



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI HOTEL PERFORMANCE REPORT

SEPTEMBER & YTD 2021



ABU DHABI HOTEL PERFORMANCE

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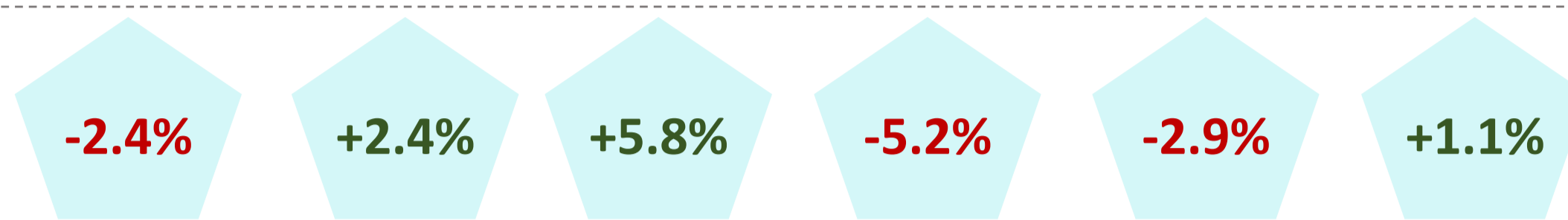
SEPTEMBER & YTD 2021

OVERALL PERFORMANCE – SEP 2021

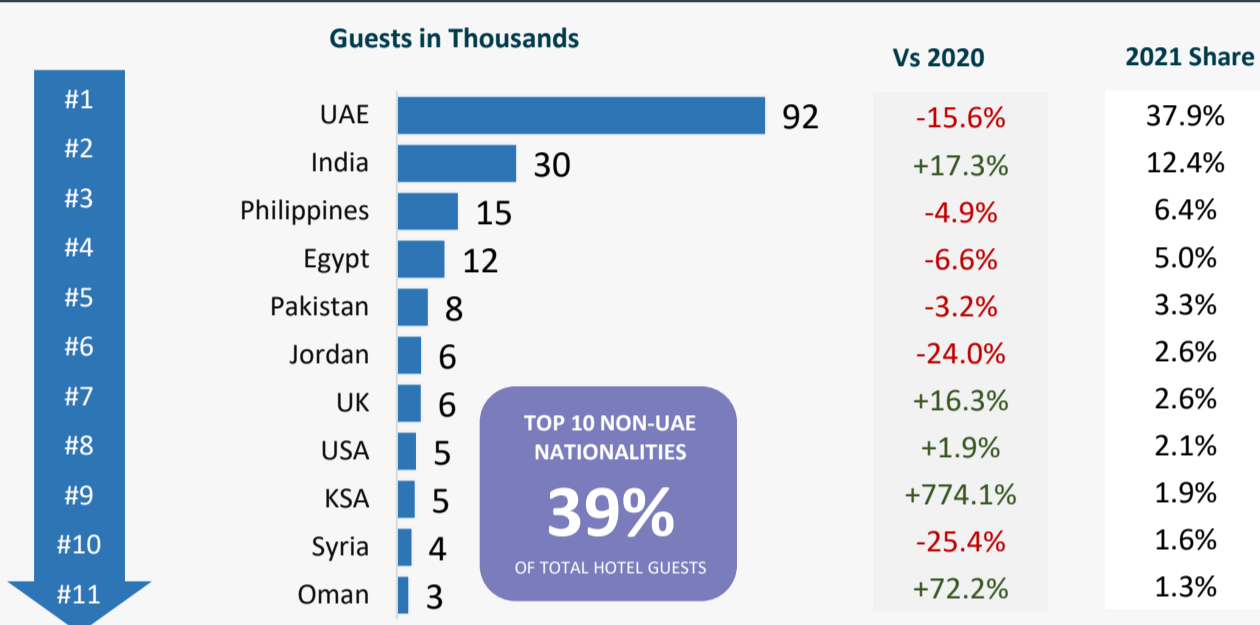
September
2021
Performance



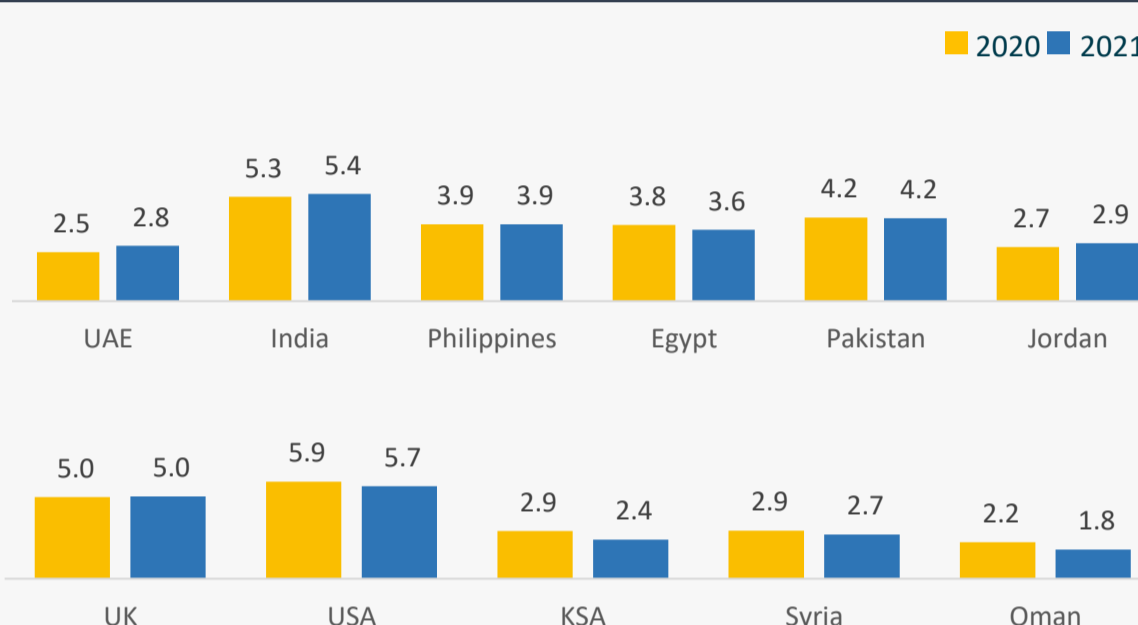
% Change vs
2020



HOTEL GUEST NATIONALITIES – SEP 2021



ALOS ACROSS TOP NATIONALITIES – SEP 2021



PERFORMANCE BY REGIONS – SEP 2021

Key Indicators	ABU DHABI		AL AIN		AL DHAFRA	
	Actuals	Vs 2020	Actuals	Vs 2020	Actuals	Vs 2020
Guests (K)	210.5	-0.8%	24.2	-8.5%	7.6	-19.3%
Occupancy	72%	+2.7%	72%	+3.2%	53%	+0.1%
ALOS (Nights)	3.8	+5.2%	2.7	-3.2%	3.3	+44.3%
Total Rev(M AED)	257.5	+3.5%	20.5	+13.6%	9.6	-45.6%
ARR (AED)	253	-3.5%	256	+4.1%	253	-49.5%
REVPAR (AED)	182	-0.9%	184	+7.5%	134	-49.5%

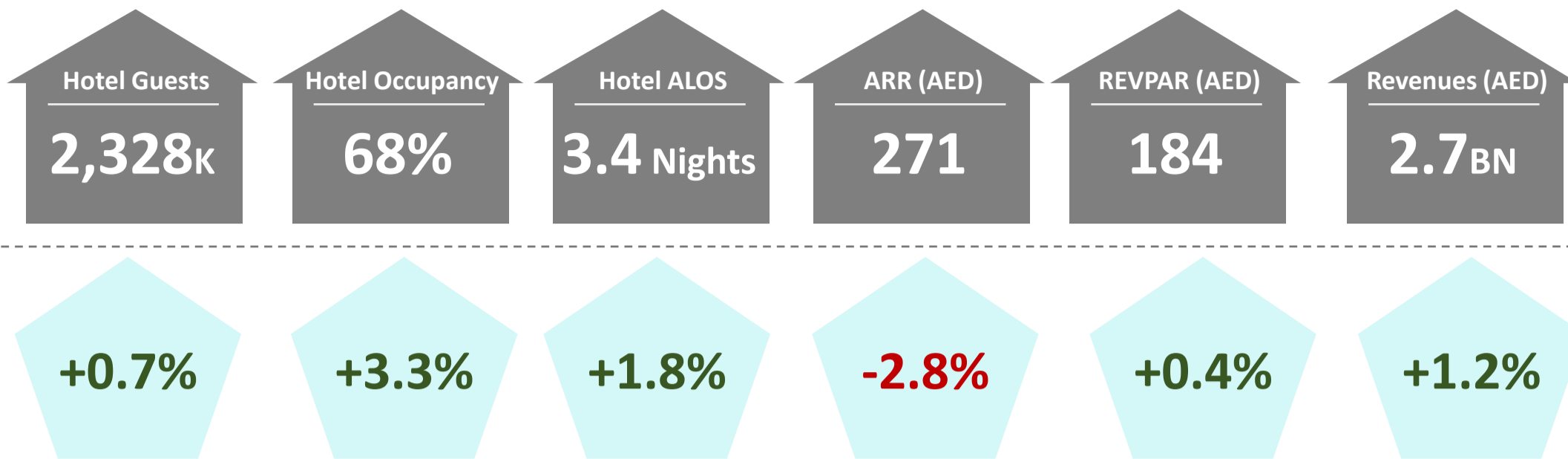
PERFORMANCE BY STAR-RATINGS – SEP 2021

Key Indicators	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020
Guests (K)	97.1	-13.4%	73.3	-1.7%	45.0	+21.7%	26.9	+9.9%
Occupancy	62%	+7.6%	72%	-6.8%	81%	-0.1%	85%	+5.9%
ALOS (Nights)	3.5	+19.7%	3.0	+0.4%	3.1	-2.6%	7.0	-10.3%
Total Rev(M AED)	178.6	+4.4%	55.6	-4.7%	22.6	+9.2%	30.8	-10.0%
ARR (AED)	345	-4.0%	191	-7.2%	151	+0.7%	225	-9.3%
REVPAR (AED)	215	+3.3%	139	-13.5%	122	+0.6%	192	-4.0%

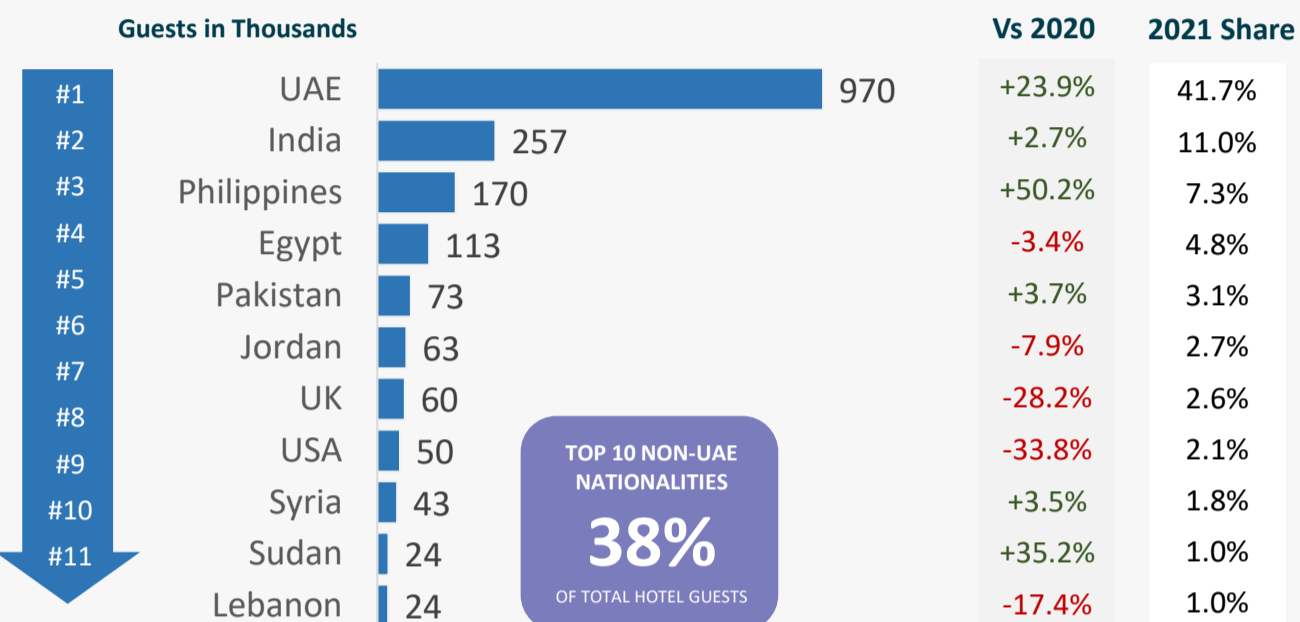
YTD SEPTEMBER 2021 PERFORMANCE

OVERALL PERFORMANCE – YTD SEP 2021

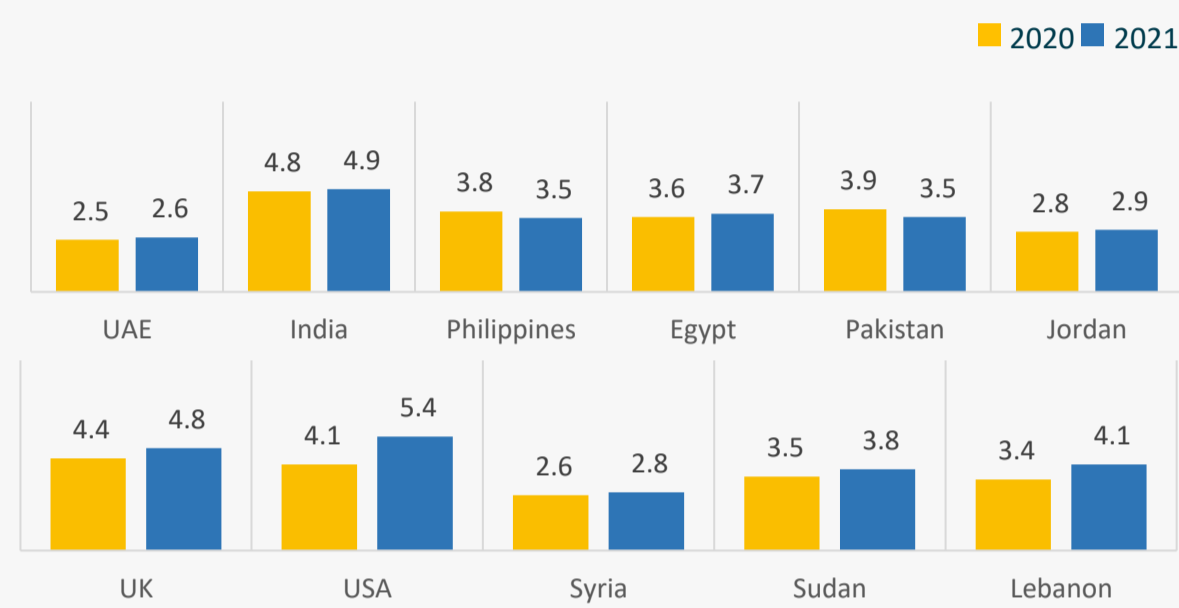
YTD
September
2021
Performance



HOTEL GUEST NATIONALITIES – YTD SEP 2021



ALOS ACROSS TOP NATIONALITIES – YTD SEP 2021



PERFORMANCE BY REGIONS – YTD SEP 2021

Key Indicators	ABU DHABI		AL AIN		AL DHAFRA	
	Actuals	Vs 2020	Actuals	Vs 2020	Actuals	Vs 2020
Guests (K)	2,007.4	+0.4%	239.5	+1.8%	81.0	+3.5%
Occupancy	69%	+3.7%	69%	+11.3%	51%	-16.6%
ALOS (Nights)	3.6	+0.5%	2.7	+11.8%	3.1	+21.9%
Total Rev(M AED)	2,371.4	+1.0%	195.7	+35.1%	132.5	-24.5%
ARR (AED)	267	-3.1%	265	+18.7%	408	-25.8%
REVPAR (AED)	183	+0.5%	182	+32.1%	209	-38.1%

PERFORMANCE BY STAR-RATINGS – YTD SEP 2021

Key Indicators	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020
Guests (K)	942.8	-7.6%	765.8	+5.7%	375.8	+6.5%	243.5	+13.3%
Occupancy	59%	+7.2%	75%	+1.8%	73%	+0.4%	80%	+1.0%
ALOS (Nights)	3.4	+12.6%	2.7	-4.0%	3.0	-2.3%	6.8	-12.0%
Total Rev(M AED)	1,726.7	+2.7%	513.3	+4.8%	184.0	-1.1%	275.6	-11.4%
ARR (AED)	376	-4.2%	197	-0.6%	156	-2.7%	238	-5.9%
REVPAR (AED)	221	+2.7%	148	+1.2%	114	-2.3%	189	-4.9%