



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI HOTEL PERFORMANCE REPORT

JULY & YTD 2021

ABU DHABI HOTEL PERFORMANCE

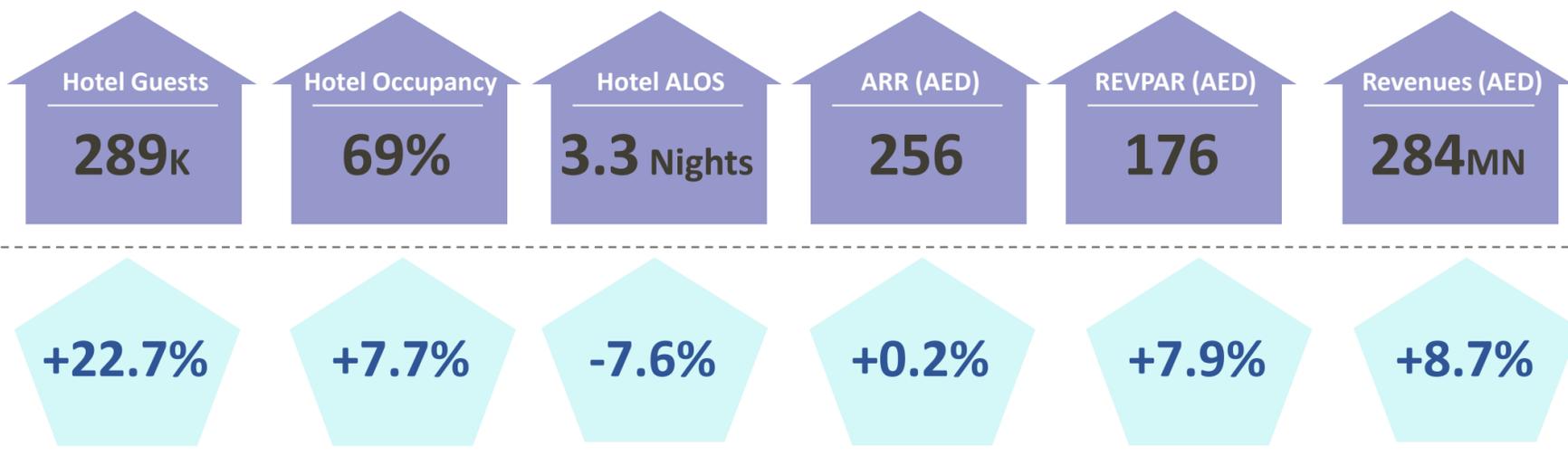
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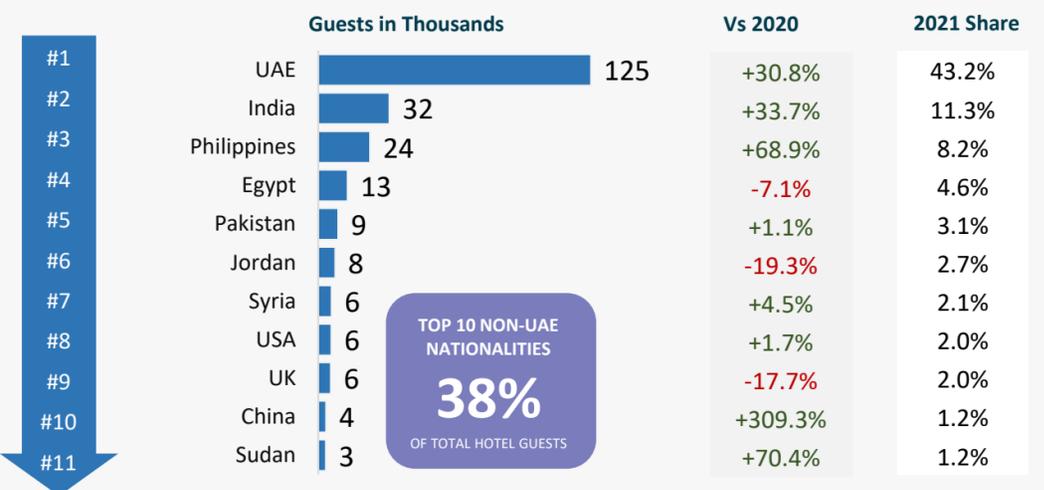
JULY & YTD 2021

OVERALL PERFORMANCE – JULY 2021

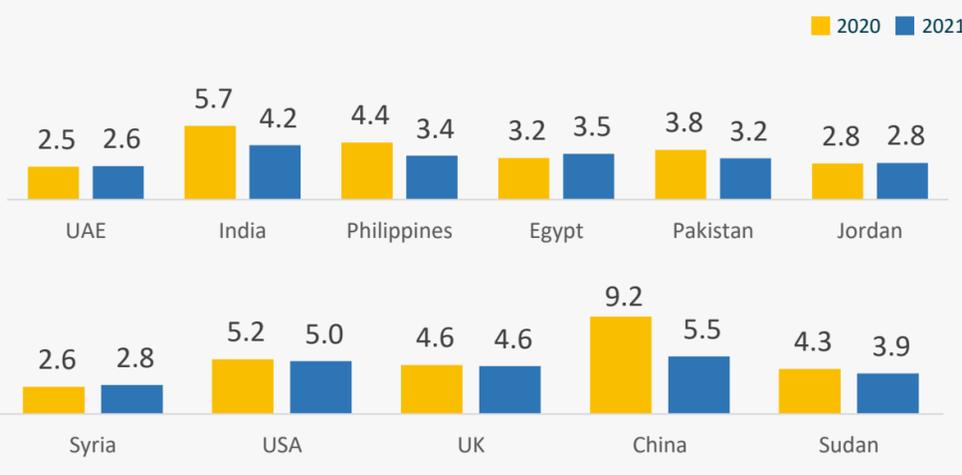
July 2021
Performance



HOTEL GUEST NATIONALITIES – JULY 2021



ALOS ACROSS TOP NATIONALITIES – JULY 2021



PERFORMANCE BY REGIONS – JULY 2021

Key Indicators	ABU DHABI		AL AIN		AL DHAFRA	
	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020
Guests (K)	253.2	+24.7%	26.4	+15.1%	9.0	-1.6%
Occupancy	69%	+9.1%	73%	+11.0%	55%	-27.5%
ALOS (Nights)	3.3	-9.7%	2.8	+1.1%	3.4	+33.5%
Total Rev(M AED)	249.2	+10.4%	22.6	+47.1%	12.0	-39.6%
ARR (AED)	253	-0.3%	263	+17.9%	314	-20.3%
RevPAR (AED)	174	+8.8%	191	+30.9%	171	-42.2%

PERFORMANCE BY STAR-RATINGS – JULY 2021

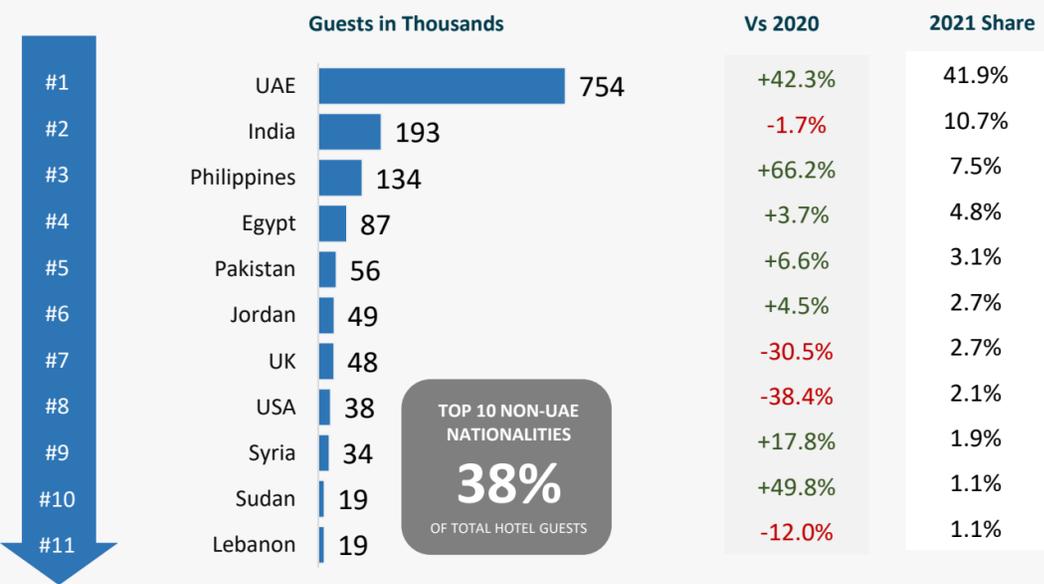
Key Indicators	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020
Guests (K)	128.7	+25.9%	89.0	+22.3%	44.7	+36.9%	26.2	-4.9%
Occupancy	59%	+14.1%	77%	+3.6%	75%	+3.6%	79%	+7.0%
ALOS (Nights)	3.0	+0.7%	2.7	-15.4%	3.0	-15.3%	7.1	+7.0%
Total Rev(M AED)	176.0	+10.7%	55.6	+6.9%	22.1	+25.3%	30.1	-7.0%
ARR (AED)	348	-2.3%	189	+2.9%	157	+6.7%	233	-6.9%
RevPAR (AED)	205	+11.4%	146	+6.7%	117	+10.6%	184	-0.3%

YTD JULY 2021 PERFORMANCE

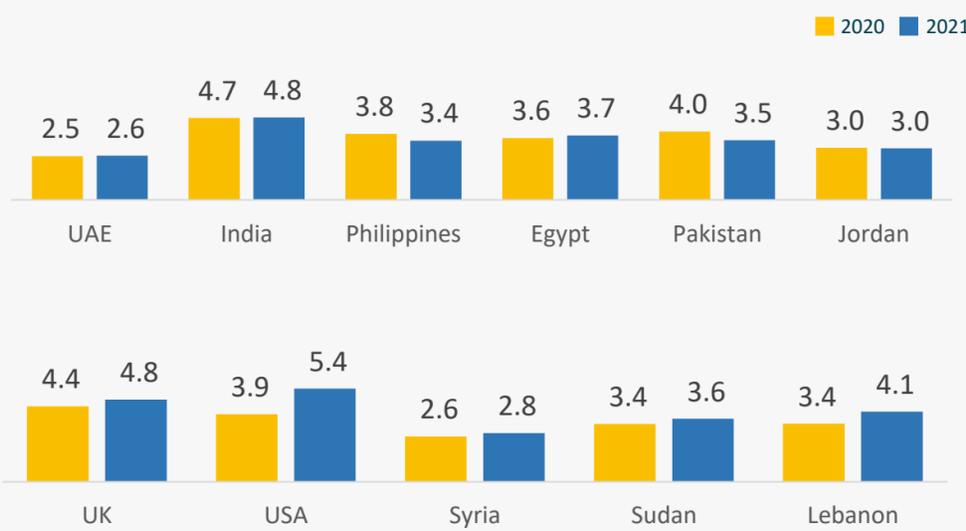
OVERALL PERFORMANCE – YTD JULY 2021



HOTEL GUEST NATIONALITIES – YTD JULY 2021



ALOS ACROSS TOP NATIONALITIES – YTD JULY 2021



PERFORMANCE BY REGIONS – YTD JULY 2021

YTD 2021	ABU DHABI		AL AIN		AL DHAFRA	
	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020
Guests (K)	1,545.7	+2.1%	190.3	+10.1%	64.8	+9.4%
Occupancy	67%	+3.0%	68%	+13.5%	51%	-21.2%
ALOS (Nights)	3.5	-2.0%	2.6	+11.3%	3.1	+16.5%
Total Rev(M AED)	1,857.8	+0.4%	153.2	+43.8%	112.0	-20.7%
ARR (AED)	272	-2.3%	267	+24.3%	450	-20.8%
REVPAR (AED)	184	+0.7%	181	+41.1%	228	-37.6%

PERFORMANCE BY STAR-RATINGS – YTD JULY 2021

YTD 2021	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020	Actuals	% Change vs 2020
Guests (K)	721.8	-4.8%	610.2	+9.8%	288.3	+4.9%	180.5	+14.1%
Occupancy	57%	+6.2%	75%	+2.8%	71%	+0.4%	78%	-0.7%
ALOS (Nights)	3.4	+9.7%	2.6	-7.3%	3.0	-4.3%	7.0	-12.4%
Total Rev(M AED)	1,369.0	+3.2%	400.7	+5.4%	139.6	-6.2%	213.7	-12.0%
ARR (AED)	386	-3.1%	199	+0.5%	159	-3.8%	241	-4.7%
REVPAR (AED)	222	+2.9%	149	+3.3%	114	-3.3%	189	-5.4%