



experience abu dhabí

2023 TRADE CALENDAR

The Department of Culture and Tourism
invites you to participate at its
Roadshows and Exhibitions
WHERE THE WORLD MEETS ABU DHABI!

PROGRAMME NAME	LOCATION	CITY	DATES
Experience Abu Dhabi Roadshow in Spain	Spain	Madrid, Barcelona	13 – 15 Feb
Abu Dhabi Award Night	Russia	Moscow	22 Feb
Internationale Tourismusborse Berlin – ITB Berlin 2023	Germany	Berlin	7 – 9 Mar
Experience Abu Dhabi Roadshow in Israel	Israel	Tel Aviv, Nazareth, Haifa	14 – 16 Mar
Experience Abu Dhabi Roadshow in India (Tier 2&3 Cities)	India	Ahmedabad, Chennai, Kolkata	27–31 Mar
ATM– Arabian Travel Market 2023	UAE	Dubai	1 – 4 May
Experience Abu Dhabi Roadshow in GCC	GCC	Kuwait, Manama, Doha, Muscat	7 – 10 May
Experience Abu Dhabi Roadshow in Saudi Arabia	KSA	Dammam, Riyadh, Jeddah	14 – 16 May
Experience Abu Dhabi Roadshow in Italy	Italy	Milan, Rome	17 – 18 May
International exhibition for incentive travel, meetings and events– IMEX Frankfurt 2023	Germany	Frankfurt	23 – 25 May
Experience Abu Dhabi Roadshow in Morocco	Morocco	Casablanca, Rabat, Marrakech	29 – 31 May
Experience Abu Dhabi Roadshow in Egypt	Egypt	Cairo, Alexandria	13 – 14 Jun
Experience Abu Dhabi Roadshow in South Korea	South Korea	Seoul and Busan	19 – 23 Jun
Experience Abu Dhabi Roadshow in Australia	Australia	Sydney, Brisbane, Melbourne	31 Jul – 3 Aug

PROGRAMME NAME	LOCATION	CITY	DATES
Experience Abu Dhabi Roadshow in China	China	Beijing, Shanghai, Guangzhou	14 – 17 Aug
Experience Abu Dhabi Roadshow in India	India	New Delhi, Bangalore, Mumbai	21 – 25 Aug
Internationale Tourismusborse Shanghai – ITB China 2023	China	Shanghai	12 – 14 Sep
Experience Abu Dhabi Roadshow in Russia & CIS	Russia & CIS	Moscow, Almaty, Tashkent	15 – 20 Sep
IMEX America 2023	USA	Las Vegas, Nevada	17 – 19 Oct
World Travel Market London – WTM London 2023	UK	London	6 – 8 Nov
IBTM World 2023	Spain	Barcelona	28 – 30 Nov
DCT Abu Dhabi France Product Workshop 2023	France	Paris	29 Nov
ILTM Cannes 2023	France	Cannes	4–7 Dec

For more information contact our Travel Trade and Market Development team at:

tradeshow@dctabudhabi.ae

* Events are subjected to change
 * Participation cost will differ for events