HOTEL REPORT
DECEMBER 2018

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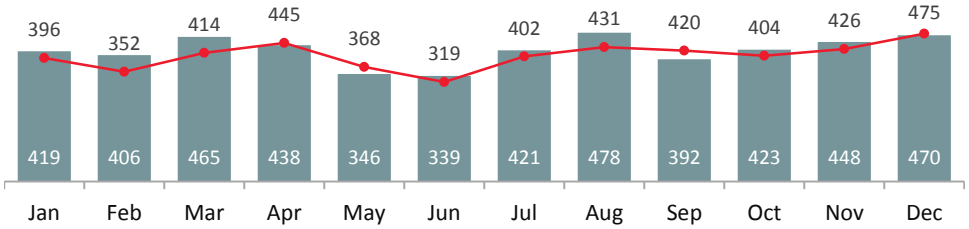
DECEMBER 2018
OVERALL PERFORMANCE

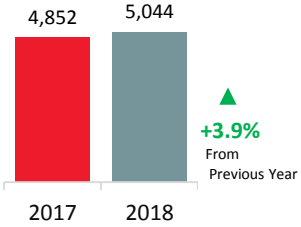
2017 2018

168 Hotels with 32,971 rooms

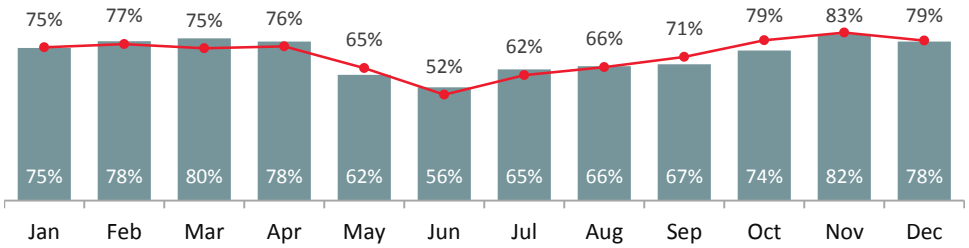
HOTEL GUESTS (000)

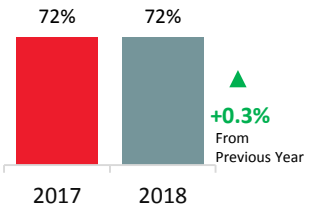


YTD (JAN- DEC)

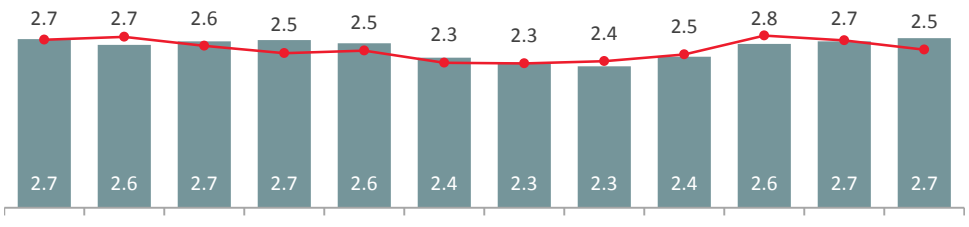


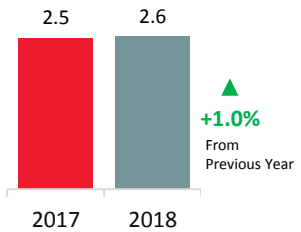
OCCUPANCY RATE



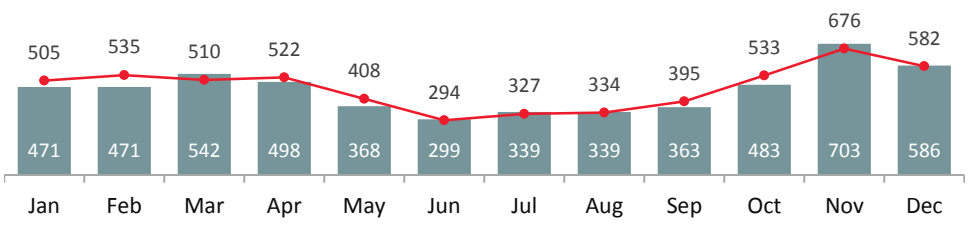


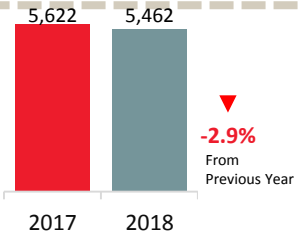
AVERAGE LENGTH OF STAY (ALOS-DAYS)



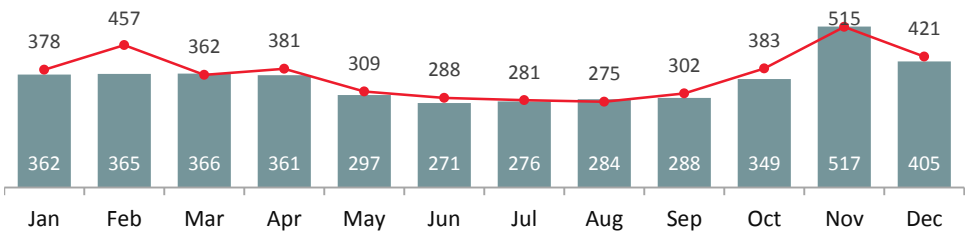


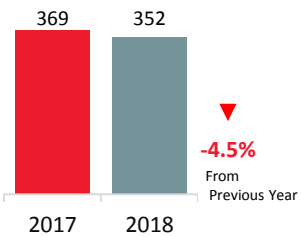
HOTEL TOTAL REVENUE (MILLION UAE)



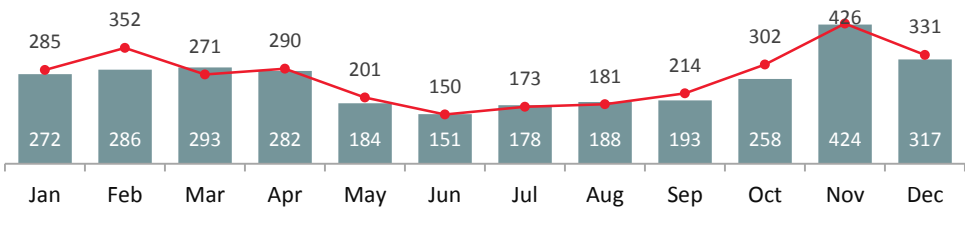


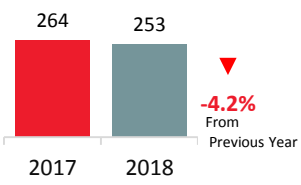
AVERAGE ROOM RATE (UAE)





REVENUE PER AVAILABLE ROOM (UAE)

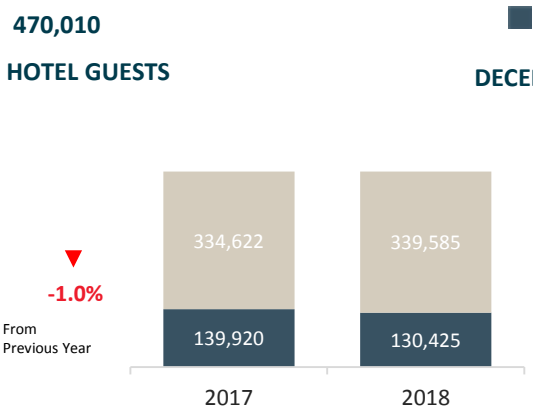




DECEMBER 2018
HOTEL GUESTS

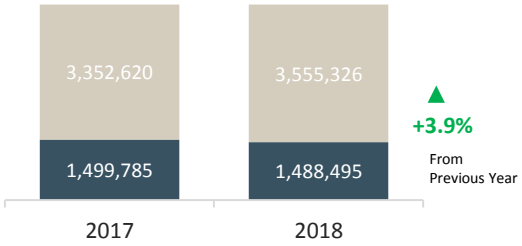
DECEMBER 2018

470,010
HOTEL GUESTS

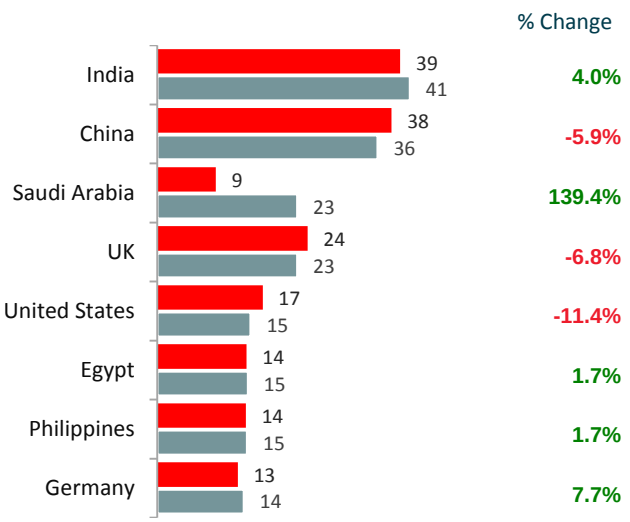


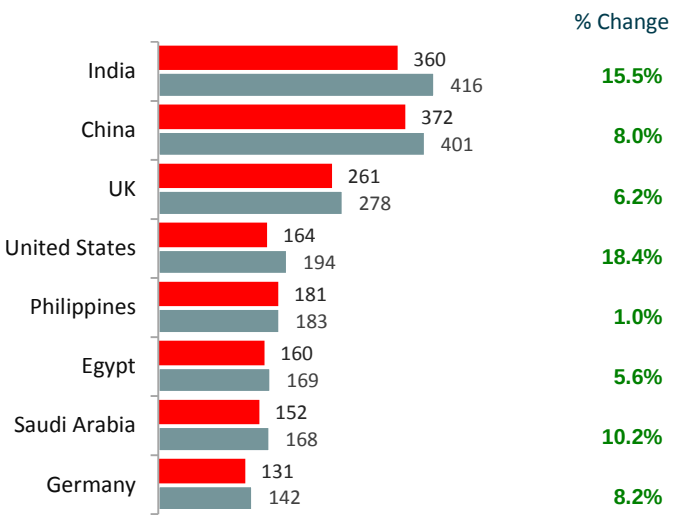
YTD (JAN- DEC) 2018

5,043,821
HOTEL GUESTS

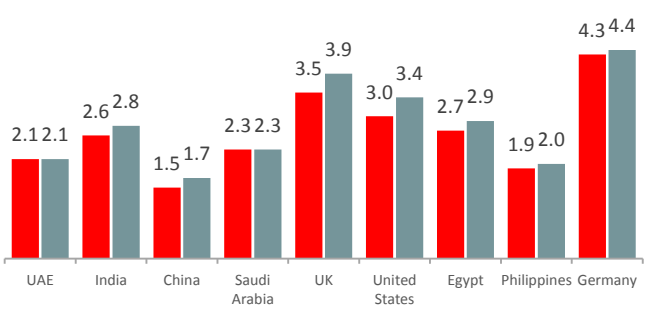


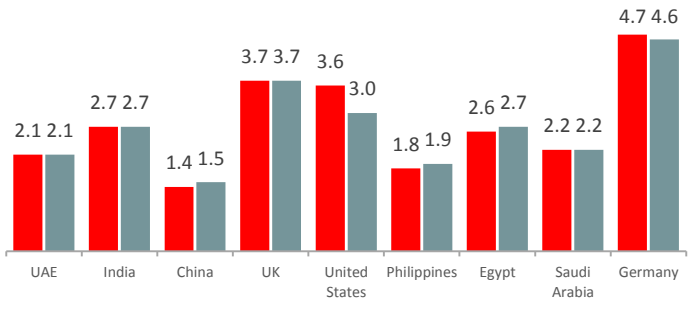
TOP NON-UAE NATIONALITIES (000)



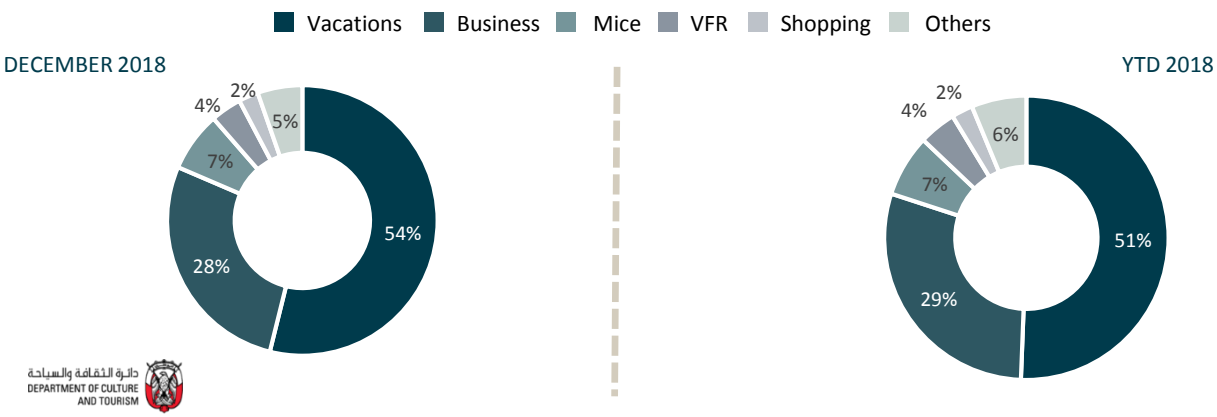


ALOS BY NATIONALITY (DAYS)





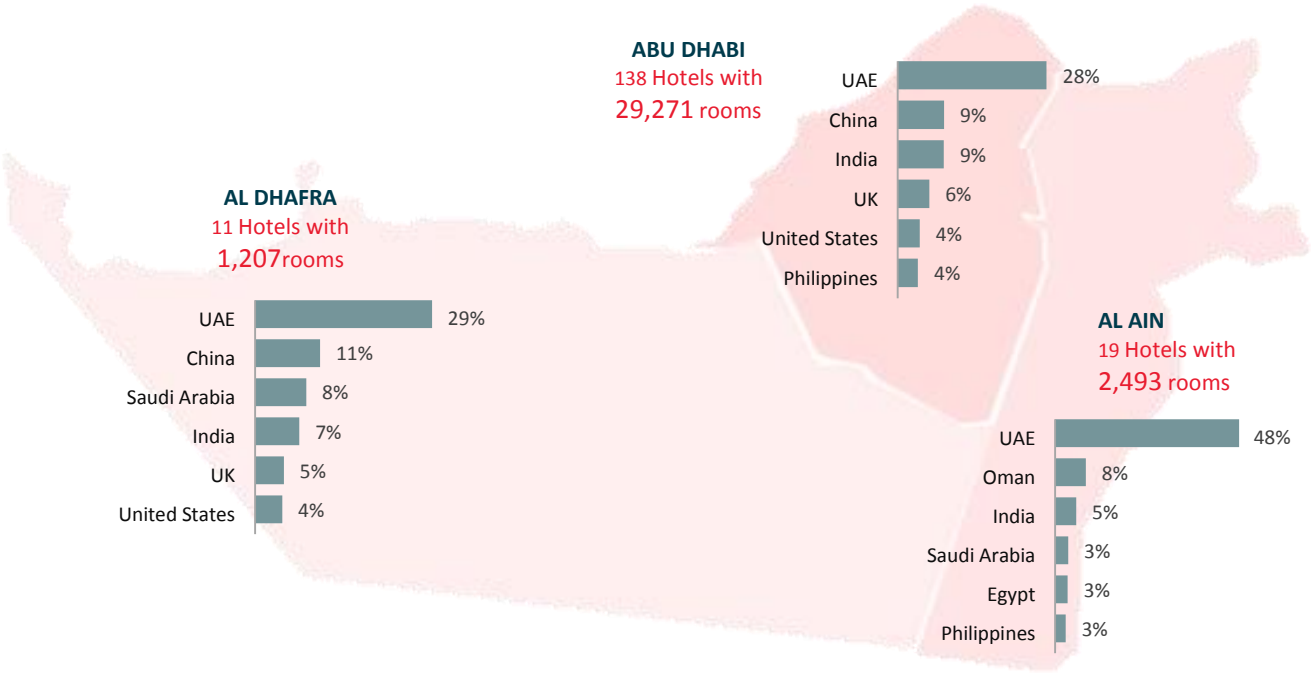
TRIP MAIN PURPOSE



DECEMBER 2018
PERFORMANCE BY REGION

DECEMBER 2018	ABU DHABI Actual	ABU DHABI % Change vs Previous Year	Al AIN Actual	Al AIN % Change vs Previous Year	Al DHAFRA Actual	Al DHAFRA % Change vs Previous Year
GUESTS	409,012	-0.9%	45,764	-3.2%	15,234	5.3%
OCCUPANCY RATE	80%	-1.6%	72%	8.2%	59%	13.1%
ALOS DAYS	2.8	7.1%	2.0	7.4%	2.4	10.0%
REVENUES (M AED)	522.3	0.5%	32.5	-5.4%	31.0	9.1%
ARR (AED)	397	-3.6%	340	-6.0%	851	-9.0%
REVPAR (AED)	316	-5.2%	244	1.7%	500	3.0%

SUPPLY AND TOP NATIONALITIES - YTD 2018



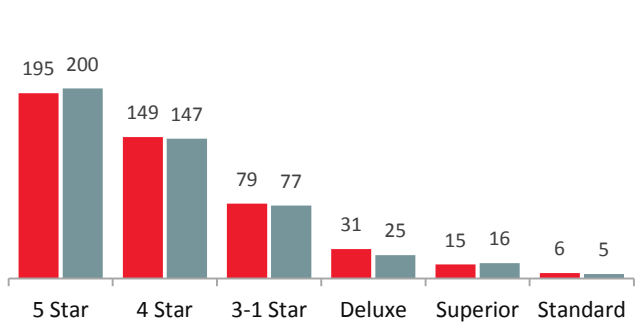
YTD (JAN- DEC) 2018	ABU DHABI Actual	ABU DHABI % Change vs Previous YTD	Al AIN Actual	Al AIN % Change vs Previous YTD	Al DHAFRA Actual	Al DHAFRA % Change vs Previous YTD
GUESTS	4,445,154	4.1%	455,768	1.1%	142,899	9.2%
OCCUPANCY RATE	74%	0.4%	60%	0.4%	46%	-1.0%
ALOS DAYS	2.6	1.2%	1.9	2.2%	2.2	-9.3%
REVENUES (M AED)	4,946.4	-2.7%	296.0	-9.8%	219.2	3.1%
ARR (AED)	350	-4.4%	287	-10.6%	616	0.7%
REVPAR (AED)	259	-4.0%	171	-10.3%	282	-0.3%

DECEMBER 2018
PERFORMANCE BY STAR RATING

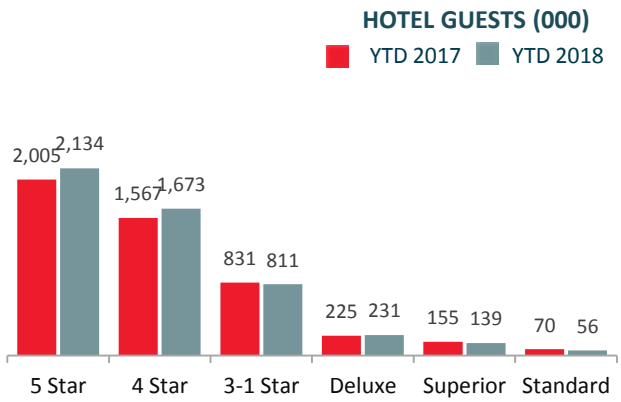
5	4	3-1
52 HOTELS	37 HOTELS	33 HOTELS
14,821 ROOMS	7,838 ROOMS	4,600 ROOMS

DELUXE	SUPERIOR	STANDARD
20 HOTELS	15 HOTELS	11 HOTELS
3,384 ROOMS	1,733 ROOMS	595 ROOMS

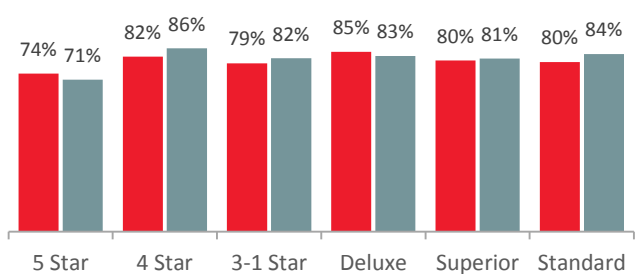
HOTEL GUESTS (000)

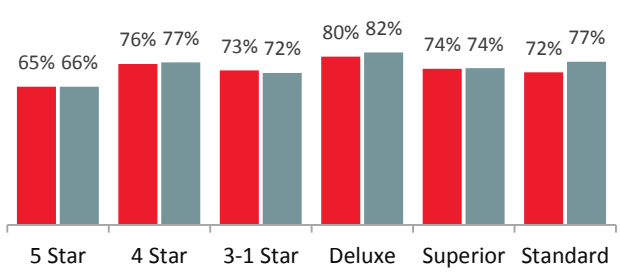


HOTEL GUESTS (000)

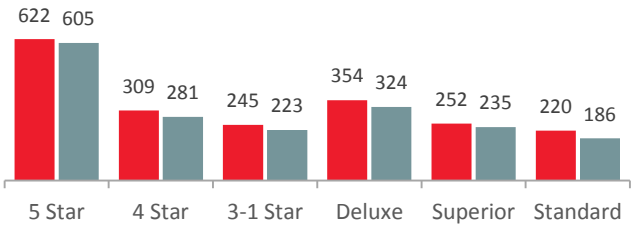


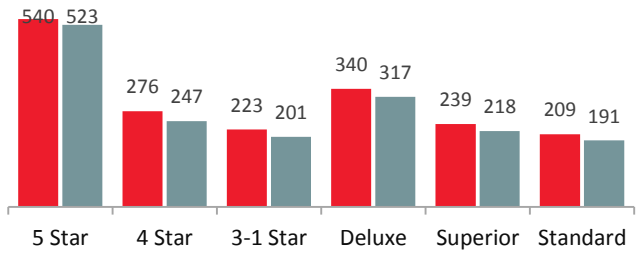
OCCUPANCY RATE (%)





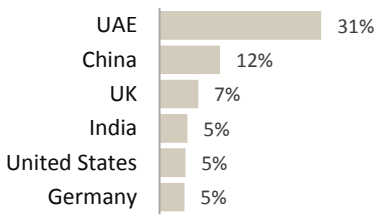
ARR (AED)



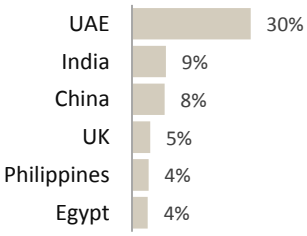


TOP NATIONALITIES YTD - 2018

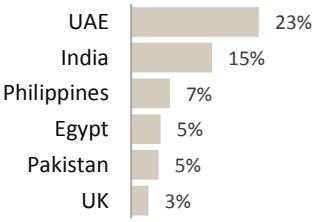
5 Star



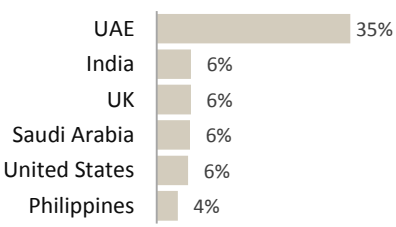
4 Star



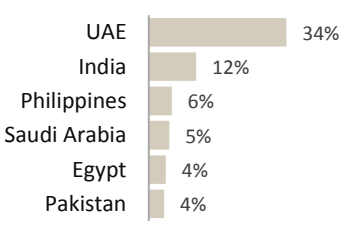
3 -1 Star



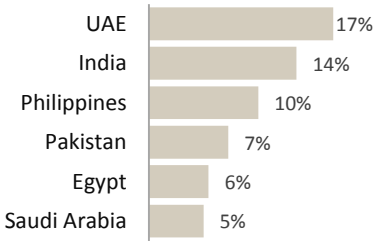
Deluxe



Superior



Standard



Landmark Exhibition of Emirati artist Abdul Qader Al Rais opens in Abu Dhabi: The Department opened a major retrospective exhibition of artworks by the celebrated Emirati painter Abdul Qader Al Rais this month, showcasing his works from the late 1960s up until the present day. "Abdul Qader Al Rais: 50 Years of Art" surveys the evolution of Al Rais' career, from his early figurative paintings to his most recent and recognisable series of calligraphic abstraction. The exhibition runs at Manarat Al Saadiyat until 23rd March, 2019.

Retail Abu Dhabi (RAD) launches to give shoppers 'Really Awesome Deals': This month, the Department announced the launch of its Retail Abu Dhabi (RAD) Season, a new annual retail and shopping season which will run across the capital. Dozens of retailers in malls and shopping centres, restaurants, events and hotels across the emirate will give residents incredible retail offers.

DCT Abu Dhabi concludes another successful edition of Abu Dhabi Food Festival: Abu Dhabi Food Festival 2018 took place in December, with more than 70,000 visitors and food lovers coming together across the emirate, strongly contributing to the positioning of Abu Dhabi as a global culinary hub.

The two-week festival, organised by the Department of Culture and Tourism – Abu Dhabi (DCT Abu Dhabi), incorporated an outstanding line-up of food and beverage events, including World of Food, Festember, Big Grill, SIAL Middle East, TimeOut Restaurant Week.

During its 17 days, foodies, families and friends attended the festival's various events around Abu Dhabi and were entertained with food trucks, organic markets, themed dining experiences, mall activations and celebrity chef appearances.

One of the highlights was the successful world record attempt to cook the world's largest meat stew – a chicken margougah. Another standout promotion was the citywide ADFF Scavenger Hunt Competition by Traceberry App. More than 2,000 users downloaded the App to win prizes worth AED 1,000,000.

Also, three Michelin star chefs – Julia Komp, Claude Taffarello and Vineet Bhatia – delighted food fans with exclusive appearances during the festival.

Department of Culture and Tourism – Abu Dhabi organises emirate-wide NYE celebrations: Concerts by Arab superstar singers and record-breaking fireworks displays were among the main attractions at the New Year's Eve celebrations across Abu Dhabi, organised by the Department and its respective partners.

On Abu Dhabi Corniche, a magnificent firework display saw the Guinness World Record broken for the largest sentence ever created in pyrotechnics, spelling out "Happy New Year 2019." There were also other fireworks displays at Emirates Palace, Yas Marina and Al Maryah Island, as well as at Hazza Bin Zayed Stadium in Al Ain, and the Al Dhafra Festival in Madinat Zayed.

Another highlight was a concert featuring Egyptian pop icon Amr Diab and Lebanese superstar singer Myriam Fares at The Galleria and Promenade on Al Maryah Island in Abu Dhabi, organised by Mubadala. There were also concerts by Khaleeji singers at the Sheikh Zayed Heritage Festival in Al Wathba.

DECEMBER 2018
GLOSSARY

Available rooms for sale	Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)
Occupied rooms	Number of rooms used on a daily basis including complimentary rooms.
Occupancy Rate, %	Occupancy is the percentage of available rooms that are occupied, calculated by dividing the number of occupied rooms by the available rooms.
Hotel Guests	Number of guests staying in the hotel including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight-stay.
Guests Nights	Number of night guests spent in the hotel regardless of the type of rooms they occupy.
Average Length of Stay (ALOS)	Average number of nights guests spent in a single stay, calculated by dividing guest nights by hotel guests.
Total revenues	Revenue generated by hotels from all their operations, including service charge and taxes.
Average room (daily) rate *ARR/ADR*	A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of occupied rooms. (excludes complimentary & house use)
Revenue per available room *RevPAR*	Revenue per Available rooms, calculated by dividing the total revenues by total rooms in hotel minus out-of-service rooms

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- *The content and data included in the report are subject to alteration with the emergence of more accurate data or the acquisition of the full required data, in accordance with the requirements of the data updating process or audit conducted in accordance with UAE legislation and procedures.*
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