

# Monthly Hotel Establishment Report

May and YTD May, 2017



# TABLE OF CONTENTS

1	Monthly summary
2	Abu Dhabi Hotel Guests
3	Hospitality Performance
4	Hospitality Performance by Region
5	Hospitality Performance by Rating
6	YTD Monthly summary
7	YTD Abu Dhabi Hotel Guests
8	YTD Hospitality Performance
9	YTD Hospitality Performance by Region
10	YTD Hospitality Performance by Rating
11	Upcoming Events
12	TCA News
13	Glossary

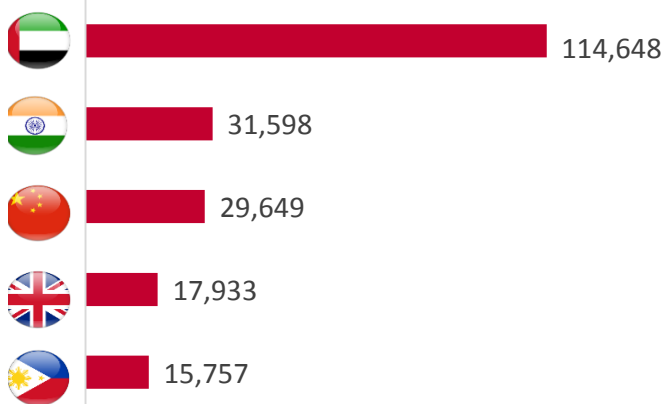


## ABU DHABI HOTEL GUESTS

Hotel Guests

**364,291** ▼ -7%  
vs May 2016

### Top 5 Nationalities (Hotel Guests)



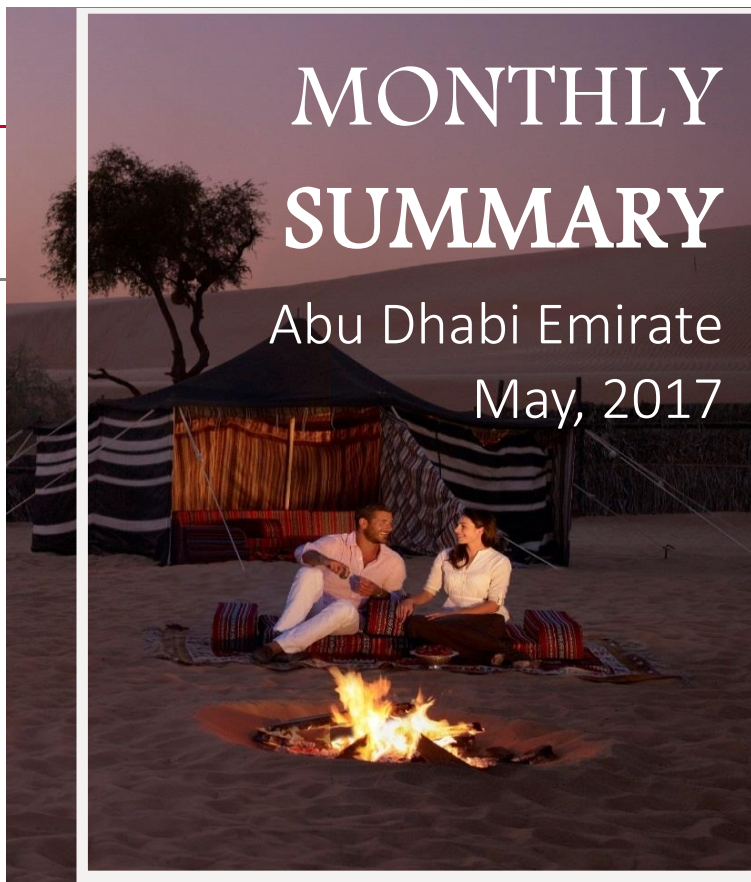
## HOSPITALITY SECTOR PERFORMANCE

Occupancy rate **65%** ▼ -13%

Average length of stay **2.6** ▼ -3%  
nights

Revenue per available room **199** ▼ -28%  
AED

Hotel revenues **408** ▼ -20%  
M AED



## UPCOMING EVENTS

Abu Dhabi Summer  
Season 2017

Jul 20 to Aug 20, 2017

Abu Dhabi

Al Ain Cultural Art  
Programme

Jun 26 to Dec 31, 2017

Al Ain

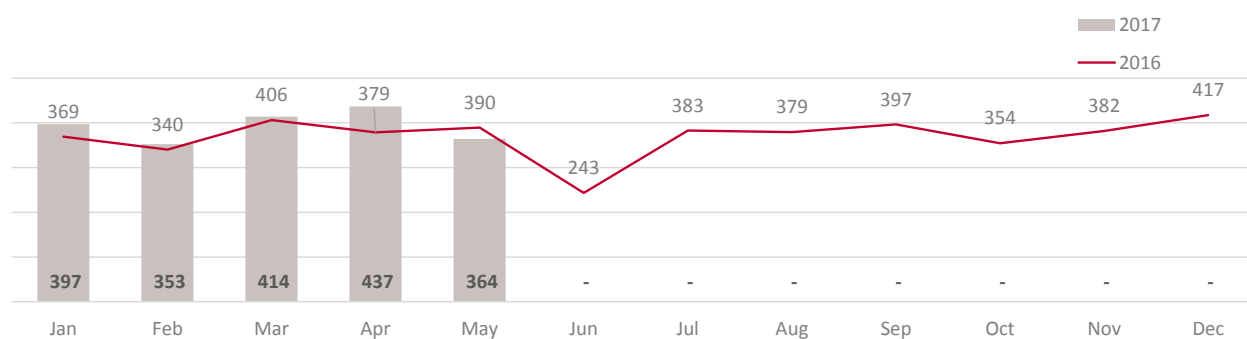
Abu Dhabi Awards  
2017

Apr 16 to Jun 2, 2017  
Abu Dhabi

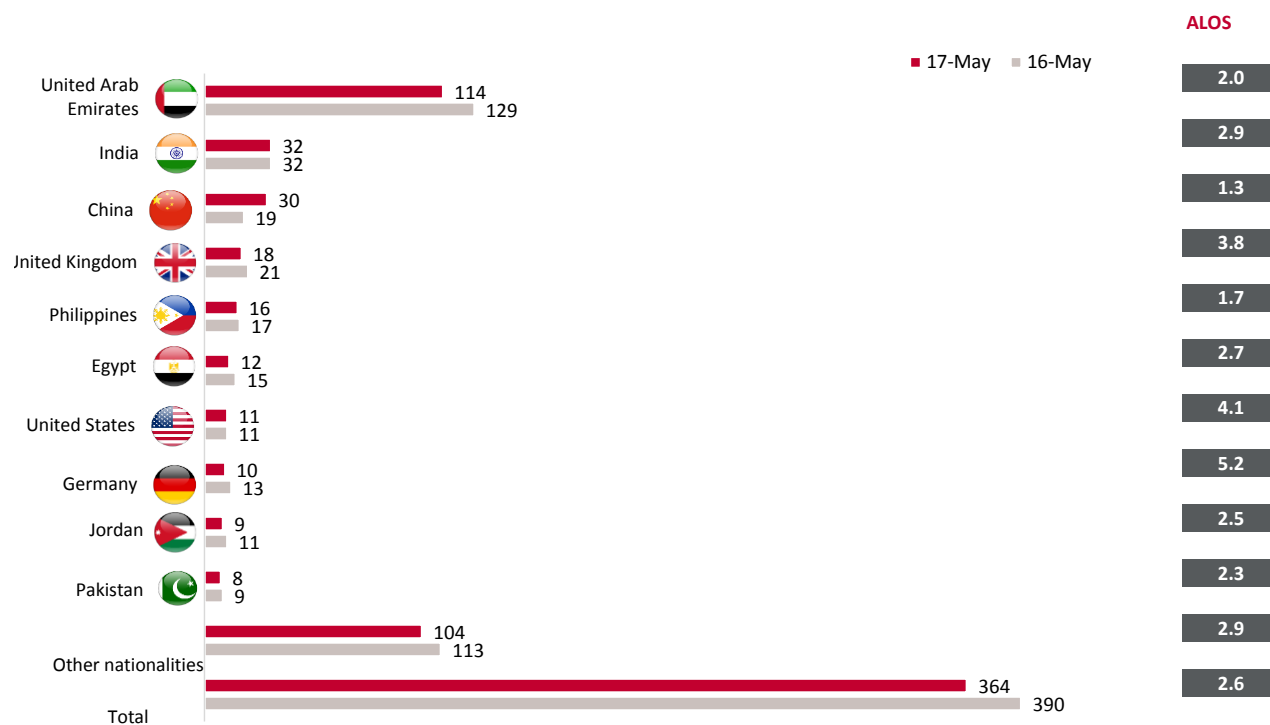
For description of the variables, please visit the glossary



## HOTEL GUESTS (thousands)



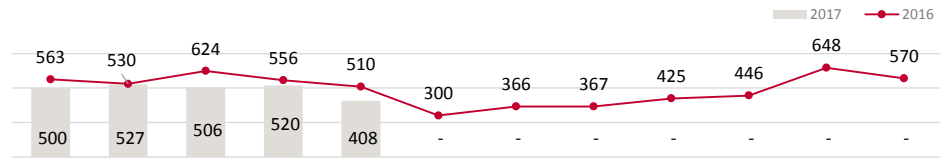
## HOTEL GUESTS BY NATIONALITY (thousands)



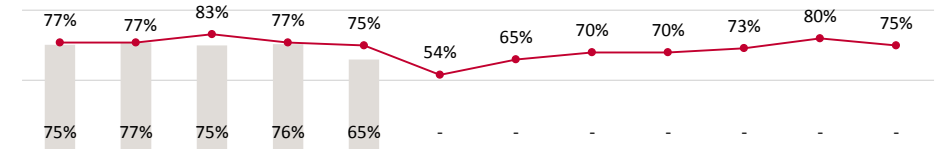
# HOSPITALITY SECTOR PERFORMANCE

## KEY INDICATORS

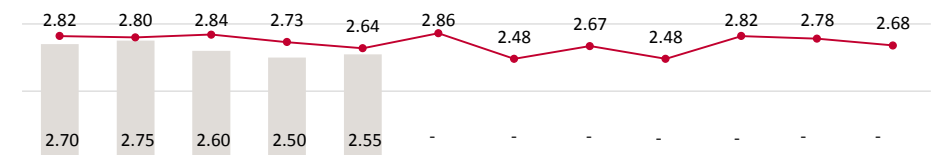
**Revenues,  
M AED**



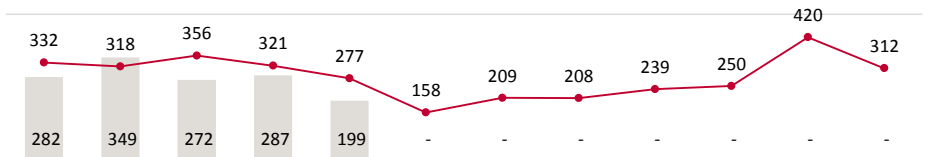
**Occupancy,  
%**



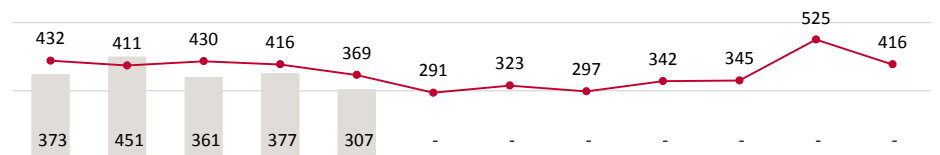
**ALOS,  
days**



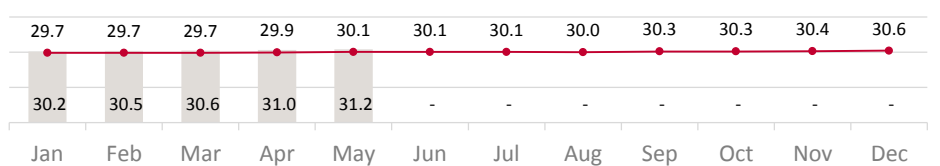
**RevPAR,  
AED**



**ARR,  
AED**



**Av. rooms,  
thousands**



For description of the variables, please visit the glossary

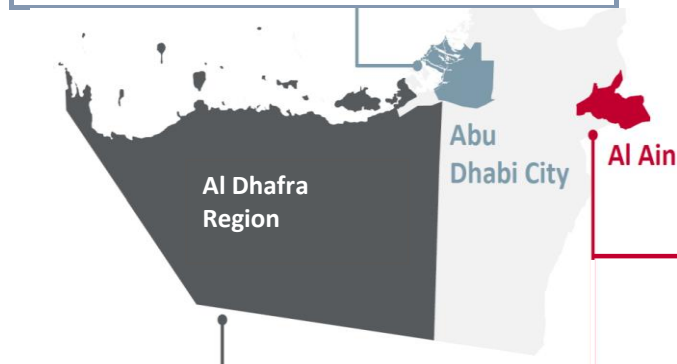


# HOSPITALITY SECTOR PERFORMANCE

## KEY INDICATORS BY REGION

Compared to  
May 2016

Actual Guest	322,116	-6% ▼
Guest nights	841,746	-10% ▼
ALOS, days	2.61	-4% ▼
Occupancy, %	68%	-12% ▼
Total revenues, M AED	369	-19% ▼
ARR, AED	303	-16% ▼
RevPAR, AED	205	-26% ▼

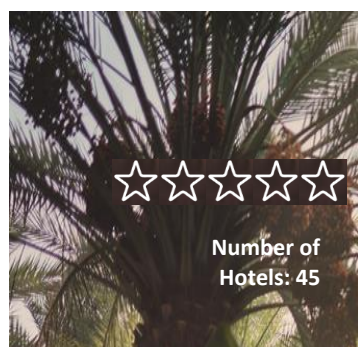


Actual Guest	30,934	-14% ▼
Guest nights	64,261	-6% ▼
ALOS, days	2.08	10% ▲
Occupancy, %	51%	-20% ▼
Total revenues, M AED	25	-20% ▼
ARR, AED	296	-23% ▼
RevPAR, AED	151	-38% ▼

Actual Guest	9,562	-2% ▼
Guest nights	19,928	-34% ▼
ALOS, days	2.08	-33% ▼
Occupancy, %	33%	-46% ▼
Total revenues, M AED	13	-45% ▼
ARR, AED	531	-15% ▼
RevPAR, AED	173	-54% ▼

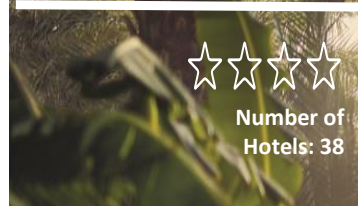
## HOSPITALITY SECTOR PERFORMANCE

KEY INDICATORS PER HOTEL TYPE



Total room capacity 12,508  
Occupancy 59%  
ALOS 2.36 days  
RevPAR 253 AED

Top 5 Nationalities



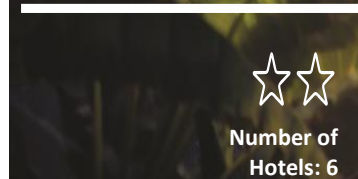
Total room capacity 7,502  
Occupancy 70%  
ALOS 1.92 days  
RevPAR 160 AED

Top 5 Nationalities



Total room capacity 3,958  
Occupancy 62%  
ALOS 2.21 days  
RevPAR 118 AED

Top 5 Nationalities



Total room capacity 534  
Occupancy 71%  
ALOS 2.26 days  
RevPAR 120 AED

Top 5 Nationalities



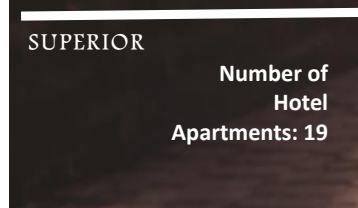
Total room capacity 423  
Occupancy 59%  
ALOS 1.70 days  
RevPAR 150 AED

Top 5 Nationalities



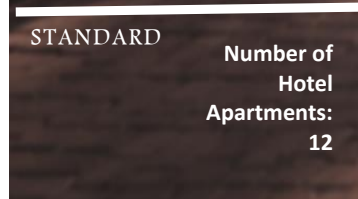
Total room capacity 3,223  
Occupancy 74%  
ALOS 9.19 days  
RevPAR 235 AED

Top 5 Nationalities



Total room capacity 2,073  
Occupancy 71%  
ALOS 6.04 days  
RevPAR 163 AED

Top 5 Nationalities



Total room capacity 703  
Occupancy 70%  
ALOS 4.32 days  
RevPAR 149 AED

Top 5 Nationalities

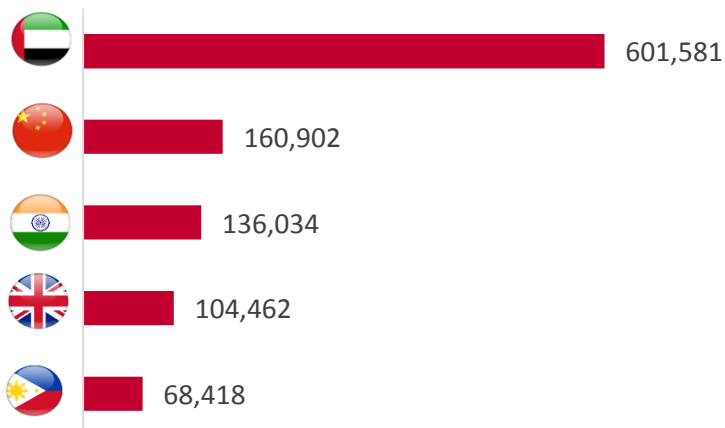


## ABU DHABI HOTEL GUESTS

Hotel Guests

**1,965,436** ▲ 4%  
vs YTD May 2016

### Top 5 Nationalities



## HOSPITALITY SECTOR PERFORMANCE

Occupancy rate	<b>74%</b>	▼ -5%
Average length of stay	<b>2.6</b> nights	▼ -6%
Revenue per available room	<b>278</b> AED	▼ -14%
Hotel revenues	<b>2.480</b> Billion AED	▼ -11%

For description of the variables, please visit the glossary

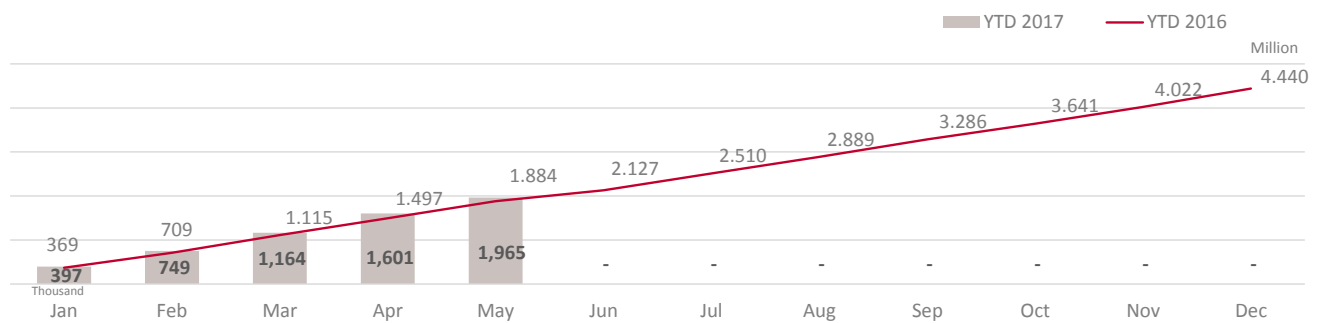
# MONTHLY SUMMARY

Abu Dhabi Emirate  
YTD May, 2017

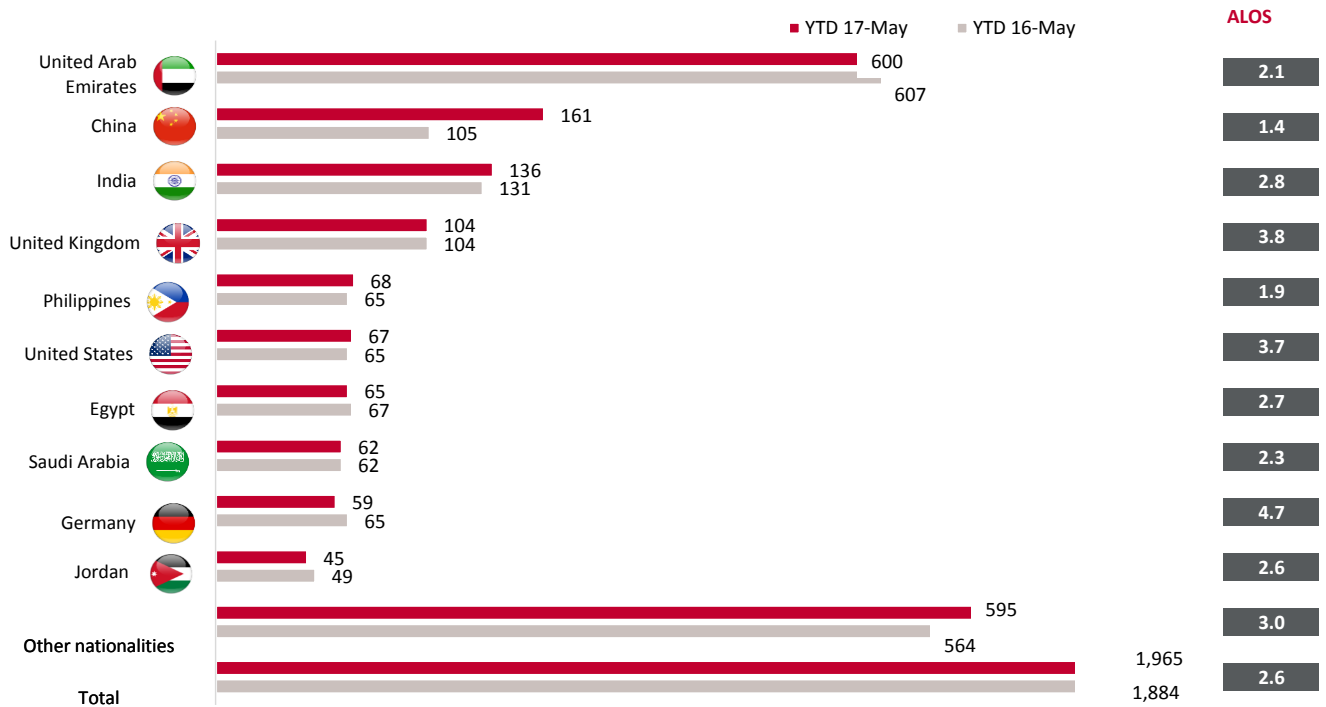




## HOTEL GUESTS



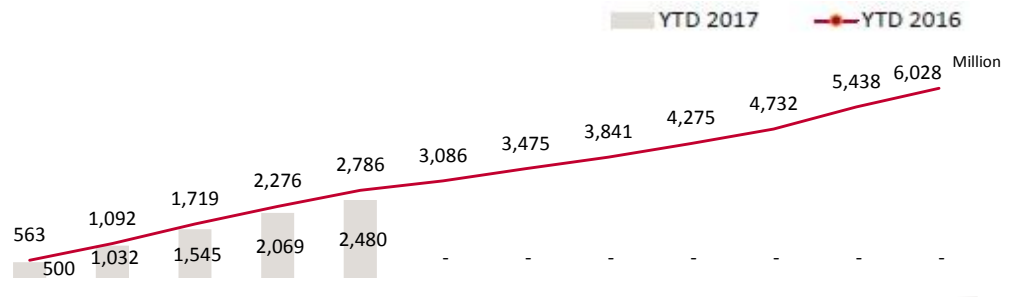
## HOTEL GUESTS BY NATIONALITY (Thousand)



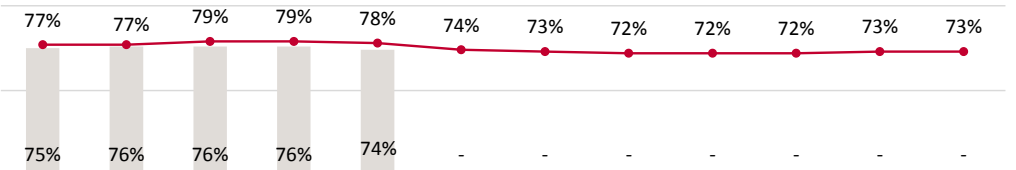
## HOSPITALITY

### SECTOR PERFORMANCE

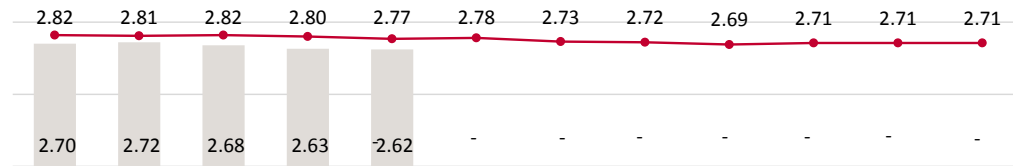
**Revenues,  
M AED**



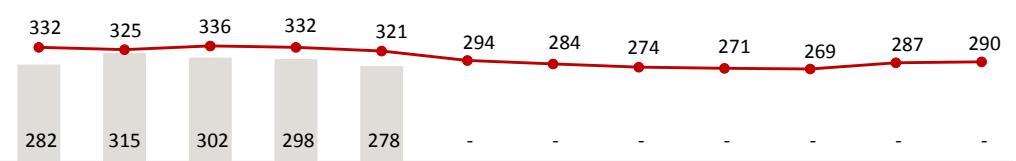
**Occupancy,  
%**



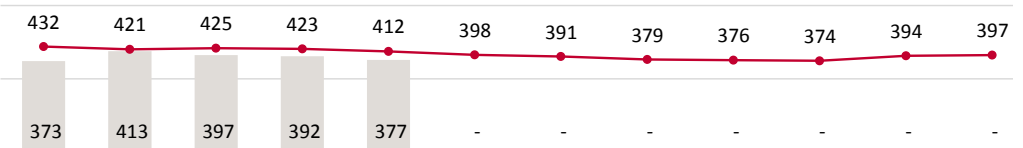
**ALOS,  
days**



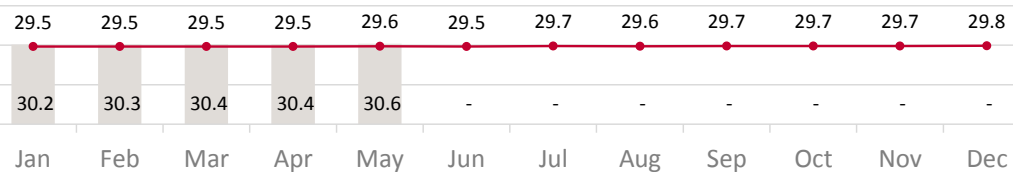
**RevPAR,  
AED**



**ARR,  
AED**



**Av. rooms,  
thousands**

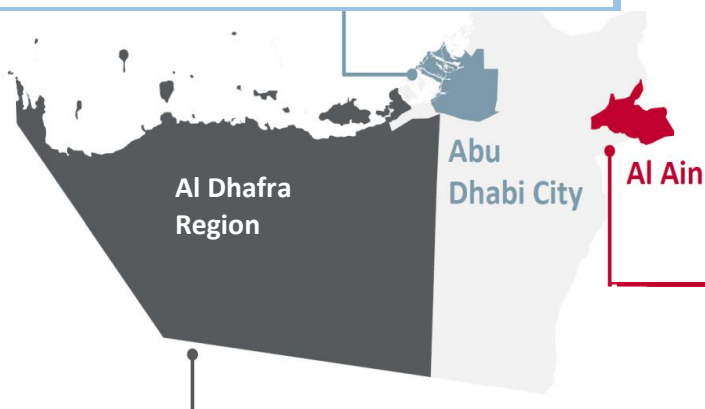


# HOSPITALITY SECTOR PERFORMANCE

## KEY INDICATORS BY REGION

Compared to  
YTD May 2016

Actual Guest Arrivals	1,729,967	6% ▲
Guest nights	4,641,013	-1% ▼
ALOS, days	2.68	-6% ▼
Occupancy, %	76%	-4% ▼
Total revenues, M AED	2232	-10% ▼
ARR, AED	373	-8% ▼
RevPAR, AED	281	-12% ▼



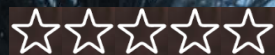
Actual Guest Arrivals	175,475	-4% ▼
Guest nights	345,989	-7% ▼
ALOS, days	1.97	-3% ▼
Occupancy, %	62%	-11% ▼
Total revenues, M AED	143	-12% ▼
ARR, AED	340	-11% ▼
RevPAR, AED	211	-21% ▼

Actual Guest Arrivals	58,315	-7% ▼
Guest nights	149,092	-12% ▼
ALOS, days	2.56	-5% ▼
Occupancy, %	55%	-16% ▼
Total revenues, M AED	104	-27% ▼
ARR, AED	583	-19% ▼
RevPAR, AED	323	-32% ▼

# HOSPITALITY

## SECTOR PERFORMANCE

KEY INDICATORS PER HOTEL TYPE



Number of  
Hotels: 45

Total room capacity **12,508**  
Occupancy 69%  
ALOS **2.49** days  
RevPAR 386 AED

Top 5 Nationalities



Number of  
Hotels: 38

Total room capacity **7,502**  
Occupancy 77%  
ALOS **2.06** days  
RevPAR 214 AED

Top 5 Nationalities



Number of  
Hotels: 22

Total room capacity **3,958**  
Occupancy 73%  
ALOS **2.29** days  
RevPAR 172 AED

Top 5 Nationalities



Number of  
Hotels: 6

Total room capacity **534**  
Occupancy 82%  
ALOS **2.37** days  
RevPAR 146 AED

Top 5 Nationalities



Number of  
Hotels: 6

Total room capacity **423**  
Occupancy 77%  
ALOS **1.51** days  
RevPAR 161 AED

Top 5 Nationalities



### DELUXE

Number of Hotel  
Apartments: 19

Total room capacity **3,223**  
Occupancy 79%  
ALOS **6.77** days  
RevPAR 268 AED

Top 5 Nationalities



### SUPERIOR

Number of  
Hotel  
Apartments: 19

Total room capacity **2,073**  
Occupancy 76%  
ALOS **5.25** days  
RevPAR 187 AED

Top 5 Nationalities



### STANDARD

Number of  
Hotel  
Apartments:  
12

Total room capacity **703**  
Occupancy 74%  
ALOS **3.81** days  
RevPAR 160 AED

Top 5 Nationalities



# UPCOMING EVENTS

Jul  
2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	31	Al Ain Cultural Art Programme AL Ain	Qasr AlHosn Exhibition Abu Dhabi	Al Jahili Fort Events AL Ain	Shabab Al Dar Safe Childhood FDF Center	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

Start day  
Abu Dhabi Summer Season 2017  
Emirate Wide

End day

End day

The Creative Act  
Menara Al Saadiyat, Abu Dhabi

Al Qattara Arts Center events  
Al Qattara Arts Center

Aug  
2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Abu Dhabi Summer Season 2017  
Emirate Wide

Al Ain Cultural Art Programme  
AL Ain

Shabab Al Dar  
FDF Center

The Abaya & Jalabiya Exhibition (AJEX)  
Abu Dhabi National Exhibition Centre



# TCA NEWS



Abu Dhabi has maintained its position as the number one destination in the UAE for **guest satisfaction** in a report by travel and hotel data specialist organisation, Olery, taking the top spot in the UAE, clearly outranking its two popular neighbours Dubai and Sharjah.



To further improve guest satisfaction, TCA Abu Dhabi is set to roll-out the Emirati Cuisine & Hospitality Capacity Building Programme, where all 4 and 5 star hotels across the emirate will feature and promote Emirati culture through its cuisine.

The Authority has announced the full programme of this year's edition of **Abu Dhabi Summer Season**, which will be held from 20th July to 20th August. We have teamed up once again with leading UAE event organisers, partners and stakeholders to bring spectacular international events and activities to multiple venues across the emirate.



TCA Abu Dhabi led travel trade and MICE delegations to **China and IMEX Frankfurt** during May. Touring five cities across China, the Authority capitalised on the growing popularity of the emirate as a tourist destination. China has now overtaken India as the largest overseas source market for international visitors into the emirate. Meanwhile, Abu Dhabi Convention Bureau spearheaded a delegation representing an array of new products to Germany to participate in IMEX Frankfurt 2017, the worldwide exhibition for incentive travel, meetings and events (MICE).



**Excavations** by the Authority's archaeologists have revealed stunning evidence of a 4,000-year-old trading post on Sir Bani Yas island off Abu Dhabi's coast. Inside the building a number of large fragmented jars made in Bahrain around 4,000 years ago were found belonging to a time when the UAE, Bahrain, Iraq, and south Asia were engaged in intensive maritime trade with the jars transported through the Arabian Gulf by ships.

# GLOSSARY

## Occupied rooms

Number of rooms used daily, including complimentary and house use

## Available rooms

Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.,)

## Occupancy rate, %

Occupancy is the percentage of available rooms that are occupied, calculated by dividing the number of occupied rooms by the available rooms

## Guest nights

Number of night guests spent in the hotel regardless of the type of rooms they occupy

## Guest arrivals

Number of registered guest arrivals (check-ins) including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight stay

## Average Length of Stay ALOS

Average number of nights guests spent in a single stay, calculated by dividing guest nights by guest arrivals

## Total revenues

Revenue generated by hotels from all their operations, including service charge and taxes

## Average room (daily) rate ARR/ADR

A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of occupied rooms.  
*(Note: Based on paid rooms only, excluding complimentary and house use but service charge)*

## Revenue per available room RevPAR

Revenue per Available rooms, calculated by dividing the total revenues by total rooms in hotel minus out-of-service rooms

### Disclaimer:

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