

experience abu dhabí



2024 TRADE CALENDAR

The Department of Culture and Tourism
invites you to participate at its
Roadshows and Exhibitions.



JUNE
JULY
AUGUST

PROGRAMME NAME	EVENT TYPE	LOCATION	DATES
The Meeting Show	MICE B2B Tradeshows	London	19 – 20 June
CIS Summit	Summit	Abu Dhabi	23 – 28 June
Wow Awards Asia	MICE B2B Tradeshows	Mumbai,India	22 – 23 June
Dubai Festival City Mall Activation*	Mall Activation	Dubai	26 – 30 June
Experience Abu Dhabi Roadshow in UK	Roadshow	London, Manchester, Birmingham	01 – 04 July
Oman – Corporate Event (Omantel)	Corporate Activation	Oman	20 Aug
UTF – Arabic Edition*	Summit	Abu Dhabi	21 – 24 Aug
Experience Abu Dhabi Roadshow in Egypt	Roadshow	Cairo, Alexandria	27 – 28 Aug



SEPTEMBER
OCTOBER
NOVEMBER
DECEMBER

PROGRAMME NAME	EVENT TYPE	LOCATION	DATES
Experience Abu Dhabi Roadshow in India	Roadshow	Delhi, Mumbai, Bangalore	9 – 13 Sept
Experiential Planner Expo (EPEX)	MICE B2B Tradeshows	Dubai	11 – 12 Sept
Seatrade Cruise Med	Tradeshow	Malaga	11 – 12 Sept
Qatar Foundation Corporate Event	Corporate Activation	Qatar	18 Sep
Riyadh – Corporate event (Corporate TBA)	Corporate Activation	Riyadh	20 Sep
ILTM North America	Exhibition	Bahamas	23 – 26 Sept
Kuwait – Corporate event (Corporate TBA)	Corporate Activation	Kuwait	26 Sep
Monaco Yacht Show	Tradeshow	Monaco	25 – 28 Sept
InVoyage Greece	MICE B2B Tradeshows	Mykonos, Greece	27 – 30 Sept
M&I Forum	MICE B2B Tradeshows	Abu Dhabi	Sept*
Experience Abu Dhabi Roadshow in Russia	Roadshow	Moscow, Saint Petersburg, Kazan	1 – 4 Oct
IMEX America	MICE B2B Tradeshows	Las Vegas	8 – 10 Oct
Abu Dhabi Trade Weekend in Italy	Workshop	Milan	12 – 13 Oct
APAC Summit	Summit	Abu Dhabi	13 – 19 Oct

PROGRAMME NAME	EVENT TYPE	LOCATION	DATES
Jeddah – Islamic Development Bank Corporate Event	Corporate Activation	Jeddah	14 – 15 Oct
Experience Abu Dhabi Roadshow in Germany and BeNeLux	Roadshow	Munich, Frankfurt, Duesseldorf & Utrecht	14 – 18 Oct
Abu Dhabi Trade Weekend in Spain	Workshop	Madrid	19 – 20 Oct
Experience Abu Dhabi Roadshow in CIS	Roadshow	Almaty, Yerevan	29 – 31 Oct
WTM Exhibition	Exhibition	London	5 – 7 Nov
Dammam – Aramco Corporate Event	Corporate Activation	Dammam	8 – 9 Nov
IBTM World	MICE B2B Tradeshows	Barcelona	19 – 21 Nov
Overseas Summit	Summit	Abu Dhabi	TBC
Experience Abu Dhabi Workshop in France	Workshop	Paris	28 Nov*
ILTM Cannes	Exhibition	Cannes, France	2 – 5 Dec
Travel Award Ceremony	Ceremony	Italy	5 Dec

For more information contact our International Operations team at:
tradeshow@dctabudhabi.ae

*Not confirmed/subject to change