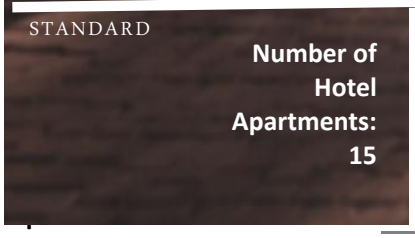
Total room capacity	3,467
Occupancy	81%
ALOS	6.79 days
RevPAR	302 AED
Top 5 Nationalities	



SUPERIOR

Number of Hotel Apartments: 20

Total room capacity	2,169
Occupancy	81%
ALOS	5.60 days
RevPAR	217 AED
Top 5 Nationalities	



STANDARD

Number of Hotel Apartments: 15

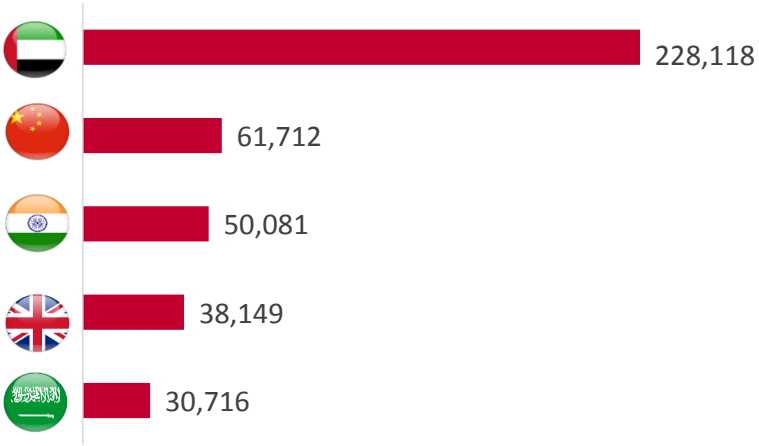
Total room capacity	826
Occupancy	77%
ALOS	3.63 days
RevPAR	173 AED
Top 5 Nationalities	

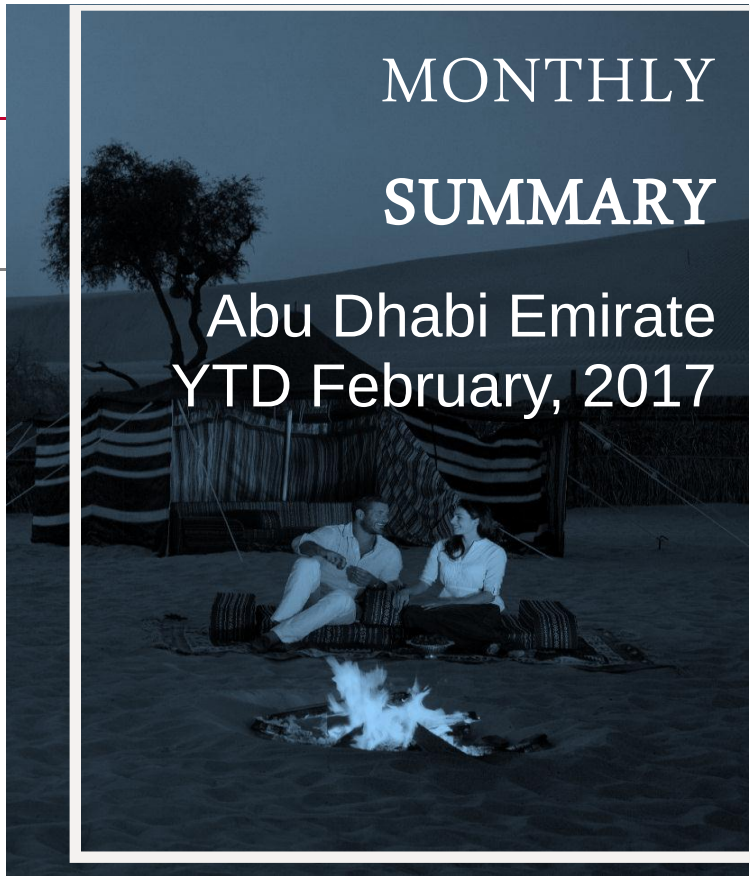
ABU DHABI HOTEL GUESTS

Hotel Guests ***749,650*** ▲ **6%**

vs YTD February 2016

Top 5 Nationalities



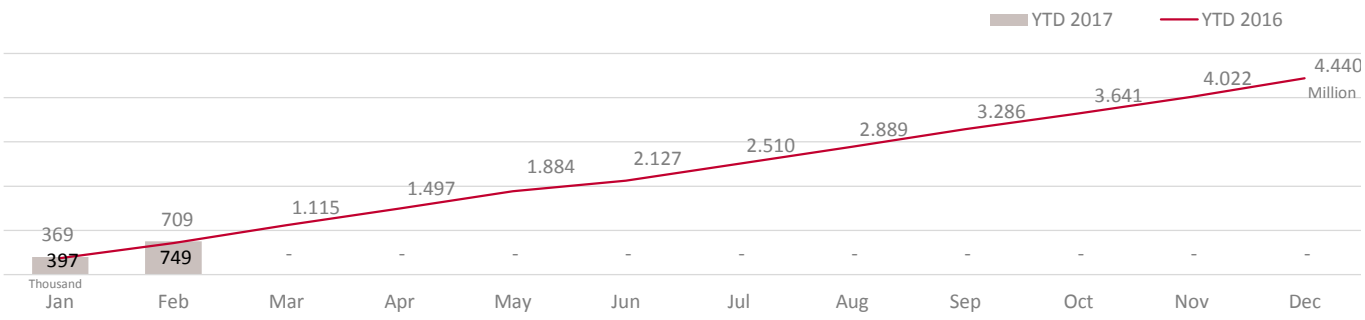


HOSPITALITY SECTOR PERFORMANCE

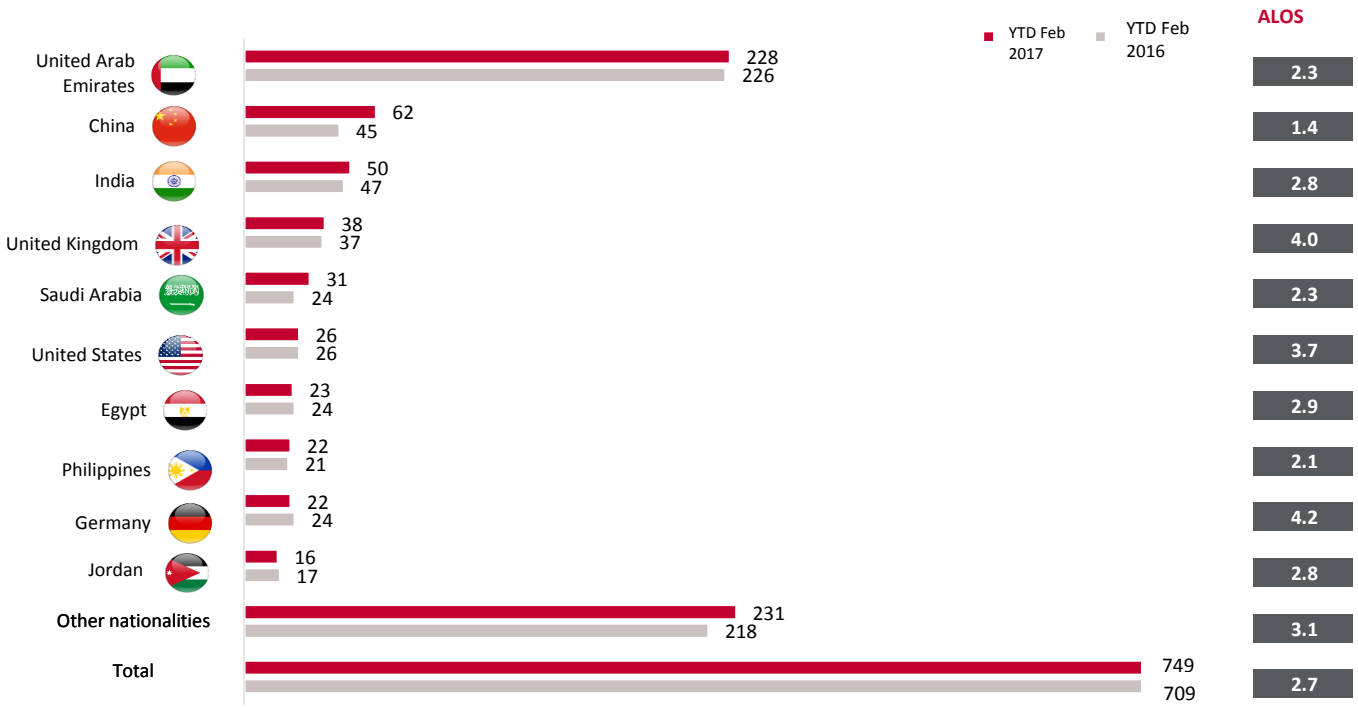
Occupancy rate	***76%***	▼ **-1%**
Average length of stay	***2.7*** **nights**	▼ **-3%**
Revenue per available room	***315*** **AED**	▼ **-3%**
Hotel revenues	***1032*** **Billion AED**	▼ **-6%**

For description of the variables, please visit the glossary

HOTEL GUESTS



HOTEL GUESTS BY NATIONALITY (Thousand)

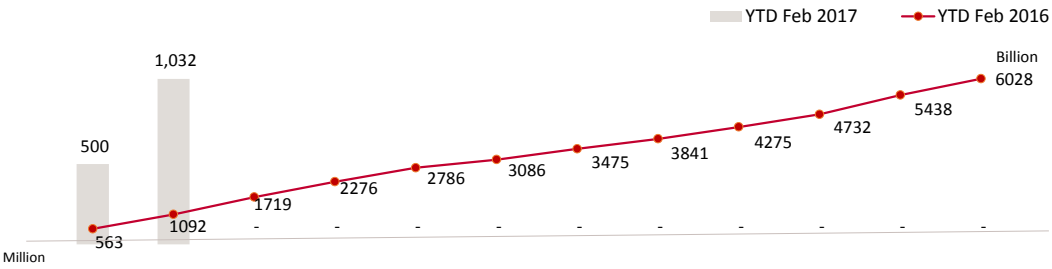


For description of the variables, please visit the glossary

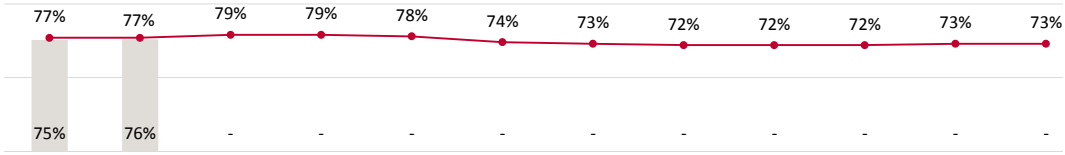
SECTOR PERFORMANCE

KEY INDICATORS

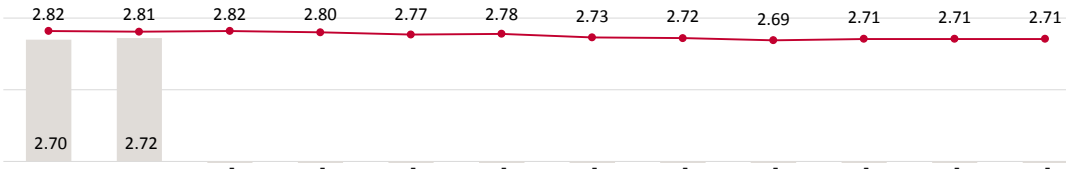
Revenues, B AED



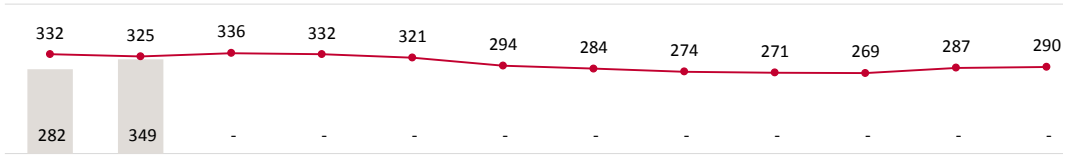
Occupancy, %



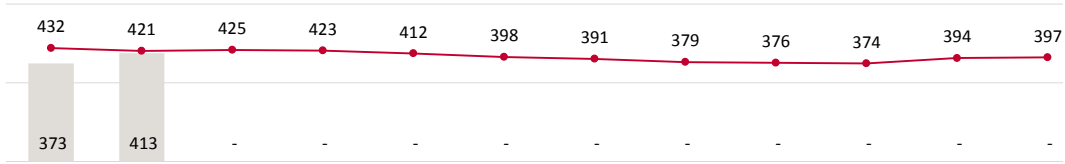
ALOS, days



RevPAR, AED



ARR, AED

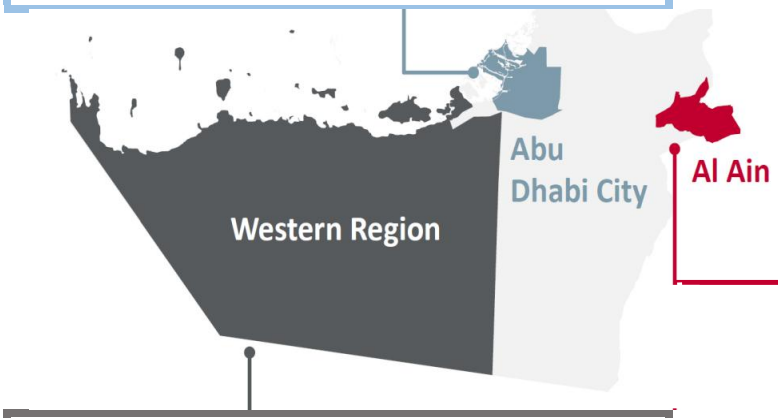


HOSPITALITY SECTOR PERFORMANCE

KEY INDICATORS BY REGION

Compared to YTD Feb 2016

Actual Guest Arrivals	660,418	8% ▲
Guest nights	1,835,963	4% ▲
ALOS, days	2.78	-4% ▼
Occupancy, %	77%	-1% ▼
Total revenues, M AED	933	-4% ▼
ARR, AED	414	0% ◀
RevPAR, AED	321	-1% ▼



Actual Guest Arrivals	67,456	-4% ▼
Guest nights	141,354	-8% ▼
ALOS, days	2.10	-4% ▼
Occupancy, %	68%	-7% ▼
Total revenues, M AED	57	-12% ▼
ARR, AED	351	-8% ▼
RevPAR, AED	238	-14% ▼

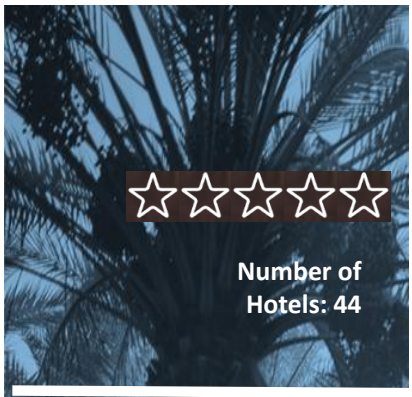
Actual Guest Arrivals	21,776	-27% ▼
Guest nights	64,150	-7% ▼
ALOS, days	2.95	28% ▲
Occupancy, %	67%	-1% ▼
Total revenues, M AED	41	-30% ▼
ARR, AED	507	-31% ▼
RevPAR, AED	337	-32% ▼

For description of the variables, please visit the glossary

HOSPITALITY

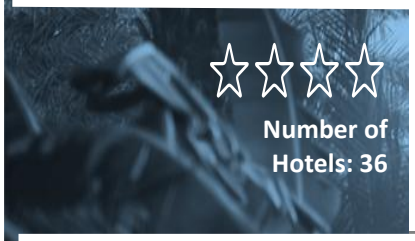
SECTOR PERFORMANCE

KEY INDICATORS PER HOTEL TYPE



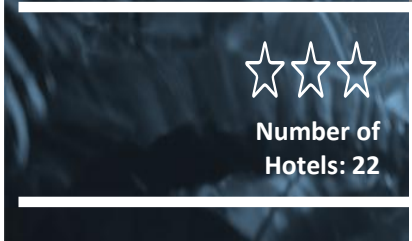
Number of Hotels: 44

Total room capacity	12,288
Occupancy	72%
ALOS	2.55 *days*
RevPAR	442 *AED*
Top 5 Nationalities	



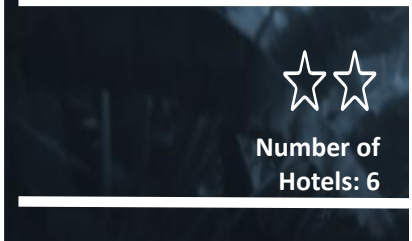
Number of Hotels: 36

Total room capacity	7,309
Occupancy	79%
ALOS	2.23 *days*
RevPAR	248 *AED*
Top 5 Nationalities	



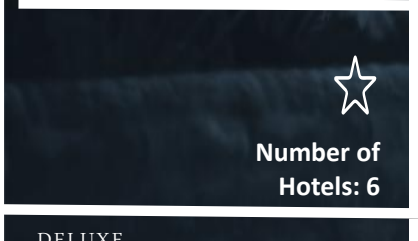
Number of Hotels: 22

Total room capacity	3,958
Occupancy	79%
ALOS	2.36 *days*
RevPAR	208 *AED*
Top 5 Nationalities	



Number of Hotels: 6

Total room capacity	534
Occupancy	86%
ALOS	2.51 *days*
RevPAR	160 *AED*
Top 5 Nationalities	



Number of Hotels: 6

Total room capacity	423
Occupancy	81%
ALOS	1.44 *days*
RevPAR	170 *AED*
Top 5 Nationalities	

DELUXE

Number of Hotel Apartments: 21

Total room capacity	3,467
Occupancy	79%
ALOS	7.12 *days*
RevPAR	285 *AED*
Top 5 Nationalities	

SUPERIOR

Number of Hotel Apartments: 20

Total room capacity	2,169
Occupancy	80%
ALOS	5.49 *days*
RevPAR	206 *AED*
Top 5 Nationalities	

STANDARD

Number of Hotel Apartments: 15

Total room capacity	826
Occupancy	76%
ALOS	3.74 *days*
RevPAR	163 *AED*
Top 5 Nationalities	

UPCOMING

EVENTS

APRIL 2017

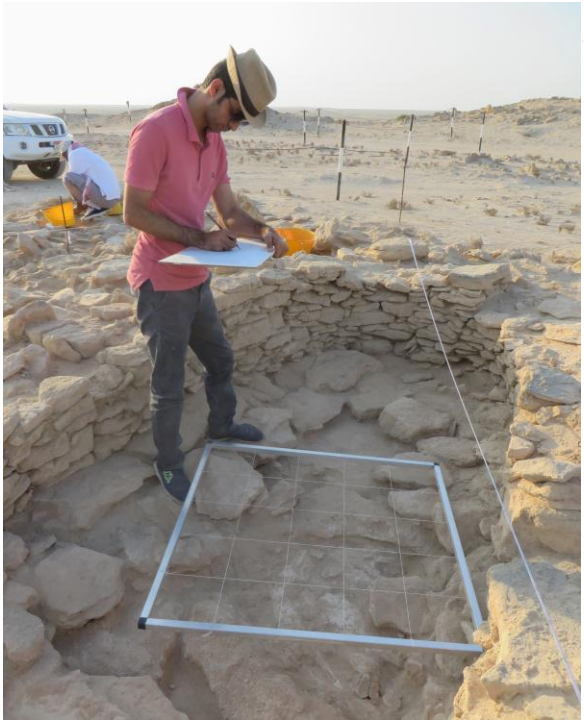
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6 **Noche Flamenca's Antigona** — New York University Abu Dhabi	7 **Autism Charity Polo Match** — Ghantoot Racing & Polo	8
9	10	11 **Emirates Skills National Competition 2017** — Abu Dhabi National Exhibition Centre	12	13	14	15
16	17	18 **Cityscape Abu Dhabi 2017** — ADNEC	19	20	21	22
23	24	25 **Bett Middle East 2017** — Dusit Thani Abu Dhabi	26 **Media Communication & Content World Conference & Exhibition** — Abu Dhabi National Exhibition Centre	27 **2nd Masterclass in Gastroenterology Hepatology & Related Diseases** — Rosewood Abu Dhabi	28 **Olly Murs 2017 Spring Tour** — du Forum	29 **Abu Dhabi Junior Aquathlon -- Race 3** — Al Bateen Beach

May 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2 Toulouse Symphony Orchestra With Tugan Sokhiev And Edgar Moreau — Emirates Palace, Abu Dhabi	3	4 International Jewellery & Watch Show Abu Dhabi — Abu Dhabi National Exhibition Centre, Abu Dhabi	5	6 Abu Dhabi Classics 2016 - 2017 — Emirates Palace, Abu Dhabi
7	8	9	10 ATECH World Conference & Exhibition — Abu Dhabi National Exhibition Centre, Abu Dhabi	11 World Game Expo — Abu Dhabi National Exhibition Centre, Abu Dhabi	12	13 Children & Parents World Exhibition — Abu Dhabi National Exhibition Centre, Abu Dhabi
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

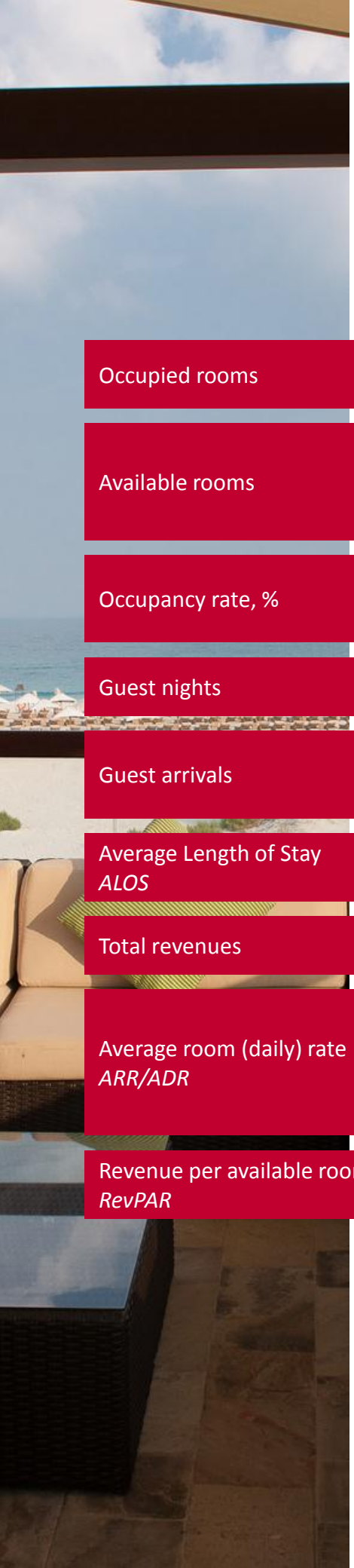
TCA NEWS

Abu Dhabi Convention Bureau hosted **ibtm arabia**, a leading international event for the Arabian meetings, incentives, conferences and events (MICE) industry. The three days of meetings, seminars and networking opportunities took place at Jumeirah at Etihad Towers in Abu Dhabi in a bid to attract more business events and conferences to the capital.



Remarkable discoveries by TCA Abu Dhabi archaeologists from at ancient sites on the island of Marawah and in Baynunah have revealed new information on Abu Dhabi's earliest inhabitants, evidencing a rich history stretching back over 7,000 years.

Al Ain has played host to a series of cultural events and activities celebrating the tangible and intangible heritage aspects of daily life in the UAE. Al Jahili Fort hosted a series of concerts as part of the wider including 'Memory of the Emirati Song', and a series of literary evenings were staged at Qasr Al Muwaiji . The seasonal outdoor programme, featuring talks, film, workshops and activities will run throughout 2017 at several iconic locations across the 'Oasis City'.



GLOSSARY

Occupied rooms	Number of rooms used daily, including complimentary and house use
Available rooms	Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.,)
Occupancy rate, %	Occupancy is the percentage of available rooms that are occupied, calculated by dividing the number of occupied rooms by the available rooms
Guest nights	Number of night guests spent in the hotel regardless of the type of rooms they occupy
Guest arrivals	Number of registered guest arrivals (check-ins) including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight stay
Average Length of Stay *ALOS*	Average number of nights guests spent in a single stay, calculated by dividing guest nights by guest arrivals
Total revenues	Revenue generated by hotels from all their operations, including service charge and taxes
Average room (daily) rate *ARR/ADR*	A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of occupied rooms. *(Note: Based on paid rooms only, excluding complimentary and house use but service charge)*
Revenue per available room *RevPAR*	Revenue per Available rooms, calculated by dividing the total revenues by total rooms in hotel minus out-of-service rooms

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