



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI HOTEL PERFORMANCE REPORT

FEBRUARY 2023

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PLEASE NOTE THAT SINCE JAN 2023, DCT ABU DHABI DECOMMISSIONED ITS LEGACY HOTEL E-REVENUE SYSTEM AND MIGRATED TO DAILY HOTEL SYSTEM FOR MONTHLY AND OTHER REPORTING PURPOSES. HENCE, WE URGE CAUTION WHILE COMPARING THE CURRENT PERFORMANCE WITH ANY HISTORICAL HOTEL PERFORMANCE REPORTS PUBLISHED ON DCT'S OFFICIAL WEBSITE AND/OR ON OPEN DATA PLATFORM.

ABU DHABI HOTEL PERFORMANCE



FEBRUARY 2023

OVERALL PERFORMANCE – FEB 2023

Feb 2023
Performance

Hotel Guests

376k

Hotel Occupancy

77%

Hotel ALOS

2.8 Nights

ARR (AED)

537

REVPAR (AED)

415

Revenues (AED)

610M

% Change vs
2022

+39%

-3%

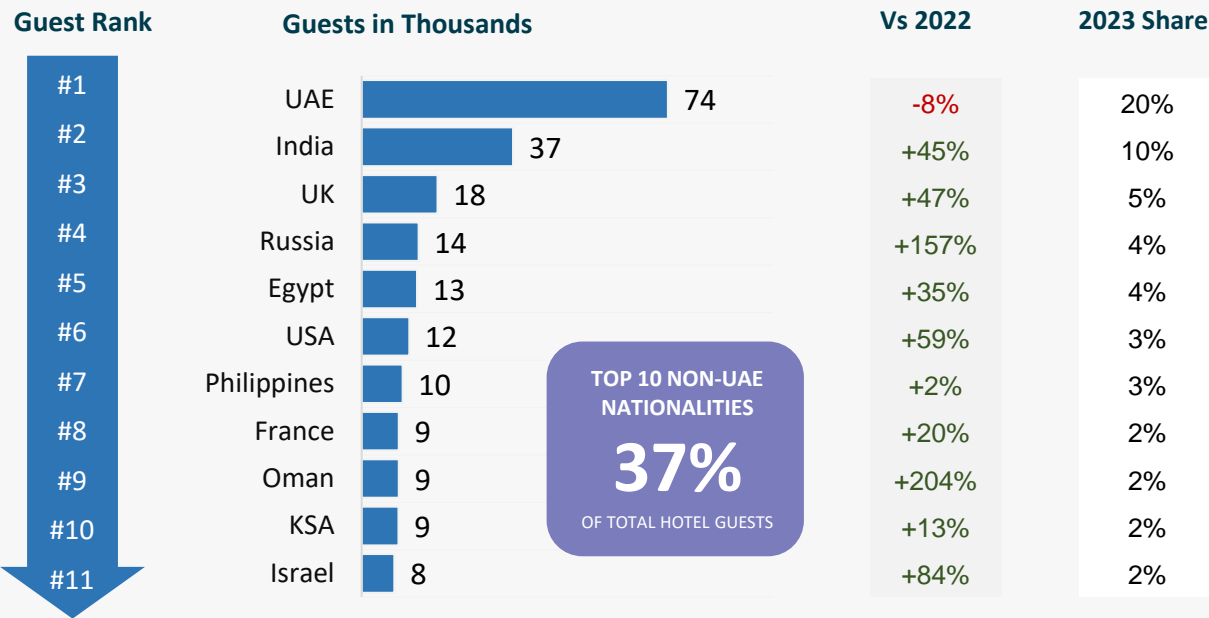
-24%

+54%

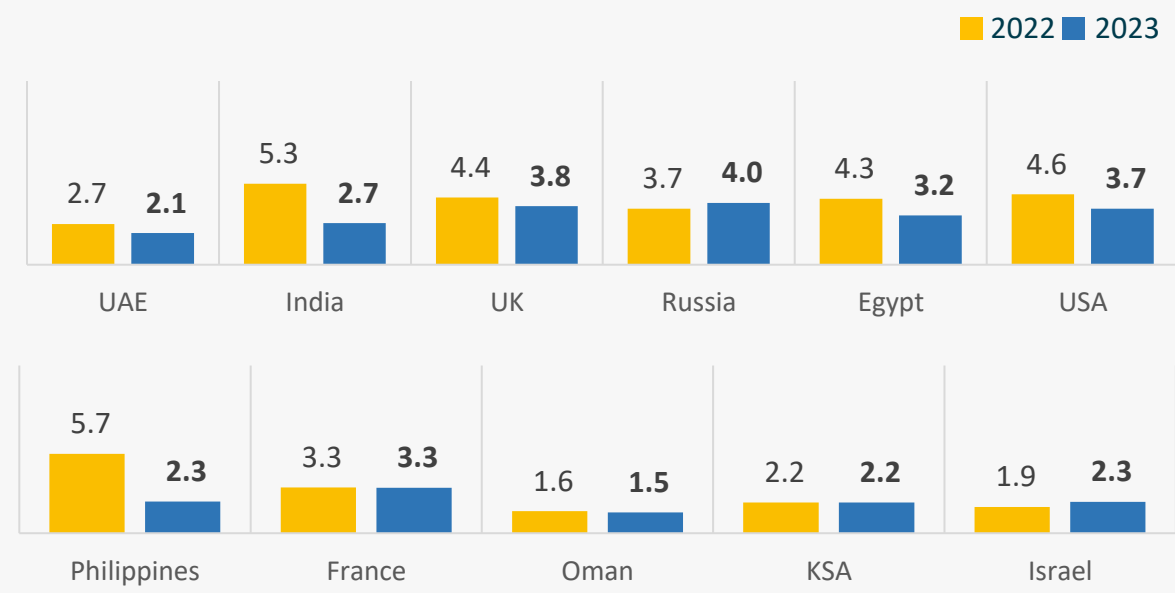
+49%

+42%

HOTEL GUEST NATIONALITIES – FEB 2023*



ALOS ACROSS TOP NATIONALITIES – FEB 2023*



Notes: * Excludes Unspecified nationalities, which represents upto 6% of total guest volumes in Feb 2023 & 2022

PERFORMANCE BY REGIONS – FEB 2023

Key Indicators	ABU DHABI		AL AIN		AL DHAFRA	
	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	336	+40%	28	+27%	12	+37%
Occupancy	80%	-2%	68%	-8%	49%	-21%
ALOS (Nights)	2.9	-24%	2.0	-28%	2.4	-36%
Total Rev(M AED)	566	+47%	20	-4%	24	+3%
ARR (AED)	546	+57%	292	+6%	718	+36%
REVPAR (AED)	435	+54%	199	-3%	350	+8%

Notes: Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS – FEB 2023

Key Indicators	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	168	+39%	114	+44%	59	+43%	36	+21%
Occupancy	72%	-1%	84%	-4%	77%	-6%	84%	-5%
ALOS (Nights)	2.9	-19%	2.3	-29%	2.1	-27%	5.1	-21%
Total Rev(M AED)	435	+49%	93	+36%	36	+30%	46	+9%
ARR (AED)	800	+62%	349	+54%	285	+43%	336	+16%
REVPAR (AED)	577	+61%	292	+48%	219	+34%	282	+10%

Notes: Guest & revenue values are rounded off to their nearest value

YTD FEB 2023 PERFORMANCE

OVERALL PERFORMANCE – YTD FEB 2023

YTD Feb 2023 Performance*

Hotel Guests

774K

Hotel Occupancy

75%

Hotel ALOS

2.8 Nights

ARR (AED)

486

REVPAR (AED)

363

Revenues (AED)

1,155M

% Change vs 2022

+49%

-4%

-29%

+43%

+37%

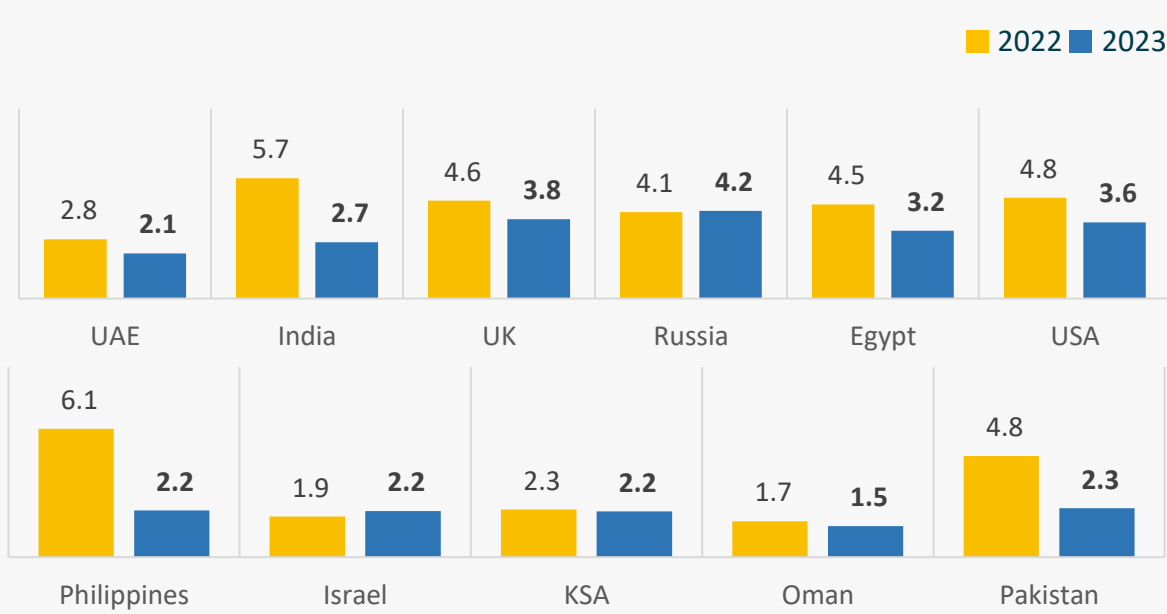
+39%

HOTEL GUEST NATIONALITIES – YTD FEB 2023*

Guest Rank	Guests in Thousands	Vs 2022	2023 Share
#1	UAE 157	-0.3%	20%
#2	India 79	+61%	10%
#3	UK 36	+69%	5%
#4	Russia 30	+177%	4%
#5	Egypt 27	+40%	3%
#6	USA 23	+71%	3%
#7	Philippines 22	+12%	3%
#8	Israel 18	+227%	2%
#9	KSA 17	+15%	2%
#10	Oman 16	+172%	2%
#11	Pakistan 16	+20%	2%

TOP 10 NON-UAE NATIONALITIES
37% OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALITIES – YTD FEB 2023



Notes: * Excludes Unspecified nationalities, which represents upto 5% of total guest volumes in YTD Feb 2023 & 2022

PERFORMANCE BY REGIONS –YTD FEB 2023

YTD FEB 2023	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	696	+52%	56	+28%	22	+25%
Occupancy	77%	-3%	63%	-15%	44%	-26%
ALOS (Nights)	2.9	-29%	2.0	-33%	2.5	-34%
Total Rev(M AED)	1,064	+42%	39	-7%	52	+21%
ARR (AED)	489	+45%	282	+5%	785	+51%
REVPAR (AED)	377	+40%	178	-10%	349	+11%

Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS –YTD FEB 2023

YTD FEB 2023	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	343	+52%	238	+52%	120	+54%	74	+25%
Occupancy	70%	+1%	79%	-8%	71%	-15%	83%	-4%
ALOS (Nights)	2.9	-24%	2.2	-33%	2.0	-38%	5.2	-22%
Total Rev(M AED)	828	+51%	170	+22%	64	+9%	93	+8%
ARR (AED)	717	+49%	304	+37%	252	+33%	325	+13%
REVPAR (AED)	505	+50%	242	+26%	179	+12%	270	+9%

Guest & revenue values are rounded off to their nearest value