

experience abu dhabí



2025 TRADE CALENDAR

The Department of Culture and Tourism
invites you to participate at its
Roadshows and Exhibitions.



MARCH
APRIL
MAY
JUNE

PROGRAMME NAME	EVENT TYPE	LOCATION	DATES
ITB Berlin	Exhibition	Berlin, Germany	4 - 6 March
The International Travel & Hospitality Show (MITT)	Exhibition	Moscow, Russia	18 - 20 March
Seatrade Cruise Global	Exhibition	Miami	7-10 April
Experience Abu Dhabi Roadshow India - Tier 2	Roadshow	Hyderabad, Chandigarh, Pune	7-11 April
Arabian Travel Market (ATM)	Exhibition	Dubai	28 April -1 May
Experience Abu Dhabi Roadshow CIS	Roadshow	Kazakhstan (Astana), Uzbekistan (Tashkent)	12-16 May
IMEX Frankfurt	Exhibition	Frankfurt, Germany	20-22 May
Experience Abu Dhabi Roadshow Russia	Roadshow	Russia (Moscow, Novosibirsk, Yekaterinburg)	26-30 May
ITB China	Exhibition	Shanghai	27-29 May
Experience Abu Dhabi Germany Workshop	Roadshow	Stuttgart, Hamburg, Cologne	02 - 04 June
Experience Abu Dhabi Roadshow Italy	Roadshow	Milan, Rome, Florence, Naples	10 - 15 June
Experience Abu Dhabi Two Cities - France Workshop	Roadshow	Paris & Nice	17 - 18 June
Experience Abu Dhabi Roadshow UK	Roadshow	London, Manchester, Birmingham	23 - 27 June



SEPTEMBER
OCTOBER
NOVEMBER
DECEMBER

PROGRAMME NAME	EVENT TYPE	LOCATION	DATES
Experience Abu Dhabi Roadshow India - Tier 1	Roadshow	New Delhi, Bangalore, Mumbai	8-12 September
SeaTrade Cruise Europe	Exhibition	Hamburg, Germany	10-12 September
Monaco Yacht Show	Exhibition	Monaco	24-27 September
IMEX America	Exhibition	Las Vegas	7-9 October
Russia & CIS Marketplace	Tradeshow	Al Ain	13-14 October
Europe Marketplace	Tradeshow	Al Ain	15-16 October
Experience Abu Dhabi Workshop in China	Workshop	Chengdu, Xian, Wuhan	20-24 October
World Travel Market (WTM)	Exhibition	London, UK	4-6 November
Overseas Offices Conference	Conference	Abu Dhabi	18 November
IBTM World	Exhibition	Barcelona, Spain	18-20 November
International Luxury Travel Market (ILTM)	Exhibition	Cannes, France	01 - 04 December