



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI HOTEL PERFORMANCE REPORT

APRIL & YTD APRIL 2023

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PLEASE NOTE THAT SINCE JAN 2023, DCT ABU DHABI DECOMMISSIONED ITS LEGACY HOTEL E-REVENUE SYSTEM AND MIGRATED TO DAILY HOTEL SYSTEM FOR MONTHLY AND OTHER REPORTING PURPOSES. HENCE, WE URGE CAUTION WHILE COMPARING THE CURRENT PERFORMANCE WITH ANY HISTORICAL HOTEL PERFORMANCE REPORTS PUBLISHED ON DCT'S OFFICIAL WEBSITE AND/OR ON OPEN DATA PLATFORM.

ABU DHABI HOTEL PERFORMANCE

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APRIL 2023

OVERALL PERFORMANCE – APR 2023

Apr 2023
Performance

Hotel Guests

379K

Hotel Occupancy

65%

Hotel ALOS

2.7 Nights

ARR (AED)

440

REVPAR (AED)

284

Revenues (AED)

497M

% Change vs
2022

+64%

+9%

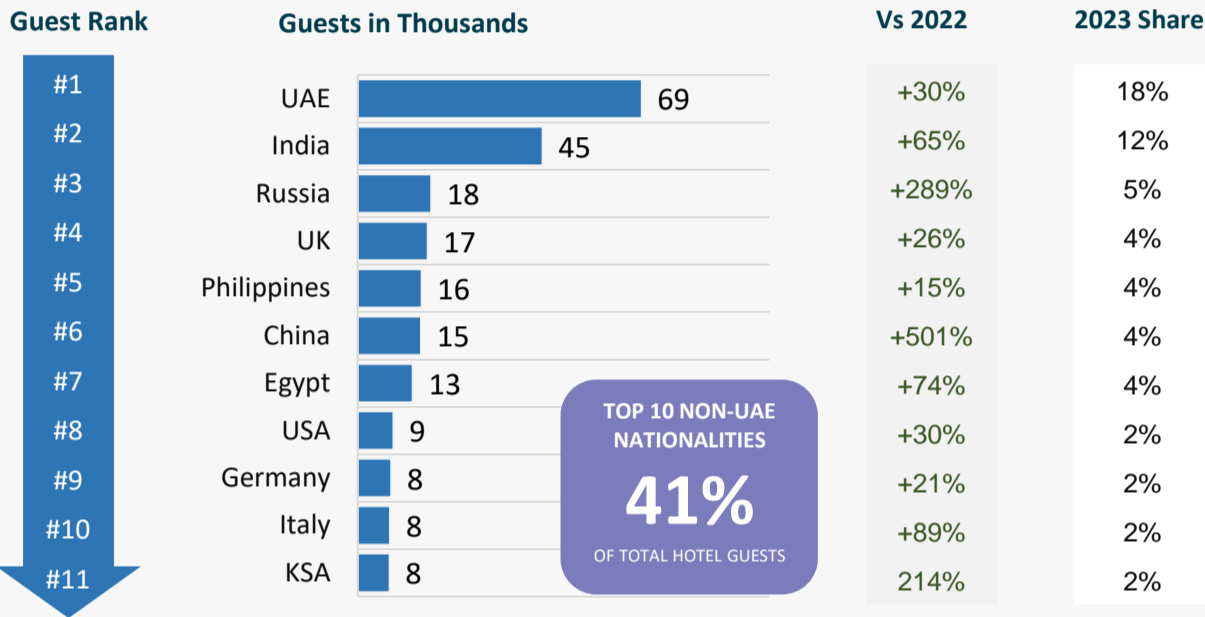
-24%

+24%

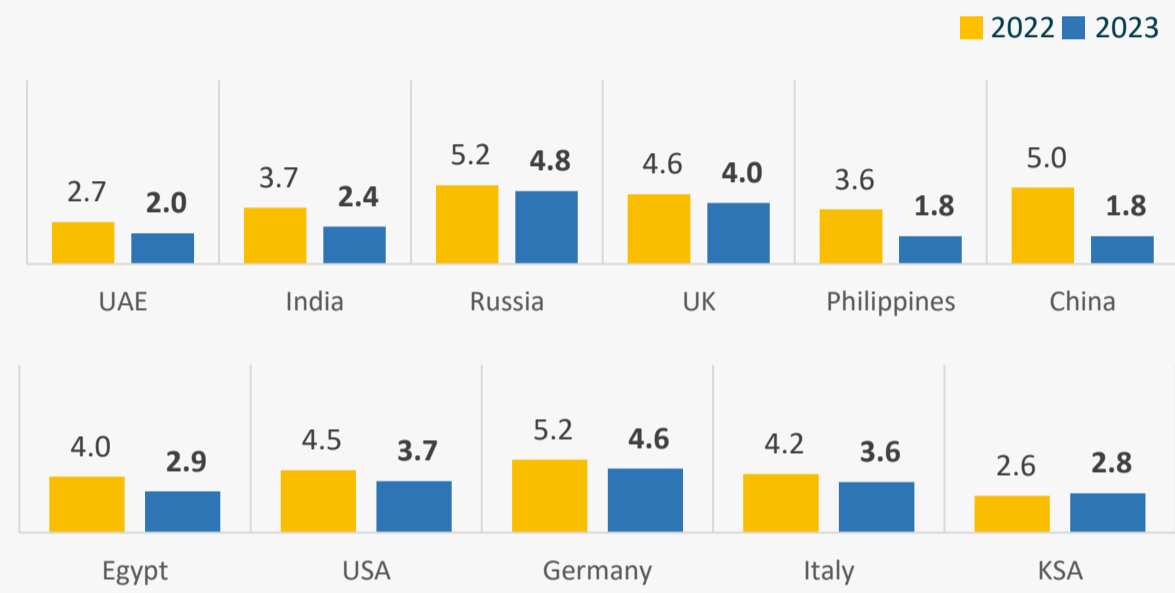
+35%

+37%

HOTEL GUEST NATIONALITIES – APR 2023



ALOS ACROSS TOP NATIONALITIES – APR 2023



Notes: Excludes Unspecified nationalities, which represents upto 6% of total guest volumes in Apr 2023 & 2022

PERFORMANCE BY REGIONS – APR 2023

Key Indicators	ABU DHABI		AL AIN		AL DHAFRA	
	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	344	+66%	24	+55%	11	+37%
Occupancy	67%	+10%	47%	+12%	36%	-29%
ALOS (Nights)	2.8	-23%	1.8	-28%	2.2	-37%
Total Rev(M AED)	461	+37%	17	+44%	19	+19%
ARR (AED)	441	+24%	281	+29%	696	+39%
REVPAR (AED)	297	+37%	131	+45%	248	-1%

Notes: Guest & revenue values are rounded off to their nearest value

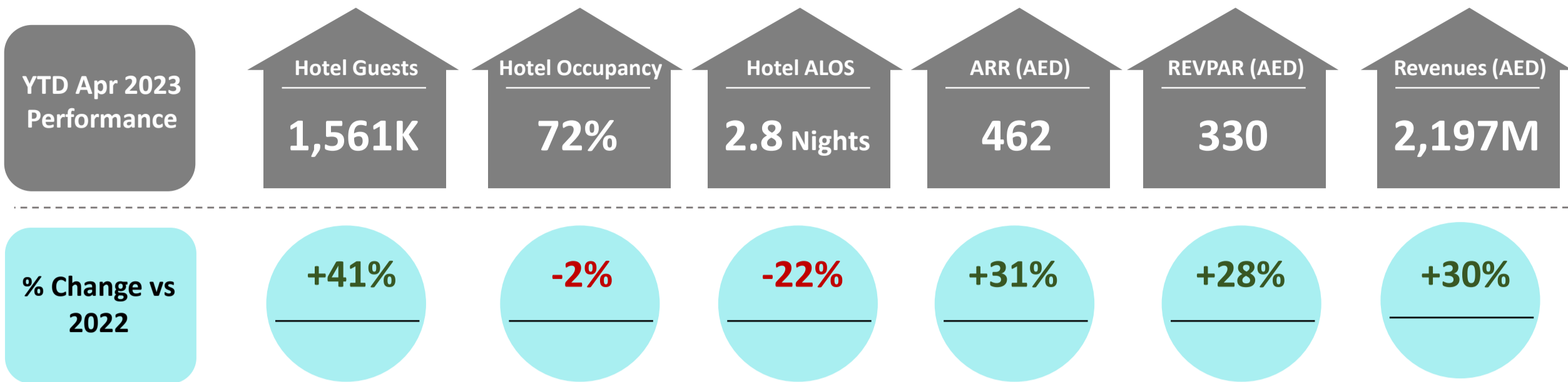
PERFORMANCE BY STAR-RATINGS – APR 2023

Key Indicators	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	183	+77%	111	+57%	55	+57%	31	+36%
Occupancy	63%	+14%	65%	+5%	57%	+8%	75%	+2%
ALOS (Nights)	2.9	-24%	2.1	-23%	1.9	-21%	5.8	-22%
Total Rev(M AED)	380	+42%	58	+26%	22	+53%	37	+7%
ARR (AED)	671	+25%	228	+21%	199	+31%	277	+4%
REVPAR (AED)	423	+44%	148	+26%	113	+41%	207	+6%

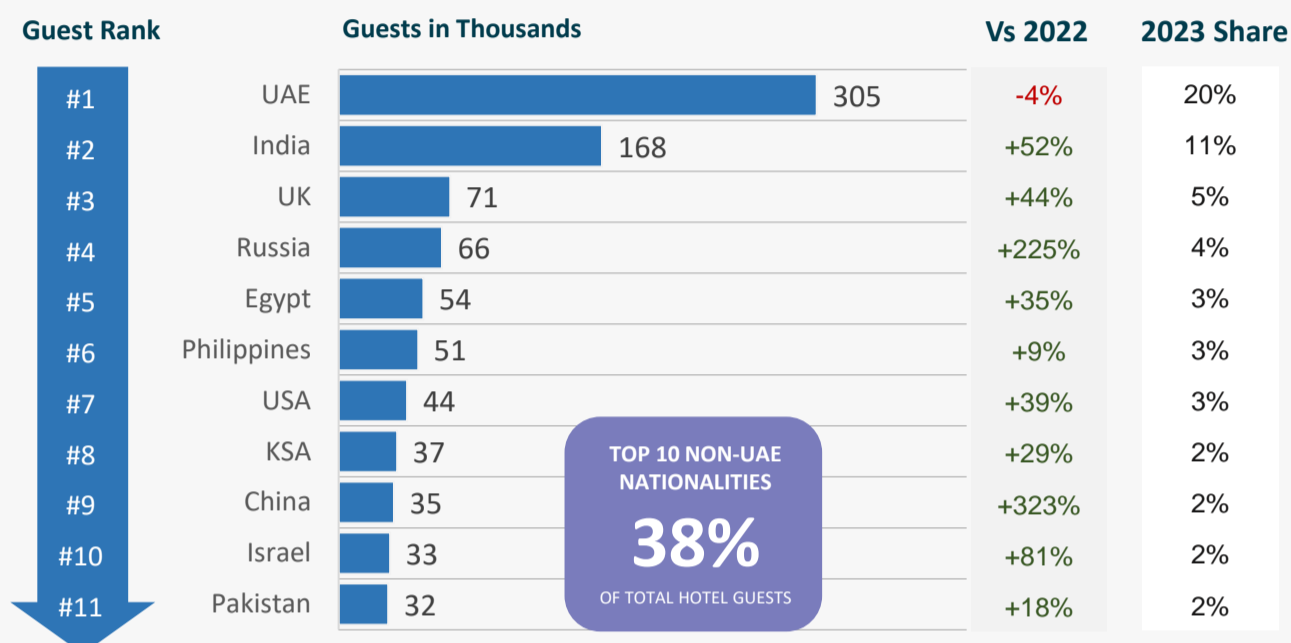
Notes: Guest & revenue values are rounded off to their nearest value

YTD APR 2023 PERFORMANCE

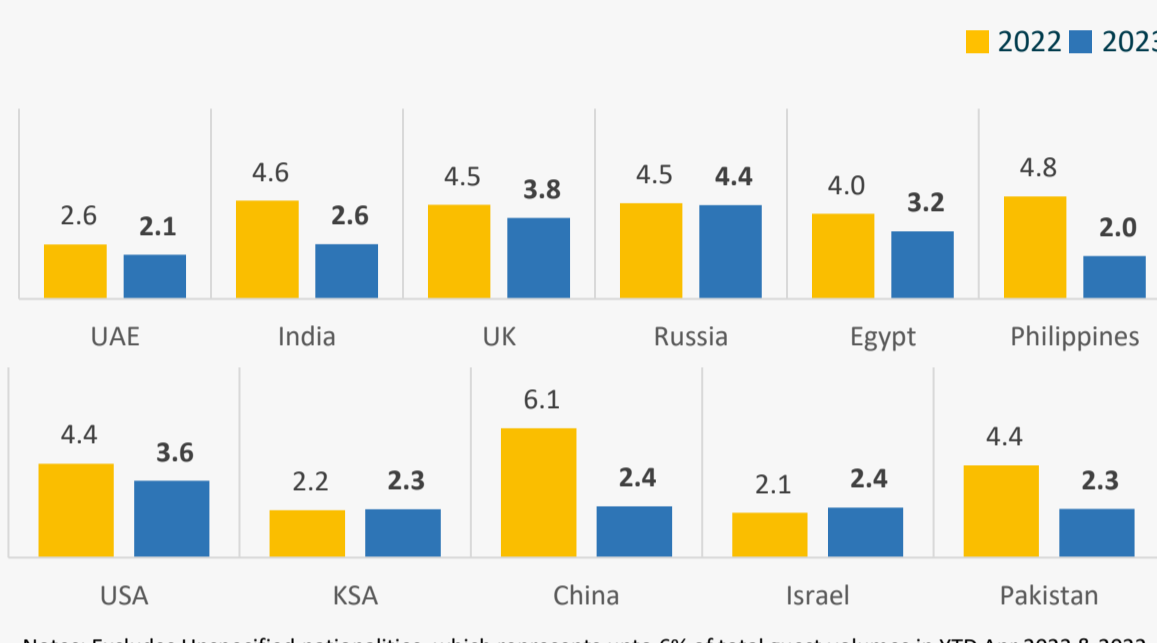
OVERALL PERFORMANCE – YTD APR 2023



HOTEL GUEST NATIONALITIES – YTD APR 2023



ALOS ACROSS TOP NATIONALITIES – YTD APR 2023



PERFORMANCE BY REGIONS –YTD APR 2023

YTD APR 2023	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	1,411	+44%	107	+17%	43	+17%
Occupancy	74%	-0.4%	56%	-13%	42%	-28%
ALOS (Nights)	2.8	-22%	1.9	-25%	2.5	-31%
Total Rev(M AED)	2,029	+32%	74	-2%	94	+15%
ARR (AED)	464	+32%	283	+9%	743	+44%
REVPAR (AED)	344	+31%	159	-6%	310	+4%

Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS –YTD APR 2023

YTD APR 2023	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	715	+45%	469	+40%	237	+40%	140	+21%
Occupancy	68%	+3%	75%	-6%	66%	-10%	80%	-3%
ALOS (Nights)	2.9	-18%	2.2	-25%	2.0	-29%	5.4	-18%
Total Rev(M AED)	1,612	+38%	299	+16%	112	+12%	174	+5%
ARR (AED)	688	+35%	271	+24%	231	+26%	307	+9%
REVPAR (AED)	471	+39%	203	+17%	153	+13%	246	+5%

Guest & revenue values are rounded off to their nearest value